Alas, there is many a slip 'twixt the publicity release and the telecast. Undoubtedly the networks have reached this same conclusion, now that they've had time to do a thorough post mortem on the Coronation coverage.

Both CBS and NBC made much of their race to be first with films of the event. The films would be made by the British Broadcasting Company, but that wasn't the point. The big event apparently was the race to see whether CBS or NBC was the fastest, the most ingenious, and the best news network in America.

As it happened, NBC's secret weapon—a jet plane borrowed from the Venezuelans—developed engine trouble and had to turn back to England, film and all. Geography then entered in. It seems Canada is closer than we are to England. So the film was landed in Canada and the Canadians were able to televise it first. ABC, which had an arrangement to pick up the Canadian telecast, was also first. Through the kind permission of the Canadians, NBC got into the same act. So NBC had a first too. CBS got on the air 10 minutes later, but since it was making its own telecast instead of picking up the Canadians', CBS claimed a first.

Everyone had some sort of first, but there was no joy in network publicity headquarters because no one really won the widely-heralded race. All of which was sad in a way, but not too important. We doubt whether anyone, aside from the networks, was too interested in their competition. Viewers merely wanted to see the Coronation. They saw the Coronation. The film was excellent. It was thrilling television.

If the networks still want to race, let them race to see which can be first to televise Congress, or inaugurate live international TV.—M. P.

### TV GUIDE

**JUNE 26, 1953**

**Vol. 1, No. 13**

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Walter H. Annenberg, Editor and Publisher

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TV Teletype

NEW YORK  Bob Stahl reports:

Unless he suffers a relapse, ARTHUR GODFREY will return to his morning Arthur Godfrey Time program July 6 and to Godfrey and Friends in late July. Both these shows will originate from his Virginia farm where he plans to recuperate and at which CBS will install a special relay system back to the New York studios. ARTHUR won't return to Talent Scouts until Aug. 3, when he'll be back personally in New York.

* * *

HOAGY CARMICHAEL, scoring a personal success on Saturday Night Review, may return in the fall as permanent host on the new All Star Review . . . PAUL DOUGLAS signed to narrate the group of old Paramount Pictures short subjects which the movie company is releasing to TV stations.

* * *

It's now definite that DAVE GARROWAY's early-bird news program, Today, now seen only in the East and Midwest, will be expanded to California in the fall. To compensate for the three-hour time differential between New York, where the show originates, and Hollywood, NBC will use the "hot kinescope" system. The two-hour program will be kinescoped on the Coast as it is received from New York starting at 5 A.M. Hollywood time, but the kinescope will not be put on the air until 7 A.M. (PST) each day.

* * *

Ellery Queen returns to TV in a new telefilm series starring movie star HUGH MARLOWE. Whether it's to be a network program or syndicated to local stations has not been determined . . . "No Other Love," the hit ballad from the new RODGERS and HAMMERSTEIN Broadway musical, "Me and Juliet," was adapted by RICHARD RODGERS from the special score he created for the Victory At Sea telefilms.

* * *

ROBERT MONTGOMERY would like to do a new fall show similar to EDWARD R. MURROW's See It Now . . . GENE RAYMOND takes over as program host on Fireside Theater next season. FRANK WISBAR continues as producer-director . . . ROBERT H. HARRIS, stage, screen and TV actor, signed to portray "Jake" on The Goldbergs, which resumes July 3.

* * *

Big Sister, one of the longest-run radio soap operas, may bring its problems to TV as a daytime NBC program. The same show, incidentally, had a short run as one of the earliest sponsored TV programs 'way back in 1945. MERCEDES McCAMBRIDGE played the title role then . . . SAMMY KAYE dickering with the networks to stage a two-hour dance party late Saturday evenings in the fall.
GE's grandiose program target for autumn will weekly rotate BING CROSBY, FRED WARING and a dramatic telefilm series by Movie Producers GREENE and ROUSE, who turned out the prize-winning film, The Thief . . . MICKEY ROONEY's test teleshow casts him as an NBC page boy aspiring to act, while romantically involved with a producer's secretary.

* * *

The new ABBOTT and COSTELLO telefilms delete the talking introductions heretofore used to start the shows off and likewise drop the closing curtain speeches; comedians say they now know audiences want "sight stuff" only and so they're concentrating on immediate and total action . . . To complete the Cisco Kid episode, during which DUNCAN RENALDO's neck was broken by a falling rock, the director used a double but you'll see only his back for much of the film; remainder of the series has been postponed pending RENALDO's recovery.

* * *

Accustomed to the speedy economy telefilm tactics of shooting a show in two or three days, DESI ARNAZ was flabbergasted when the first half-day's shooting of his new MGM movie with LUCILLE BALL, The Long, Long Trailer, accomplished only the single line, "Okay, I'll buy the trailer" . . . When they end this picture, the exhausted couple will retreat to a house they've leased in downstate Del Mar for a vacation until they resume their TV show, so there will be no personal appearance tour . . . PAT O'BRIEN starred in "Blind Man's Bluff" telefilm for Playhouse of Stars, to be seen in October.

* * *

FATHER JAMES KELLER is making 26 more Christopher telefilms here. Current series of interviews with film celebrities on betterment of human relations includes EDMUND GWENN, WENDELL COREY, IRENE DUNNE, PAT O'BRIEN, HARPO MARX, CHARLES FARRELL and MACDONALD CAREY . . . MARILYN MAXWELL will be featured in Hollywood Marvel teleshow, portraying the "Trials and Tribulations of a Hollywood Movie Star"; first film is to be made July 16 . . . ALLYN JOSLYN and FRANCES GIFFORD starred in the test telefilm of a proposed situation comedy series, My Wife, Poor Wretch . . . WILLIAM FRAWLEY'S contract renewed for two more years on I Love Lucy.

* * *

Telefilms' first featured dog will be a wire-haired terrier selected to play the canine role of Mr. BUSCH, BRIAN AHERNE's companion in Tales of a Wayward Inn series about Manhattan's Algonquin Hotel . . . First shots of Nightbeat telefilm with FRANK LOVEJOY portend a new, long-run series; story dramatizes crime-sleuthing activities of a Chicago reporter . . . DAN DURYEA returned from seven weeks of work on Terror Street movie in London to resume telefilming Adventures of China Smith . . . Actor-Director IRVING PICHET will make and star in a new series of 15-minute telefilms titled, Stories You Never Can Forget; in these PICHET will read excerpts from famous literature.
This Is **COLOR TV**

**A Look at the Record**

To See What's Ahead

THE public, the Federal Communications Commission, three of the four major networks, and, unwillingly, your neighborhood dealer, are now caught up in the whirl over color television. It's about time, as Al Smith said, for a look at the record.

The major new development, giving rise to statements that color television might be available to the public by Christmas, is illustrated in connection with this article. It's the RCA all-electronic compatible system, which needs FCC approval before it can be brought to the public by the National Broadcasting Company.

The other rivals in this race to bring color to the public are the Columbia

Color photo (top) and black-and-white shot were made from TV tubes. The girl is attractive Marie McNamara.
Broadcasting System, which has developed a system built around a mechanical disc, and the so-called Lawrence tube, developed by Dr. Ernest O. Lawrence and Dr. Luis Alvarez.

If you're puzzled by the terms used in this controversy, all-electronic means that color transmission is handled by image orthicon tubes, as for regular black-and-white transmission; compatible means that the color telecasts can be received by standard black-and-white sets in black-and-white.

The picture at the top of Page 5 shows clearly what must be considered the leading color television system on the basis of recent tests.

It's a picture taken directly from the face of a television set tube during a demonstration of the RCA system. As closely as possible, subject to the limitations of photographing and reproducing in color, it matches the reception as you, a viewer, would see it in your own home.

The original picture, when magnified, showed a faint dotted pattern. Such a pattern is an actual part of the color television operation.

The face of the RCA color tube, under a microscope, can be seen to be made up of a mosaic of color dots. They are arranged in groups of three—red, blue and green—all over the face of the tube.

From the base of the tube, electron "guns," each receiving the signal for one of these primary colors, send a stream of electrons to the face of the tube to set the appropriate color glowing. The blending of these colors reproduces the scene in full color on the screen.

When the transmission is in black-and-white, these same colors are combined to form various shades of gray. The result is the black-and-white picture which appears on Page 5. Actually, its "black-and-white" is a
blending of red, blue and green.

Standard sets, such as you have in your home, would receive the same telecast in normal black-and-white.

The system has been tested repeatedly and demonstrated successfully. Equipment for color transmission is in experimental use. Some receiving sets have been manufactured. What, then, is holding up the release of color television to the public?

Well, for one thing, the FCC has approved only the CBS system, which is not compatible. You could receive these color telecasts in black-and-white on your present set only if you purchased adapters and converters.

Several Congressional leaders, notably Sen. Edwin C. Johnson (D., Colo.) are now pushing for FCC approval of the RCA system. But critics say that if two systems are approved, chaos will result. Set-owners will be able to receive one or the other, but not both. You'd miss roughly half of the color programs.

The color sets also will be expensive, at least until they can be mass-produced. Ross Siragusa, president of the Admiral Corp., said recently that both the Lawrence and RCA tubes now in use are “hand-made, bulky and very expensive.”

There's the problem of color equipment which is understandably more complicated and sensitive than black-and-white receivers.

There’s the possibility that new developments may be just around the corner. RCA, for instance, uses a color television camera with three image orthicon tubes, one to pick up and send out a signal for each of the three primary colors. But it is also developing a single tube that will handle this whole job.

Then there are those like Dr. Allen B. DuMont, who believe that a successful three-dimensional television system should take precedence over color.

Dr. Elmer W. Engstrom, vice-president in charge of the RCA Laboratories Division, has summed up that company's case before the FCC. He says that field tests now being made will be the basis for an application to the FCC to have the RCA system approved.

“We have the know-how to broadcast color programs,” Dr. Engstrom testified. “We have the know-how to build the equipment, and we have the know-how to build the sets that will receive these color programs. In addition, we have a nucleus of trained personnel ready and waiting to do the job.”

He stressed that there was no intent to hold back the development of color television.

“RCA has been, and is today, doing everything that it knows how to do to advance color television for the home,” he asserted. “RCA has everything to gain by bringing color television to the American public at the earliest possible date.”

At least three steps will have to intervene before you can look forward to color television reception in your home. The FCC will have to decide flatly and finally on which system is to be used. The equipment for transmit-

Engineers in New York's Colonial Theater monitoring demonstration of equipment used in color television.
ALAN HANDLEY, who writes, produces and directs the *Dinah Shore Show* (NBC, Tuesdays and Thursdays), has his own evaluation of its feminine singing star.

“When you tell a star that on the next show she is to slide down a fireman’s pole and her reply is, ‘Can I wear slacks or do I have to do it in a dress?’ then you know you’re working with a real star.”

“In his triple role, Handley really gets three views of Dinah in action and he finds all of them commendable. Handley says that he has found Dinah a “rare combination of talent, beauty, brains and sheer graciousness.”

“Not long ago,” he relates, “we developed a show in which Dinah was to play three famous women of history—Empress Josephine, Lucretia Borgia and Pocahontas.

“I told Dinah that, somehow, each

Smiling Dinah Shore in midst of an elaborate production: dry ice couldn’t stop her.
costume and hairdressing change would have to be made in 20 seconds. It would mean frantic dashing around and a good deal of nervous tension, but it had to be done.

"Dinah threw an ‘Okay’ over her shoulder and that was the last I ever heard of it. There were no complaints and no self-pity. Dinah did the job."

Handley’s biggest problem, however, is this same friendly quality of the show’s singing star.

“When I need her for rehearsal she’s in her dressing room surrounded by friends who might include anyone from the president of RCA to a song plugger. And while I’m frantic about the precious minutes rolling by, Dinah refuses to be ungracious enough to walk out on them.”

Unhurried, Unflustered

Sometimes the same problem crops up just before they go on the air. Dinah will be chatting with a group until the last possible moment. Then she walks to her proper place in the studio, unhurried and unflustered.

“She never fails to make it,” Handley says, “but I never fail to worry.”

For one show, Handley had devised a staging, making use of dry ice, which would create a big cloud while Dinah sang Outside of Heaven.

“The trick involved nearly a ton of dry ice and the vapor poured out just fine,” he recalls. “From my control booth, the effect seemed enchanting. Dinah strolled through the cloud, singing, and it made a wonderful picture.

“Then I became aware that she was singing with more conviction than usual. There was a mistiness in her eyes I hadn’t noticed in rehearsal, when the dry ice was not used.

“It wasn’t until after the show that I found out that dry ice, while creating a beautiful effect, removes much of the oxygen from the air. The band and the first three rows of audience were practically unconscious.

“Dinah, who was right in the middle of it, nearly suffocated. But she finished the song and the show.”

Later, Handley explained what had happened and waited for Dinah’s comment.

“The scene looked fine, though,

 didn’t it, Alan?” was her response.

According to Handley, Dinah even defies the old show business safeguard of never sharing a stage with children or animals, both of whom are practically guaranteed to steal the scene. Dinah has used her daughter, Melissa, on the show and has played scenes with a variety of livestock that includes cows, chickens, pigeons, pigs, dogs, parrots, monkeys, roosters and a mountain goat.

She has her own ideas, plans and suggestions for the show and will pitch in to help develop ideas that Handley has proposed.

Handley was asked if he could sum up, in one sentence, what he found to be admirable about Dinah Shore.

“I would say it is this:” he explained. “Her warmth and sincerity don’t go on and off with the stage make-up.”

Dinah in costume: from Empress Josephine to Pocahontas in 20 seconds.
Playing for laughs, Dean Martin and Jerry Lewis won.

four for golf

Honorary caddies may not be the usual thing in golf but it's fine if they happen to be Dagmar and Denise Darcel.

Sid Caesar likes golf, but he's newcomer to the game.
Golf lures top stars for sport as well as to aid charity funds

THE GOLF bug bites television stars as well as ordinary mortals. When not performing before the TV cameras, or busy with rehearsals, many of the stars of the entertainment world turn to the links for a morning or afternoon of relaxation.

Bing Crosby and Bob Hope, who have played charity matches all over the country, are two of the best-known show business golfers. The list of such golfers is long, however, and they range all the way from tournament player to duffer.

They Played for Laughs

The stars don’t always take their golf seriously, as witness the recent benefit match in which Dean Martin and Jerry Lewis teamed up against Sid Caesar and Perry Como. They teed off at the Vernon Hills Country Club in Eastchester, N. Y., in a charity match for the Damon Runyon Cancer Fund.

After nine holes of sparkling play, which probably set golf back some 20 years, the only result posted was that Martin and Lewis had won, 44 laughs to 40.

Some 2000 fans were on hand to watch the affair, contributing $2 each to the Runyon Fund. Not the least of the attractions was the fact that Dagmar and Denise Darcel were on hand to serve as honorary caddies.

Latest in Golf Togs

Lynn Connors, who reigned as queen of the Mike and Screen Press Dinner, staged for the Runyon Fund, also appeared at the charity match, attired in a leopard skin costume, which may be the latest in golf togs.

Like President Eisenhower, most television stars are pretty secretive about their golf scores. Some of them have more reason than others.

Actually, both Martin and Como are among the better TV golf stars. Perry shoots consistently in the low 70’s and Dean is not far behind.

Jerry, who really shot a 42 for the nine holes in the charity match, averages in the 80’s. Sid, on the other hand, took up golf only recently and is still up in the 90’s.

Storm Over Crosby, Hope

Crosby, although one of the entertainment world’s best golf players, stirred up a storm recently when he and Hope filed entries for the British Amateur championship tournament. After British papers protested that crowds following the pair would make a “farce” of the tourney, the entries were withdrawn.

Other stars, in addition to Crosby and Hope, are adept golfers. Fred Waring shoots in the low 70’s and both Garry Moore and Bert Parks are in the low 80’s. Ed Sullivan, an avid golfer, shoots about 85 and Edward R. Murrow has a consistent 87 average.

Dave Garroway, who participated seriously in several major tournaments around New York this year, is a good golfer, but is among those who refuses to reveal his handicap.
HOUSE JAMESON, the distinguished-looking and genial father of the Aldrich Family, is one man who has realized his lifelong ambition to be an actor.

The acting bug nuzzled into Jameson's life when he was a five-year-old in Texas. An aunt who raised him after his father died took him to see a road company perform The Shepherd King. When the family returned from the theater, Jameson recalls, "I absolutely refused to go to bed until the family rustled up some costumes and re-enacted the play."

House (he was named for Col. E. M. House, Woodrow Wilson's plenipotentiary) has played the father role in Aldrich Family since 1938. He has outlasted eight Henrys, three Homers, four Alices and "countless" Marys. "I have never missed a performance," Jameson gloats, "and I have never tired of the role." But now the show is off the air while NBC is searching for a new sponsor. If one is not found it looks like Jameson will have to find another role.

Jameson, in 1924, answered a call for a role in the old Grand St. Follies. The producers were looking for someone to lampoon Will Rogers and, since they knew about Jameson's Texas background, thought of him first. "I was a big-city boy from Texas and had hardly ever seen a lariat before," he said. "But I rushed home, used a clothesline and practiced spinning a rope all night. I got the part."

He broke into radio as an announcer and his voice soon became familiar to millions of listeners as he starred in Dr. Ordway, the Crime Doctor, and Renfrew of the Mounted.

Although he's just 50, his hair has been white for years. It's not known if that factor won Jameson the role of Sam Aldrich, but probably he looks how most people think Sam Aldrich should look.
TV's Week: As this magazine goes to press, Alex Dreier, WNBQ's restless news commentator, is again a "Man on the Go," as TV Guide tagged him in last week's issue. This time he's in Berlin where he's flown to cover the current turmoil. In his absence, George Stone takes over his Sunday night teletype chore.

Chicago will have a coronation of its own this week when Jack Payne of WGN-TV's Hi Ladies show picks his Premiere Queen. The lucky beauty will get a deluge of gifts, and then take up a brief reign at the Chicago Theater. She'll share the stage with Jeff Chandler who will make a personal appearance at the world premiere of the new U-I movie, The Great Sioux Uprising, in which he stars.

Young Gloria McMillan, who plays "Harriet Conklin" on Our Miss Brooks is all excited about her forthcoming first trip to Europe. She'll visit foreign schools there to prospect for an exchange student for whom a part in next fall's comedy series is planned.

A network will go to any heights for viewers. This summer a band of hardy American alpinists will try to climb the world's second highest mountain, "K-2," in northern Pakistan, and NBC has signed for a video film-and-tape exclusive of the group's attempt to reach the peak, never scaled before. Films of the trek may run this coming autumn.

Good news for drama fans: Fletcher Markle, responsible for so many fine Studio One plays, has inked a new seven-year contract with CBS.

Advance Tips on Shows: Ford Theater filmed re-runs will be used as off-season replacements for both the Ford show and Our Miss Brooks.

Crusty Leo G. Carroll will head the cast of the Topper stories which will oust My Friend Irma on CBS in early October. Anne Jeffreys, Robert Sterling and Lee Patrick have featured roles.

Shows in the Works: NBC is planning a new, full-hour daytime video epic titled Home. Said to be a TV innovation, it will feature drama, music, how-to segments and news, all geared to the housewife audience.

Movie folks are stampeding toward the TV cameras. Much-married Arline Judge will try a comeback via a video series called Poor Charlie; Marlene Dietrich has appointed a Hollywood agent to ferret out an appropriate story idea; and Academy-Award winner Broderick Crawford is discussing doing a telefilm sequence titled Manhunt.
The plight Chicago television faces in trying to compete with New York and Hollywood as a center for network TV productions was neatly spotlighted in a letter TV Guide received recently from John Lewellen, vice-president of Louis G. Cowan, Inc., major Chicago producer of TV shows. Mr. Lewellen cited two fine examples: *Down You Go*, which long stayed unsponsored until a New York ad agency bought half of it for Carter Products and a Chicago agency bought the other half for Helene Curtis—this, despite a low-price, high rating and a big mail pull; and *Quiz Kids*, which has a good rating and is pegged at $5,000 a week—half the price of most New York panel shows. It is presently sustaining again.

To quote Mr. Lewellen: “This presents to us a mystery. With shows like these pulling good ratings at low prices, why don’t Chicago agencies buy more Chicago network television?”

**What Can Be Done?**

It seems to us that Mr. Lewellen’s squawk is a legitimate one. The Chicago school of television has been lauded frequently as an outstanding example of combining ingenuity with economy. But action is needed, not vocal bouquets.

The blame, we think, can be laid at two doors—local agencies and Chicago’s TV producers. The first for their underselling, the second for underpricing.

Chicago has long chanted its refrain about low-cost quality shows. Perhaps this is the wrong approach. Sponsors
still stick fast to the theory that you won't find quality at the five-and-ten.

There's the soap opera situation, for example. Widely-acclaimed Hawkins Falls is a victim of sponsors apathy—it's still sustaining. It's due to be joined soon by another Chicago-originated network sudser, The Bennett Story, also unsponsored. Yet New York sob sagas (Guiding Light, Search for Tomorrow and Love of Life) float high on a sea of sponsors' dollars. Ironically the sponsor of two of these shows is Procter & Gamble of Cincinnati, Ohio!

There are other instances of Midwest firms pushing their dollars into Eastern tills. Jules Montenier, the Stopette King who's headquartered in Chicago, went to New York's TV market for What's My Line. Kraft Foods, based in the Windy City, parlayed New York dramatic scripts and talent into one of the most successful TV theaters.

If . . .

If Chicago producers kept their quality brand of television, expanded their productions to justify a higher price tag, and then raised their voices above a timid whisper in the bidding, the Windy City might become a bustling TV center. Chicago talent could be kept on home ground if wages met N. Y. or L. A. offers.

Yet some Chicago teleshows flourish. Super Circus, one of Our Town's costlier productions, has rarely been at a loss for sponsors. They recently added the Sunkist Corp. to their roster. Kukla, Fran and Ollie has its tab paid by RCA Victor. So it might well seem that all Chicago needs is good exploitation.

This exploitation can best be done by a force of convincing salesmen who can sell Chicago's quality television on the market. The job logically belongs to the Windy City agencies, who thus far have been content to sit back and let their New York headquarters and brother-agencies out-talk them.

The Viewer Pays

In the long run, the Midwest viewer suffers. While he gets a wide assortment of variety, top-name stars and spectacles from the coasts, he is being deprived of a slice of high-caliber Chicago programming. Too often he settles for out-of-town shows that are miserably inferior. Video followers also miss out on the chance to see actual studio telecasts of big shows, something about which many local fans complain.

The loudest gripe from TV sponsors today is that television is out-pricing itself. Many tab-payers must either buy a segment of a show or shop around for a cheaper-priced stanza. Chicago's TV sellers, it is said, should plug harder on this cost factor, stressing that they can supply quality at reasonable figures. If the pitfalls of underselling were avoided, sponsors would need no compass to guide them to Our Town.
Boys and girls, I'm sure you'll all recognize Robert Horder, the "Commander" of WNBQ's Jet Pilot, seen on Saturday at 5:30 P.M. Bob's a real Lt. Commander in the U.S. Navy, and knows all about planes. He's been flying since he was seventeen years old. On his show, Bob gives us a lot of thrilling facts on aviation. Maybe you've heard some things that will help you with the contest below.

THIS WEEK'S CONTEST: Name as many parts of a plane as you can. Send your entries to Uncle Herbie, c/o TV Guide, 185 N. Wabash Ave., Chicago, Ill., before Sunday July 3. For the longest list, I'll award first prize of $1; for the second, 50 cents; the next 15, 25 cents each.

Mollycues
by MOLLY POTKIN

On Farmer Town, USA., seen on channel 4 on Saturday at 5:00 P.M., George Menard tells interesting things about farm animals. Here you have two farm friends, from whom we get butter, milk, and leather. All you have to do is connect the lines to finish the pictures, and you'll see who they are. Color them and mail to Mollycues, c/o TV Guide, 185 N. Wabash Ave., Chicago 1, Ill., before Monday, July 6.

First prize will be $1; second prize 50 cents; next 25, a copy of Molly's picture puzzle book. You may buy this same book by sending 35 cents to the above address.

Solution to last week's puzzle: Natco, the Clown.

Mollycues Winners
Mary Arnold, Beloit, Wis.; Frankie Bartlett, Chicago; Bob Bruen, Oak Park, Ill.; Henry Bryan, Kenosha, Wis.; Doris DiBrow, Hartford, Mich.; Kevin Donovan, Chicago; Clyde Ellis, Harvey, Ill.; Barbara Fremond, Chicago; Teddy Grice, Wellsboro, Ind.; Linda Hamilton, Kenosha, Wis.; Jean Herlihy, Aurora, Ill.; Alvin Johnson, Chicago; Charles Kuklinski, Kenosha, Wis.; Donald Metzger, Chicago; Suzy Montelius, Piper City, Ill.; Arlene Mulligan, Chicago; James Ourada, Schiller Park, Ill.; Edward Scroggins, Milles

III.; Tom Sensenbrenner, Park Ridge, Ill.; Jimmie Sheets, Hammond, Ind.; Malla Schipper, South Bend, Ind.; Jose Villaros, Arlington Heights, Ill.; Grace Wahstrom, Chicago; Joseph Washburn, Chicago; Larry Weaver, South Bend, Ind.; Michael Wiechen, Morris, Ill.; Joyce Zimmerman, Chicago.
I often wonder how many different plots I'd get if I watched, say, 60 TV mysteries over a period of six months. Maybe seven or eight different story lines? You can always disguise them a little. In the plot above, the wife paid to have her husband murdered in London, but the sister had her brother murdered in San Francisco. And the wife was a brunette, but the sister was a blonde. Martha Scott, to be exact.

Maybe I’m spoiled by Mickey Spillane. But of the literally hundreds of half-hour TV mysteries I have watched, I haven’t wholly enjoyed one since seeing “Lucky Night,” put on by Bill Eddy’s WBKB crew early in 1948.

More of Ed

We haven’t clocked Ed Sullivan’s time before the cameras during Toast Of the Town lately. It was 21 minutes out of the 60 last time out. But we’ll even be willing to watch Sullivan for 20 minutes if he’ll fill the remaining 40 with Marge and Gower Champion.

The program devoted to their dancing was one of the best. They’re fine, imaginative dancers, and Sullivan wisely turned them loose. It was an hour that makes owning a TV set worthwhile.
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MOTH HOLES

Sports
GUIDE

(Except bouts mentioned in adjacent column)

FRIDAY
1:30 9 Baseball—Cubs vs. New York
Jack Brickhouse describes all games.
3:00 5 Boxing From New York
Ernie Durando vs. Joe Giardello.

SATURDAY
1:30 9 Baseball—Cubs vs. New York
3:00 4 Racing from Aqueduct
7:30 7 Bowling Fun
From Detroit, Fred Wolf describes.
8:00 7 Boxing From Syracuse
Ralph (Tiger) Jones vs. Danny Womber.
8:30 9 Wrestling from Marigold
Main event: Ronnie Ethelson vs. Don Evans; tag
match: Lord Blears & Lord Layton vs. Rudy Kay
& Benito Gardini. Also: Bob Orton vs. Bruce
Onzenberger, George Gallagher vs. Billy Darnell,
& Mike Blazer vs. Zack Malkov.

SUNDAY
1:30 9 Baseball—Cubs vs. New York
10:00 4 Stock Car Races—Soldier Field
10:30 7 Wrestling from Ringside
Wayne Griffin announces.

MONDAY
7:00 9 Boys Major League
8:30 9 Boxing From Eastern Parkway
Lee Sala vs. Garth Panter.

TUESDAY
8:00 7 Stock Car Races
Stewart Reamer describes from the 87th St.
Speedway.
11:00 5 Harness Racing—Maywood
Joe Wilson describes.

WEDNESDAY
1:30 9 Baseball—Sox vs. St. Louis
8:30 7 Wrestling from Rainbow
Wayne Griffin describes.
9:00 4 Boxing From Chicago
Bob Baker vs. Bob Satterfield.

THURSDAY
1:30 9 Baseball—Cubs vs. Sox
Charity game.
8:00 9 Stock Car Races
Santa Fe Park In Willow Springs.
11:00 5 Harness Racing—Maywood
SPORTSCAST
by ED PAZDUR

ERNIE SIMON, the zany, nimble witted "curbstone cut-up" who returned to TV with a new man-on-the-street show over WGN-TV, began his radio-TV career as a wrestling sportscaster. Ernie is famous for his unpredictable antics. John Mitchell, former channel 4 exec, once said: "The guy forced me to pull him off the air one time. While working a televised wrestling match, Ernie was rooting for the villain—Hans Schnabel.

"He asked Hans to kick his opponent in the head... Hans did!... Minutes later, our switchboard lit up like a Christmas tree with calls from irate fans."... The ironic twist was that Ernie did the broadcast 200 feet from ringside, making it impossible for Hans to hear him!... But when the chubby madcap did work from ringside, the wrestlers took a great delight in tossing their opponents at him.

Shades of Chuck Wiley! Soldier Field Stock Car Racing every Sunday night is seen on channel 4, WBBM-TV at 10:00 p.m. and not WBKB as indicated in an earlier story... WGN-TV enters the stock car picture with telecasts every Thursday night direct from Santa Fe Park at 91st Street and Wolf Road in Willow Springs, Ill.

Harassing Harrington: Whenever pouchy Jack Brickhouse (winner of two TV Guide Annual Awards) pops up on WGN-TV during one of his irregular 15 minute sports reviews, he scoops WBBM-TV's John Harrington on film clips every time!

Much of the credit for boosting Black Hawk attendance last Winter was heaped upon Joe Wilson. The fiery sportscaster's high pressure pitch seems to make the turnstiles whirl a money-making melody. It could be more than coincidental that since Wilson replaced Duggan on WNBQ's Night Harness Racing telecasts from Maywood—the daily average mutuel return has jumped from $186,000 to $207,000.

Jack Begun's attempts to televise studio-produced boxing matches have fizzled. Reportedly in partnership with Tom Duggan, Begun must clear 40 stations to carry the bouts and guarantee front line boxers. He can do neither... Irv Schoenwald's Monday night boxing shows, televised over WBKB, have been discontinued for the Summer. Schoenwald and his partner, Leonard Schwartz have already petitioned the Illinois Athletic Commission to reopen in the Fall.

Join Bob Drews and Ed Pazdur every Sunday night, WBBM-TV, 10:00 p.m., for exciting HFC stock car racing direct from Soldier Field.
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Wilton Berle

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Jack Angell and Bill Birch, who covered the big winds from Texas to Michigan, have become well known as the “Tornado Team”—Jack, for his on the spot commentaries at the disaster areas, Bill for his camera work.

Quick Change Artists: Every Monday through Friday, Two-Ton Baker winds up his Happy Pirates show at 12:15. Then he emcees’s Movie Quick Quiz... at 12:15! Trick is to doff the pirate suit and don the street clothes in 30 seconds.

Mickey and Lee Shaw, formerly 170 lb. twins, who’ve been appearing on TV shows around town, showing viewers what can happen when one watches her calories and the other doesn’t, are off on a two week vacation. They’ll be back July 4th to weigh in on more scales. Lee, the slim half of the team, will be working on her latest project—i.e., to lose enough to breathe freely in a size 14 dress.

Piano-playing Chet Roble, seen on Breakfast with Danny O’Neil over channel 7, continues to pack them in at Well of the Sea with his tough ’n tender jazz playing. This last week in June marks his second anniversary at the Chicago nitery.

Russ Reed’s New Homes For Better Living show brings many top home experts with new slants on home decorating and furnishing to WGN-TV viewers Saturdays at 6:30. Russ is mighty happy about the many plaudits the six-week-old show has brought.

Chet Roble Two-Ton Baker
Protest From Cicero

...I'm sure from what I've heard from many families of Cicero that Bob Hope has lost quite a bit of popularity in our town... We don't like being called the tough part of Chicago. We are a town in our own right and in no way connected with Chicago, from where our town received its bad name. The citizens are peace-loving people... and not involved in half the scandals Bob Hope would find in Hollywood... A Citizen of Cicero for the Past 34 years.

Quite a Workout

I recently watched Boston Blackie thrown into a gravel pit, catch himself on a bush growing in the pit, leap to a conveyor, then jump to the shoulders of the boss of the gravel works, battle the boss in a free-for-all—and never lose his hat!... Tell me, how did he do it?—K. Booth, Chicago. (Only man who can get Blackie's hat off is his barber.—Ed.)

A Gross Error

On Two For the Money, a third pair of contestants was asked to recite as much of the Constitution as they could. One had to say "four" and the other, "score," and so on. Dr. Gross stopped them and said it was "fathers" instead of "fore-fathers." I was taught "fore-fathers." Which is right?—Shirley Lynn, Chicago. (Fore-fathers is correct.—Ed.)

Rubbish

Richard Powell's article "Who's Killing TV Comedy?" (May 29 issue) was a literary, well-worded verbal gem, but isn't he a little rash?... As it stands, a few unnamed comedians induce a slight nausea when they let loose with their "nothing sacred" cracks about marriage and sex... Children do watch TV, you know!—Judy Erensis, Chicago.

Chub "Auto" Be Ashamed

You'd better tell Chub McCarthy to study his foreign cars a little better. A Mercedes is not an Italian hotrod, but it is one of the greatest German sports cars ever built.—Richard Burkhalter, Hammond, Ind. (McCarthy drives a model "T" that he's trying to trade in for a Maxwell.—Ed.)

Fussy About Fingers

...In demonstrating the Iced Tea on Monday night's Talent Scouts show, Garry Moore has been very unsanitary. He has taken an ice cube out of a jar to put into a glass of tea with his fingers... I wonder if the Lipton Tea Co. has not noticed this... it should not be allowed.—Mr. J. O. Gibbs, Chicago.
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TV FORECAST OF

AND WEEK’S HIGHLIGHTS

Variety show bows: Eddie Albert, actor, singer and raconteur, hosts a new summer variety program, Nothing But The Best, beginning Tuesday, July 7, on channel 5. The show will feature top-notch performers from every field, ranging from bebop to the classics.

Human interest program: Jack Smith, long-time radio singing favorite, makes his TV debut as a non-singing emcee on Place The Face beginning Thursday, July 2 at 7:30 on channel 5. Smith will present a surprise contestant and bring him face to face with a person who has greatly influenced his life. A guest celebrity will be featured each week, either as a contestant himself or as the person who has figured in another contestant’s life. This replaces Treasury Men In Action for the summer season.

Goldbergs back: America’s loveable TV family will be back in your living room beginning Friday, July 3, at 7:30 on channel 5. Gertrude Berg continues to star as Molly, along with Eli Mintz and Arlene McQuade in their former roles. Newcomer to the cast is Robert H. Harris, who will portray the role of Molly’s husband, Jake. The long-time radio and television favorite replaces Dennis Day Show for the summer months.

Forecasts: General Electric Theater bows for the summer in place of Fred Waring. . . . Arthur Murray Party is back filling Alan Young and Ken Murray’s time slot. . . . Perry Como exits in favor of TV’s Top Tunes. . . . The world’s youngest “jurors” come back to TV when Juvenile Jury returns on Monday, July 6.

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Morning Programs

Friday, Monday, Tuesday

6:45  5 TOWN & FARM—Discussion
7:00  5 TODAY—Reports & Interviews
     Mon.: “M.D.” Medical film on ulcers.
     Tues.: Test run of the British jet.
     Wed.: Guest, Gertrude Berg.
     Thurs.: Guest, James Michener.
9:00  4 Fri.: WHEEL OF FORTUNE
     Mon. thru Thurs.: ARTHUR GODFREY & FRIENDS
5 DING DONG SCHOOL
9 YOUR FIGURE, LADIES
     Mon.: Exercises for trim ankles and
          shapey calves.
     Tues.: How to get last year’s hips
          into this year’s swimming suit.
     Wed.: Let’s narrow that waist line.
     Thurs.: Exercises for shoulders and
          bust.
9:30  5 ANIMAL PLAYTIME—Chats
     Win Stracke with his guitar.
7 CARTOONS—Fun for Kids
9 MOVIE—Serial Films
9:45  7 BEULAH KARNEY PRESENTS
     Fri.: Dinner down on the farm, complete
          with a hardy casserole, an old-
          fashioned green bean salad and
          homemade ice cream.
     Mon.: Polish guests and their na-
          tional dishes.
     Tues.: Herb vinegar and chilled to-
          mato aspic.
     Wed.: Beulah takes pot roasts
          “around the country” for family
          holiday dinners.
     Thurs.: Food for Fourth of July
          picnics.
10:00 4 FRANK REYNOLDS—News
     5 ASK WASHINGTON—News
     9 A TO Z OF COOKERY—Tips
     Fri.: An eye to the future with
          dishes that can be prepared ahead
          of time.
     Mon.: Miscellaneous dishes based
          on garden produce.
     Tues.: Plans for an outdoor part in
          patio or garden.
     Wed.: History in the making: new
          methods and new dishes.
     Thurs.: Ravinia basket (dinner in
          a basket).
10:05  4 I’LL BUY THAT—Panel
10:15  4 MEET BETTY FURNESS
     Thursday Only.
10:30  4 STRIKE IT RICH—W. Hull
     Guest, John Howard, now appearing
     in “Hazel Flagg.”

Wednesday, Thursday

5 MRS. U.S.A.—Film Shorts
     Show on Wales, with guest, Miss
     Whomslay, native Welsh girl.
7 EXERCISE WITH ED ALLEN
     Fri.: Special exercises for the bust.
10:50  7 WAYNE GRIFFIN—Weather
10:55  7 ULMER TURNER—News
11:00  4 BRIDE AND GROOM—Wedding
5 CREATIVE COOKERY—Recipes
     Fri.: Cantonese fried shrimp with
          walnut apricot cake squares.
     Mon.: Chicken ala king, pie ala
          duchesse, and sauce Louisiana.
     Tues.: Arroz con pollo, number 1.
     Wed.: French toast sandwiches.
     Thurs.: Hostess french fried shrimp
          and sliced frankfurts, hors d’oeuvres.
7 BREAKFAST WITH O’NEIL
9 MOVIE—Film Cut to 27 Min.
11:15  4 LOVE OF LIFE—Serial
     Fri.: Vanessa seeks the last straw
          on the sea in which she flounders.
     Mon.: Vanessa has neither the
          strength nor the will to fight Meg.
     Tues.: Meg receives a report on
          Beanie, her son.
     Wed.: Meg’s subtle manipulation of
          Beanie’s attitude is legitimate by
          her standards.
     Thurs.: Paul Raven and Evans Baker
          decide to work together.
11:30  4 SEARCH FOR TOMORROW
     Fri.: Pearl takes over as Irene’s rep-
          resentative.
     Mon.: Plans are made for Joanne’s
          future.
     Tues.: Arthur Tate takes out of turn.
     Wed.: Marge tries to persuade Jo-
          anne to stop searching for yester-
          day.
     Thurs.: A valuable friendship has
          been put on the line.

9 CLETIE ROBERTS—News
11:45  4 GUIDING LIGHT—Serial
     Fri.: Kathy doesn’t remember that
          she’s had a baby.
     Mon.: Joey tells Meta that she is
          a wonderful mother.
     Tues.: Bill is certain that Gloria be-
          lieves in him.
     Wed.: Dick and his father talk
          things over.
     Thurs.: Kathy still doesn’t realize
          she’s had a baby.
9 EARL NIGHTINGALE—Chats
11:55  7 ULMER TURNER—News
Dear Boss:

Do you ever get silly after a full meal and compare various TV stars to foods? I do. Liberace, for instance, makes me think of a nice big dish of prune whip. Jack Eigen brings to mind a half grapefruit after the juice has been squeezed out. I can't explain these things -- except that I'm always thinking of something to eat. Oh yes, Wayne Griffin reminds me of a suet pudding stuffed with raisins. And Dorsey Connors ... say, wait just a minute Boss -- I'll be right back. Just feel like taking a quick glance in the refrigerator ... might whip me up a quick sandwich or something.

Ah, that's better. Now where was I? Oh yes, I thought that Show of Shows replacement with Hoagy Carmichael and a crew of relatively unknown players made a happy splash last Saturday night. For the more relaxed pace of summer viewing, I go for the humor of Helen Halpin (though she needs better material) and the terrific deadpan nonsense of George Gobel.

One of TV's funniest moments for me was the recent Candid Camera show's simple little gimmick of planting a cute gal on a street corner with a suitcase by her side. She stood there (in full view of a hidden camera) and looked beseechingly at each man that passed by -- pleading with her baby blue eyes for a knight in shining armor to carry her bag. Well, about a dozen gallant victims made the attempt but they didn't get very far. The strongest of the lot didn't lift the darned bag more than three inches off the sidewalk. Their sheepish looks of consternation and frustration were excruciatingly funny because we (the viewers) knew in advance the bag was loaded to the gills with paving bricks. Chub.
FRIDAY

THE PROGRAMS ON PAGE A-16

2:30 5 WELCOME TRAVELERS—Chats
7 "STOLEN PARADISE"
MOVIE—Cut to 1/2 hour. An adolescent is torn between devotion and worldly temptation. Leon Janney and Eleanor Hunt.

3:00 4 SHOPPING WITH O'RILEY
5 ON YOUR ACCOUNT—Variety
Win Elliot emcees audience participation show.

7 "ALL AMERICAN CO-ED"
MOVIE—To get even with a girl's school, a boy is rigged up as a blonde and entered in a beauty scholarship contest. Frances Langford, Johnny Downs, and Marjorie Woodworth.

3:15 4 MUSIC COUNTER—Tune Time
Helen Lee and George Ramsby.

3:30 4 "MEET SEXTON BLAKE"
MOVIE—A dead man's hand, a portfolio chained to its wrist, and a strangely marked ring confront a detective. David Farrar, Michael Rennie, and Morna Lester.

5 LADIES CHOICE—Variety
Johnny Dugan is emcee.

3:45 9 TENTH INNING—Interviews
Jack Brickhouse conducts.

3:55 7 ULMER TURNER—News

4:00 5 HAWKINS FALLS—Serial
The sound of laughter and the sound of tears resound in Hawkins Falls.

7 "FANGS OF THE WILD"
MOVIE—An agent is suspected of the crime which he is trying to solve. Rin Tin Tin Jr. and Dennis Moore.

9 MOVIE—Title Not Available
(Full length feature cut to accommodate the length of the ball game.)

4:15 5 GABBY HAYES SHOW—Film

4:30 5 HOWDY DOODY SHOW—Fun
Bob Smith emcees the fun.

4:45 7 ROOTIE KAZOOTIE—Puppets
9 TIME FOR BEANY—Puppets

5:00 4 GARFIELD GOOSE & FRIEND
Garfield illustrates how to get rid of the blues with a chuckle as he presents "Bozo's Laughing Song" record by "Goony Goose."

ELMER, THE ELEPHANT
John Conrad mc of tale for children.

7 LAUGH TIME—Film Shorts
"Charlie Chase" and cartoons.

9 WATCH TO WIN—Quiz Game
Tom Moore is host to contestants.

4:00 5 LUNCH WITH BILLY
5 NOONTIME COMICS—Film
Johnny Coons is host to children.

7 HAPPY PIRATES—Kids’ Fun

9 HI LADIES—Jack Payne
Interviews and music with Jackie Van and Mike Douglas, vocalists.

12:15 7 MOVIE QUICK QUIZ—Game
Dick "Two Ton" Baker is emcee.

12:25 4 LEE PHILLIP SHOW—Tips
Fashion news for the gals.

12:30 4 GARRY MOORE SHOW
A gala birthday party as Garry and the cast celebrate their third year on TV.

5 BOB & KAY SHOW—Surprise Chatter with Bob Murphy and Kay Westfall, and human interest stories.

7 TIME FOR FUN—Nick Francis

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews the players' wives.

12:55 7 ULMER TURNER—News

1:00 4 DOUBLE OR NOTHING—Quiz
Bert Parks is host to contestants.

5 "COME OUT FIGHTING"
MOVIE—A police commissioner's son becomes involved with gamblers. Leo Gorcey, Huntz Hall, Billy Benedict, and Gabriel Dell.

7 ALL ABOUT BABY—Crowley
Music in baby's life.

9 BATTLING PRACTICE—Warm Up

1:10 9 LEAD OFF MAN—Vince Lloyd

1:15 7 "CIRCUMSTANTIAL EVIDENCE"
MOVIE—A death bed confession saves an innocent man from electrocution. Chic Chandler and Shirley Grey.

1:30 4 LINKLETTER'S HOUSEPARTY
Guest, Caroline Leonetti, of TV Guide.

9 BASEBALL—Cubs vs. New York
Jack Brickhouse describes.

2:00 4 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson co-emcees.

5 BREAK THE BANK—B. Collyer
Quiz game with a jackpot of prizes.

2:25 7 ULMER TURNER—News

2:30 4 ACTION IN THE AFTERNOON
Western movie.
5:30 4 WESTERN MOVIE TIME—Film
5 KIDS KARNIVAL KWIZ—Film
7 ADV. TIME WITH BOB ATCHER
   “Sagebrush Family Travels West” ch. 5.
9 ROBERT F. HURLEIGH—News
5:45 9 CURBSTONE CUT UP—Chat
   Interviews with Ernie Simon.
5:50 5 JACK ANGELL—News

EVENING
6:00 4 BOB ELSON—Sports News
5 CLINT YOULE—Weather
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
6:05 5 JOE WILSON—Sports
6:10 5 DORSEY CONNORS—Travel
   A visit to Springfield, Ill.
7 JACK DREES—Sports News
6:15 4 FAHEY FLYNN—News
5 TONY WEITZEL—Comments
6:25 7 WAYNE GRIFFIN—Weather
6:30 4 DOUGLAS EDWARDS—News
5 EDDIE FISHER SHOW—Music
7 STU ERWIN—Comedy Drama
   “All For Father.” Since It’s Stu’s butler and Stu is given a TV set
   that doesn’t work.
9 SPENCER ALLEN—News
6:45 4 PERRY COMO SHOW—Music
   Perry and the Fontanes sing “The Ho Ho Song.” Perry offers “I’m
   Walking Behind You” and chorus joins in “Keep It Gay.” Orl-
   cestra and chorus close with “April In Portugal.” (See next
   week’s issue for an illuminating article about Perry.)
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News
7:00 4 MAMA—Domestic Comedy
   When Trina and Dunner have a mar-
   ital misunderstanding, Trina decides
   to move in with the Hansen family.
   Mama, of course, takes complete
   charge of the situation.
5 RCA VICTOR—Dennis Day
   Comedy adventures with the Irish
   tenor who never seems to grow
   up.

7 ADV. OF OZZIE AND HARRIET
   A new neighbor named Emmy Lou
   tells Ozzie that women prefer un-
   predictable men. From that point
   on, life with Ozzie is a series of
   surprises.
7:00 9 "LADY BEHAVE"
MOVIE—After a party a young lady finds herself with two husbands. Sally Eilers, Neil Hamilton, Joseph Schildkraut.

7:30 4 MY FRIEND IRMA—Comedy
Irma and Jane visit Al, who is working in Las Vegas, and the many complications that arise are finally solved with a bit of good luck.

5 WALT'S WORKSHOP
Mr. Durbahn shows how to make a Chinese oven for outdoor cooking.

7 SUPERMAN—Adventures
George Reeves as Clark Kent in "The Evil Three." Three strange characters attempt to frighten Perry and Jimmy from the premises of an abandoned hotel in the Louisiana bayou country.

8:00 4 PLAYHOUSE OF STARS
"The Lodge." Love triumphs over blindness when a blind girl makes a young man forget his ideas of suicide. Regis Toomey, Skip Homeier, Allene Roberts.

5 BIG STORY—Drama
Reporter William Chance of the Washington, D.C., Evening Star finds a flaw in the account of an accidental drowning and traps a slayer.

7 TERRY AND THE PIRATES
"Black Market In Death," tells of the lowest type of criminals, those who steal a mercy shipment of typhus serum.

9 LIFE BEGINS AT 80—Quiz

8:30 4 OUR MISS BROOKS—Comedy
Eve Arden becomes a June bride, even though she is only standing in for the real bride in a marriage by proxy.

5 DOUBLE OR NOTHING—Quiz
Bert Parks emcees quiz game.

7 DOUBLE PLAY—Baseball
Chatter and interviews with Laraine Day and Leo Durocher.

9 WORLD IS YOURS—Film
"Mexico" (tentative).

8:45 7 FOCAL POINT—Film

9:00 4 MR. & MRS. NORTH—Drama
Pam and Jerry find themselves buried deep in mystery which involves a coffin, historical letters, a million dollars and a murdered bank robber.

9:00 5 BOXING BOUTS—From N.Y.
Ernie Durando vs. Joe Giardello.

JIMMY POWERS SAYS:


Giardello is favored in this return match—the final Friday Gillette presentation until after the summer. Giardello won their first match in April, 1951. But Durando has improved a great deal since. His hard left hook can end any bout in a hurry.

As Ernie has improved, so has Giardello. When he isn't pressed too much, he boxes with the best of 'em. His left jab and fast, sneaky right give him an edge over the left-hooker.

Giardello, incidentally, is the lad who was given a split decision over Billy Graham last December and then had it taken away when N.Y. boxing commissioners Christenberry and Powell changed the referee's card. But the decision was later returned to Giardello by a court order.

7 BIG PICTURE—Army Film

9 TWENTY QUESTIONS—Quiz
Moderator Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, baritone Earl Wrightson.

9:30 4 FAVORITE STORY—Film
Adolphe Menjou narrates the story

7 DANGEROUS ASSIGNMENT
Brian Donlevy in "The Black Hood Story." The youths of Berlin steal a briefcase containing very important papers.

9 DOWN YOU GO—Panel Quiz
Fran Coughlin is moderator with Toni Gilman, Robert Breen, Carmelita Pope, and guest Fran Allison.

9:45 5 GREATEST FIGHTS—Film
Jake La Motta vs Norman Hayes, April 9, 1952, in Detroit Olympia Stadium; 10 rounds middleweight.

10:00 4 FAHEY FLYNN—News
5 CLINT YOULE—Weather
10:00 7 COURTESY HOUR—Variety
Jim Moran emcees this professional talent showcase of variety acts.

9 "FOREMAN WENT TO FRANCE" MOVIE—Adventures of an English foreman in France after the German invasion as he tries to get back some machinery. Tommy Trinder, Constance Cummings, Clifford Evans, Robert Morley.

10:10 4 LEE PHILLIP—Weather
5 DORSEY CONNORS—Tips
Do onions make you cry?

10:15 4 JOHN HARRINGTON—Sports
5 JIM HURLBUT—News

10:25 4 ART MERCIER—Sports News
10:30 4 JOHN HARRINGTON—News
5 NORMAN BARRY—Sports

10:45 4 IRY KUPCINET—Comments
5 HERBIE MINTZ—Musical

11:00 4 BOB ELSON—Sports News
5 "FORGOTTEN WOMEN" MOVIE—A drama showing how the unhappy domestic problems of four young women are solved. Elyse Knox, Veda Ann Borg, Edward Norris, and Robert Shayne.

7 ULMER TURNER—News
11:10 7 TOM DUGGAN—Comments

11:15 4 MURDER BEFORE MIDNIGHT Mystery film shown in part.

11:30 7 KAY ASHTON-STEVEN'S SHOW
9 LES NICHOLS—News

11:45 9 MILLER AT MIDNIGHT—Music
Howard Miller chats with guests and spins the records.

12:00 4 "PHANTOM RANCHER" MOVIE—Story of a man who inherits not only his uncle's property, but the hatred of his neighbors as well. Ken Maynard, Dorothy Short, and Harry Harvey.

7 "THEY MEET AGAIN" MOVIE—Dr. Christian film in which the small town doctor endeavors to save an innocent man from a long prison sentence. Jean Hersholt, Dorothy Lovett, and Robert Baldwin.

1:30 7 ULMER TURNER—News
(Stations reserve the right to change above listings without notice)
MORNING
9:00 7 "RIDING AVENGER"
MOvie—Western with Hoot Gibson.
10:00 4 I'LL BUY THAT—Panel
Mike Wallace is moderator.
7 SPACE PATROL—Adventures
9 "PAINTED STALLION"
Film drama part 6.
10:30 4 ROD BROWN OF THE ROCKET
RANGERS—Drama
7 COMEDY CIRCUS
9 "ENEMY OF THE LAW"
MOvie—Adventure and intrigue.
11:00 4 BIG TOP—Circus Fun
Guest acts: The Flying Hartzello, trapeze act; The Balodys, perch act; Zaratta's Dogs, comedy; Tubby and Spatz, acrobatic comedians; Evers and Dolores, high wire act; and McConnell and Moore, juggling act. Warren Hull subs for vacationing ringmaster, Jack Sterling.
7 BEULAH SHOW—Comedy
Louise Beavers in comedy skits.
11:30 7 "LITTLE MEN"
MOvie—Man sends his son to boarding school while he tries to wrangle out of spots as a convict. Kay Francis, Jack Oakie, George Bancroft, and Jimmy Lydon.
9 MARGARET WOLFF—Art Talk

AFTERNOON
12:00 4 LONE RANGER—Western
9 "THE CHINESE CAT"
MOvie—Charlie Chan has 4 hours in which to solve a case which had baffled the police for six months. Sidney Toler, Joan Woodbury, Benson Fong, and Ian Keith.
12:30 4 "TRAILING DOUBLE TROUBLE"
MOvie—Range Busters come across a murder plotted by an attorney with a view to removing all obstacles to a $50,000 gravel contract. Ray Corrigan, John King, and Max Terhune.
1:00 7 "HARMONY TRAIL"
9 BATTLING PRACTICE—Warmup

1:10 9 LEAD OFF MAN—Vince Lloyd
1:30 9 BASEBALL—Cubs vs. New York
1:45 4 "HEARTS OF HUMANITY"
MOvie—Drama about a widower and a motherless child. Jean Harsholt, Jackie Searle, and J. Farrell MacDonald.
2:00 7 "SWISS FAMILY ROBINSON"
MOvie—Tale of an English family shipwrecked on a South Sea island. Thomas Mitchell, Edna Best, Freddie Bartholomew, and Tom Holt.
2:15 5 INDUSTRY ON PARADE—Film
A visit to the one place in the world where seals come ashore and to the one firm that, by international agreement, is allowed to kill them.
2:30 5 AMERICAN INVENTORY
Recap of the high points of the season's telecasts.
3:00 4 RACING FROM AQUEDUCT
5 FILM
3:30 4 MOVIE—Title Not Available
3:45 5 MEET THE VEEP—Discussion
Alben W. Barkley and Earl Godwin.
9 TENTH INNING—Interviews
4:00 4 OPERATION NEW HORIZONS
Lake Forest College: "Let's Look At Maps" discussed by Howard Wynn.
5 MOVIE—Title Not Available
7 "TEXAS RENEGADES"
MOvie—Adventurous saga of the West.
9 "BILLY THE KID'S SMOKING GUNS"
MOvie—Western adventure tale with Buster Crabbe.
4:30 4 FILM
5:00 4 FARM TOWN U.S.A.—Menard
5 NATURE OF THINGS—Talk
7 SATURDAY LAUGH TIME
"Laurel and Hardy."
9 TV SHOWCASE—Film
5:15 5 HOBBY TIME—Bill Helion
Construction of home address markers.
5:30 4 MOVIE—Title Not Available
Western adventure.

5 JET PILOT—Aviation Show
Chet Roble emcees the program.

7 TO BE ANNOUNCED

6:00 4 STORK CLUB—Interviews
Guests, ventriloquist Clifford Guest and the Modernaires, singing group.

6:00 5 MR. WIZARD—Science Study
Don Herbert and Betsy use glue to make a soda straw pin wheel spin and find a real radio-active message with a Geiger counter.

7 TOM DUGGAN—Sports News

9 DICK TRACY—Film Drama
"Missing Bonds."

6:30 4 BEAT THE CLOCK—Games
Bud Collyer emcees quiz.

5 ETHEL & ALBERT—Comedy
Ethel plans a birthday party for Albert and unexpected problems arise to plague her. (This is last show for the season.)

7 MUSIC FROM MEADOWBROOK
Emcee Jimmy Blaine with Neal Hefft’s Orchestra.

9 HOMES FOR BETTER LIVING

6:45 9 THE CHRISTOPHERS—Film

7:00 4 JACKIE GLEASON SHOW
Jackie, Art Carney and Audrey Meadows in comedy skits, with guests, the Four Aces.
(For more about Jackie see article in next week’s TV Guide.

5 MY HERO—Situation Comedy
Beanblossom tries to serve eviction papers but turns kitten when he has orders to be "The Tiger."

7 "FLYING WITH MUSIC"
MOVIE—Musical about a gent escaping from a police officer who becomes entangled with five lovely ladies. Marjorie Woodworth, George Givot, William Marshall, Jerry Bergen.

9 "RIDERS OF THE WHISTLING SKULL"
MOVIE—Story of the hunt for a lost city of fabulous treasure. Bob Livingston, Ray Corrigan, and Max Terrhune.

(Continued on next page)
JUNE 27

7:30 5 ORIGINAL AMATEUR HOUR
Ted Mack emcees talent.

7 BOWLING FUN
Fred Wolf is commentator. Participants will compete for valuable prizes and a jackpot each week.

8:00 4 STAR PLAYHOUSE—Drama

5 SATURDAY NIGHT REVUE
Emcee Hoagy Carmichael with guests, comedian Eddie Foy, pianist Natalie Hindaris, Helen Halpin, George Gobel, Lex Baxter's orchestra, and George Jessel, who introduces singer Barry O'Hara. (see page 13).

7 BOXING BOUTS—Syracuse
Ralph (Tiger) Jones vs. Danny Womer (middleweights). JIMMY POWERS SAYS: Jones is rated 9th. Fights: 38; Won: 29; Lost: 6; Draws 3. K.O.'s: 7. Womer is rated 12th. Fights: 68; Won: 41; Lost: 17; Draws: 10. K.O.'s: 10. Jones is favored in the third meeting of this team. Jones won one and they boxed a draw. Womer upset champion Kid Gavilan in this club a few weeks ago, but won't have that luck against the aggressive, hard-socking Jones. The Tiger has been a winning boxer since he last fought Womer and should continue. A victory here will push Jones up another rung in the middleweight division.

9 YOUR SENATOR'S REPORT
Senators Douglas and Dirksen.

8:15 9 JACK BRICKHOUSE—Sports

8:30 4 BANK ON THE STARS—Quiz
Comedian Jack Parr emcees movie quiz show.

9 WRESTLING FROM MARIGOLD

8:45 7 BILL STERN—Sports Film

9:00 4 QUIZ KIDS—Joe Kelly, emcee
Regular panel includes Paul Kelly and Richard Allman.

7 HEART OF THE CITY—Drama
Pat McVey and Jane Nigh star.

9:30 4 IT'S NEWS TO ME—Quiz
John Daly moderates panel.

5 PRIVATE SECRETARY—Comedy
Susie tangles with a high-powered hypnotist in a battle of wills.

7 FILM SHORTS

10:00 4 "LADIES IN DISTRESS"
MOVIE—Retired school mistress becomes mayor of a lawless town. She imports her bad boy of the classroom to clean things up. Allison Shipworth, Polly Moran, and Robert Livingston.

5 "OUR TOWN"

7 "TORTURE SHIP"
MOVIE—A doctor helps eight killers escape jail and takes them on a sea voyage. Lyle Talbot, Irving Pichel, and Jacqueline Wells.

11:00 9 "PHILO VANCE'S GAMBLE"
MOVIE—An emerald smuggler is murdered as he tries to double-cross his partners. Alan Curtis, Terry Austin, Frank Jenks, Tala Birell.

11:25 4 COMMERCIAL—Film

11:30 7 "POLICE PATROL"
MOVIE—Adventures with Donald Woods and Madge Bellamy.

11:35 4 "ALASKA PATROL"
MOVIE—Activities of a Naval intelligence officer who impersonates an international spy. Richard Travis, Helen Westcott, and Emory Parnell.

12:15 7 "WHO KILLED AUNT MAGGIE?"
MOVIE—A secret room attracts the attention of many people, but as they discover the secret they are murdered. John Hubbard, Wendy Barrie, and Edgar Kennedy.

12:30 9 LES NICHOLS—News

1:30 7 ULMER TURNER—News
(Stations reserve the right to change above listings without notice)
Consistently
the best in TV entertainment

Creative Cookery
featuring
FRANCOIS POPE
Monday
thru
Friday
11:00 am

Noontime Comics
starring
JOHNNY COONS
Monday
thru
Friday
12:00 noon

Bob and Kay
Show
Monday
thru
Friday
12:30 pm

WNBQ
NBC
CHANNEL 5
MORNING
9:30 5 THE PULPIT—Religious Talk
Talk by the Rev. Raymond Hillinger, director of Guardian Angel Orphanage, on "The Sacred Heart: Fount of Mercy."

7 "FEUD OF THE WEST"
MOVIE—Western with Hoot Gibson.

9:45 5 WHAT ONE PERSON CAN DO
Father James Keller interviews Dennis Day.

9 MORNING MOVIE TIME—Film
"Trade Fair."

10:00 4 LAMP UNTO MY REET—Relig.
The 250th anniversary of the birth of John Wesley is observed when Dr. Ralph Tucker Craig, Dean of Drew Theological Seminary discusses Wesley's contribution to religion with moderator Dr. Lyman Bryson.

5 SUNDAY FUNNIES—J. Conrad
"FACE OF MARBLE"
MOVIE—Brain surgeon and his assistant are experimenting in bringing persons back to life from the dead. John Carradine, Claudia Drake, Robert Shayne.

5:30 4 AMATEUR HOUR—Variety
Jim Conway emcees the talent.

5 "SHE'S IN THE ARMY"
MOVIE—Young debutante joins the WAC for publicity and a bet with a newspaper columnist, Marie Wilson, Veda Ann Borg, Lucille Gleason, and Robert Lowery.

7 "DESERT GUNS"
MOVIE—Western with Conway Tearle, Margaret Morris, William Gould.

11:00 7 TOOTSIE HIPPODROME
Cowboy show for children.

11:30 4 CANDY CARNIVAL—Variety
Guests, Torelli's Circus.

5 LIVE AND LEARN—Discussion
"Psychology for Living," discussed by Dr. William Henry, chairman of committee on human development, U. of C.; Dr. Cameron Meredith, assistant professor of education; and moderator Charles Hunter.

11:30 7 FAITH FOR TODAY—Religious
9 ADVENTURE THEATER—Film
"Fighting Devil Dogs" ch. 3.

AFTERNOON
12:00 4 FRANK REYNOLDS—News

5 KIDS KARNIVAL KWIZ—Film
7 TOM DUGGAN—Comments
9 "DURANGO VALLEY RAIDERS" MOVIE—An unknown masked bandit and his gang plunder a group of valley settlers. Bob Steele, Louise Stanley, Karl Hackett.

12:15 4 YOUR FUTURE HOME—Ideas
Jack Callaghan comments.

12:30 4 "LIGHTNING STRIKES WEST" MOVIE—Trail of an escaped convict leads to other members of a robbery gang. Ken Maynard, Claire Rochelle, Robert Terry.

5 FRONTIERS OF FAITH—Talks
Program in connection with the First Methodist Church of Germantown, Pa., on the life, work and music of John Wesley. Guest, Rev. Dr. Chester Pennington, of New York.

7 AMATEUR HOUR—Talent
Bob Murphy is emcee.

1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion & Movies
John Ott discusses the growth and care of delphiniums.

9 BATTING PRACTICE—Creighton

1:10 9 LEAD OFF MAN—Vince Lloyd

1:30 4 "JOE PALOOKA"
MOVIE—Jimmy Durante, Stu Erwin, Bill Cagney, Lupe Velez. Joe's brief taste of fame after McSwatt takes the count of ten.

5 TO BE ANNOUNCED
7 WILD BILL HICKOK—Western
Guy Madison and Andy Devine.

9 BASEBALL—Cubs vs. New York
Jack Brickhouse describes.

2:00 5 YOUTH WANTS TO KNOW

7 CISCO KID—Western Movie

2:30 5 TO BE ANNOUNCED

7 ADVENTURES OF KIT CARSON
Bill Williams as Kit in "Highway to Doom."

3:00 4 "YOUNG DYNAMITE"
MOVIE—Story of the rackets that sprang up when government prices on gold went up. Frankie Darro, Kane Richmond, Charlotte Henry.

5 HERE'S TO YOUR HEALTH
7 HEART OF THE CITY—Film
3:30 5 ZOOPIRADA—About Animals
R. Martin Perkins, Jim Hurlbut and guest, Wagner Schlesinger, director of Chicago's Adler Planetarium, discuss many of the well-known animals formed by the stars in the night sky.

7 BOB ATCHER SHOW—Kids Fun

3:45 9 TENTH INNING—Interviews

4:00 4 ADVENTURE—Educational
Features: (1) "Oil," discussion by Dr. Brooks Ellis, curator of the department of micropaleontology, American Museum of Natural History. (2) "Pitcairn Island," dramatization and discussion of the famous mutiny aboard the ship "Bounty," the settlement of the mutineers on the Pacific isle and the ensuing influences of this influx. Dr. H. L. Shapiro, prominent anthropologist of the American Museum is guest speaker. And (3) "Otters." Robert J. Northfield plays host to several web-footed friends in the studio.

5 HALL OF FAME—Drama
"My Own True Darlin'." An original musical comedy for TV based on the saga of the Mercer girls. In the 1860's, Asa Mercer imported young women from the East to the Washington territory supplying brides for the Western settlers. Sarah Churchill stars.

7 SUPER CIRCUS—Big Top Fun
Clare Kirchner presents the Hollywood Sky Ballet; Minburn the Pianomystic; Billie and Jeanne Lambert, acrobatic balancing act; Chase and Park, comedy trampoline act; Mary Hartline plays "Listen to the Mocking Bird" on the horn; and Helen Haag's chimps.

9 "RED STALLION"
MOVIE—Tale of a boy's love for a horse he finds. Robert Paige, Nor- een Nash, Guy Kibbee, Ted Donald- son, Jane Darwell.

4:30 4 MAN OF THE WEEK—Talk
Guest, ambassador from the Republic of Korea to the U. S., You Chan Yang.

5 SIGHTSEEING WITH SWAYZES
The Swayzes travel along the New England coast from Greenwich, Conn., to Newport, Plymouth Rock, Concord, Lexington and Boston.

4:45 5 WINDOW ON WASHINGTON
5:00 4 YOU ARE THERE—History
5 MEET THE PRESS—Discussion
Martha Rountree and Lawrence Spivak interview a guest celebrity.

7 RANGE RIDER—Western
Jack Mahoney and Dick Jones star in Western adventures.

5:30 5 ROY ROGERS SHOW—Drama
"Money To Burn." Dale buys an old stove in which she finds $30,000, and runs into two bandits and a second-hand dealer.

7 WALTER WINCHELL—Gossip

9 "CLUB HAVANA"
MOVIE—Troubles, dangers and happiness of six couples in a fashionable night club. Margaret Lindsey, Tom Neal, Carlos Molina's orchestra.

5:45 7 ORCHID AWARD—Musical
Bert Lytell is host with Paul Weston and his orchestra, and guest, Gracie Fields.

(Continued on next page)

**BETTER TASTE—MORE CUPS**

STEWARDS' quality blend of fancy aged coffees has greater body and flavor—makes many more cups per pound.

![Ace Television Ad](https://via.placeholder.com/150)

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**D A Y - N I G H T - S U N D A Y S**

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90-Day Warranty

SOUTH & WEST

NE vada 8-0688

A-27
**JUNE 28**

<table>
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<tr>
<th>Time</th>
<th>Program Details</th>
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<tr>
<td>4:30 P.M. (5)</td>
<td><strong>SWAYZE</strong></td>
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<td>5:00 P.M. (5)</td>
<td><strong>ROUNTREE and SPIVAK</strong></td>
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<td>6:30 P.M. (5)</td>
<td><strong>COX</strong></td>
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<td>7:00 P.M. (5)</td>
<td><strong>BESS and RANDY</strong></td>
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<th>Time</th>
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| 6:00 | **4 GENE AUTRY SHOW** - Western  
| 6:30 | **4 YOUR PLAY TIME** - Drama  
"The Corner Shop." A young barrister and the owner of an antique shop combine talents to combat strange and supernatural happenings in a London antique shop. Ruth Warrick and Craig Stevens. |
| 6:30 | **5 MISTER PEEPERS** - Comedy  
Wes, Nancy, Marge and Mrs. Guerney visit Wally Cox's home town. |
| 7:00 | **7 PLYMOUTH PLAYHOUSE**  
"Jetfighter," narrated by Jackson Beck, with John Granger, Tigger Andrews and Ben Hammer. Story of an American flyer in trouble over the Russian occupied zone in Germany. Filmed at Maguire Air Force Base, Fort Dix, N. J. |
| 7:00 | **9 MIDWEST HOLIDAY** - Movie  
Adventure tale. |
| 7:00 | **5 BIG PAYOFF** - Quiz For Men  
Randy Merriman and Bess Myerson. Viewers will have an opportunity to enter "The Big Payoff Fashion Design Contest." |

<table>
<thead>
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<th>Time</th>
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| 7:00  | **7 THE RUGGLES** - Comedy  
"The Kids Run the Household." |
| 7:30 | **7 TALENT PATROL** - Variety |
| 9:00 | **8 G.E. THEATER** - Drama  
"Ride the River" starring Broderick Crawford, Skippy Homeier and Virginia Gregg. Two law enforcement officers and a dangerous young outlaw fight their way back against a common enemy to civilization and surprising justice. |
| 8:00 | **5 TV PLAYHOUSE** - Drama  
"Catch a Falling Star," starring Faye Emerson and Shepperd Strudwick, with Susie Strasberg. A conservative banker thinks that his world is being marred by scandal until he is awakened by his young daughter. |
| 8:00 | **7 MARCH OF TIME** - Film |
| 8:30 | **7 ROCKY KING** - Roscoe Karns  
"Deadly Target." A bodyguard is "mistakenly" murdered with bullets meant for his employer. |
| 9:00 | **8 ARTHUR MURRAY PARTY**  
Hostess Kathryn Murray with guests, Dominique, the Pickpocket; Gisele McKenzie, Walter Slezak, Steve Allen, Melvyn Douglas, Mickey Mantle, Allie Reynolds and Yogi Berra. |
| 9:00 | **7 ASK THE MAN** - News, Sports  
Discussion on current topics with Austin Kiolinger, Jack Callaghan, and Jack Ureess. |
| 9:00 | **9 PLAINCLOTHESMAN** - Drama  
"Neurotic Carrie." A quack hair demonstrator, his pretty show girl partner, and a thousand dollar loan spell death. |
| 9:00 | **4 THE WEB** - Mystery Drama  
"Encore." In a desperate move to save his career, an impresario takes a girl from jail to prepare her for a career as concert pianist. Stars Felicia Montalegre & Jerome Cowan. |
| 9:15 | **7 BILLY GRAHAM** - Religious |
| 9:15 | **9 WHAT'S YOUR BID?** - Sale |
| 9:30 | **7 TO BE ANNOUNCED** |
| 9:30 | **9 WHAT'S MY LINE?** - Quiz  
John Daly with Arlene Francis, Bennett Cerf, Dorothy Kilgallen and Steve Allen. |
5 BIG PICTURE—Army Film
Operations of the Sixth Infantry Division at Maffin Bay, the bloodiest ten days in the New Guinea campaign.

7 TO BE ANNOUNCED

9 DOTTIE MACK SHOW

10:00 4 STOCK CAR RACES
Bob Drews announces races assisted by Ed Pazdur of TV Guide from the infield.

5 CLINT YOULE—Weather

7 PAUL HARVEY—News

9 "IF THIS BE SIN"
MOVIE—Character drama about an ambitious barrister and his neglected wife. Myrna Loy, Peggy Cummins, Richard Greene, Roger Livesey.

10:10 5 DORSEY CONNORS—Ideas
Dorsey talks about homemade barbecues.

10:15 5 ALEX DREIER—News

7 TOM DUGGAN—Sports

10:30 4 "SIDE SHOW"
MOVIE—A Treasury Dept. agent joins the carnival to get information on a gang of jewel smugglers. Don McGuire, Tracey Roberts, Eddie Quillan, and Jimmy Conlin.

5 NORMAN BARRY—Sports
Franklyn MacCormick and Kay Weston assist.

7 WRESTLING FROM RINGSIDE

11:00 5 "FIFTY-SECOND STREET"
MOVIE—Musical about the history of a street and of a family who lives on it. Ian Hunter, Leo Carillo, Pat Paterson, ZaSu Pitts, & Kenny Baker.

11:30 9 LES NICHOLS—News

11:50 7 COMMERCIAL

12:00 4 "BLACK GOLD"
MOVIE—Behind the scenes story of the drama, intrigue and thrills of the independent oil operators. Frankie Darro, Barbara Worth, Roy Mason, Gloria Shea.

7 "EAST MEETS WEST"
MOVIE—Sultan of a small Oriental country plays England against Japan to secure treaties from each of them for the protection of his country. George Arliss, Lucie Mannheim, Godfrey Tearle, Romney Brent.

1:30 7 ULMER TURNER—News
(Stations reserve the right to change above listings without notice)
Monday

MORNING PROGRAMS ON PAGE A-16

AFTERNOON

12:00 4 LUNCHEON WITH BILLY
Billy Leach with songs & comments.

5 NOONTIME COMICS
Johnny Coons entertains the kids.

7 HAPPY PIRATES—Kids’ Fun
Dick “Two Ton” Baker is enceee.

9 HI LADIES—Jack Payne MC
Jack Payne interviews the ladies in the crowd.

12:15 7 MOVIE QUICK QUIZ—Game
Dick “Two Ton” Baker is enceee of this exciting new quiz game.

12:25 4 LEE PHILLIP SHOW—Tips
Lee has new ideas and tips that will greatly interest the lady of the house.

12:30 4 GARRY MOORE SHOW
Guest, comedian Harry Mimmo.
Denise Lor sings “Out Of My Dreams.” Ken Carson sings “Cocollette.”
Marian MacPartland plays a piano arrangement.

5 BOB AND KAY SHOW—Variety
Bob Murphy and Kay Westfall with interviews and comments.

7 TIME FOR FUN—Nick Francis
Entertainment for the kiddies in the house with Nicky Francis and Bobo, the little woody dog.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews feminine baseball fans and players wives to get the ladies’ viewpoint.

12:55 7 ULMER TURNER—News

1:00 4 DOUBLE OR NOTHING—Quiz
Bert Parks emcees fabulous quiz contest with prizes for lucky winners.

5 "ISLE OF MISSING MEN"
MOVIE—A woman undertakes a desperate journey to a remote penal colony in an effort to help her husband. John Howard, Helen Gilbert, Gilbert Roland.

7 ALL ABOUT BABY—Talks
Nurse Ruth Crowley talks about independence of the one-year-old.

9 "DANNY BOY"
MOVIE—When Britain goes to war, a girl returns from Broadway to find her young son and divorced husband. David Farrar, Wilfred Lawson, Ann Todd, John Warwick.
TIME CHANGE FOR
HOPE'S RADIO SHOW

by WM. A. QUE

THAT WELL KNOWN JELL-O
SALESMAN, Bob Hope, has changed
the time during which his morning
show, The Bob Hope Daytime Radio
Show, is presented over WMAQ.
From now on you Chicago house-
wives will have
to dial 6-7-0 an
hour earlier than
usual—9:30 a.m.
Monday through
Friday—if you
want to hear the
comedv program
that's designed
especially
for women.

Hope's daily
15-minutes on radio is no program
for a man; that's because Bob caters
strictly to the ladies with chatter,
guest stars, human interest stories,
"a lady of the week" feature, Jell-O
recipes and the inevitable gags and

cracks.

Remember gals, it's WMAQ for
daytime Hope at 9:30 a.m., every
weekday.

JOHN HOLTMAN is certainly an
"around-the-clock" toiler these days,
working the morning, afternoon and
night news reporting shifts over
WMAQ. In addition to his Monday
through Friday chores at 7:25 a.m.
for the Packard Dealers and the
10:00 p.m. news for Robert Hall
Clothes, John has taken over the
5:45 news show every Tuesday
and Thursday for Wilson & Co. Meat
Products. "Lemon Juice" George
Stone remains on this latter time
slot on Mondays, Wednesdays and
Fridays for Real Lemon.

WMAQ, 6-7-0 on your dial, is the
place to keep up with the news. If
the news is lousy and cheerless, the
5:45 p.m. commercials will at least
tell you how to brighten up the
wife's menus.—Adv.
6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports News
6:15 4 FAHEY FLYNN—News
5 DORSEY CONNORS—Travel
Dorsey talks about Montreal.
6:20 5 TONY WIEZTEL—Comments
6:25 7 WAYNE GRIFFIN—Weather
6:30 4 DOUGLAS EDWARDS—News
5 BOB AND RAY SHOW—Satire
Bob Elliott and Ray Goulding.
7 OPERA VS. JAZZ—Debate
Robert Merrill of the opera vs. Dick Brown, popular singer.
9 SPENCER ALLEN—News
6:45 4 TV'S TOP TUNES—Musical
Vocalists Helen O'Connell and Bob Eberly with Ray Anthony's Orches tra.
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News
7:00 4 BURNS AND ALLEN—Comedy
Gracie's Uncle Clyde comes to visit and tries to get on George's TV show with his paper-tearing act.
5 PAUL WINCHELL SHOW
7 HOMICIDE SQUAD—Mystery
"Design For Murder."
9 BOYS' MAJOR LEAGUE
Baseball described by Jack Brickhouse with players between the ages of eight and twelve.
7:30 4 GODFREY'S TALENT SCOUTS
Garry Moore is emcee.
5 VOICE OF FIRESTONE—Music
Salute to Independence Day. Tenor Eugene Conley of the Met Opera sings a medley of patriotic songs. Howard Barlow conducts the symphony orchestra and chorus.

7 "LAUREL & HARDY"—Film
Old time comedy movies.
8:00 4 I LOVE LUCY—Comedy
Lucy sells her old washing machine to Ethel and discovers that it pays never to do business with friends. Lucille Ball, Desi Arnaz, Vivian Vance and William Frawley star in their last show of the season.
5 EYE WITNESS—Drama
7 MOVIE—Title Not Available
8:30 4 MASQUERADE PARTY—Quiz
Douglas Edwards is emcee, with panel: Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash.
5 ROBERT MONTGOMERY
"Half a Kingdom" starring Wendell Corey. While serving on a jury, a man who has never been a success secures the acquittal of another man who has been successful in everything he has done.
9 BOXING BOUTS—East'n Pkwy.
Lee Sala vs. Garth Panter, middleweights. JIMMY POWERS SAYS: Sala is unrated. Fights: 80. Won: 75. Lost: 5. K.O.'s: 48. Panter is unrated. Fights: 60. Won: 50. Lost: 8. Draws: 2. Sala is favored. He once was one of the best prospects in the ring. He punches and boxes fairly well, and against Panter should look a bit like his old self. Panter, an aggressive boxer, moves straight ahead and can't sock—which should make him easy for Sala.

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9:00  4 SUMMER THEATER—Drama  
"Greed." The desire for his grandfather's wealth leads a young man to attempted murder and a subsequent move which means either suicide or a fortune. Stars Hurd Hatfield, Diana Douglas, Beverly Lawrence, Harry Worth, Harrison Dowd.

9:30  5 WHO SAID THAT?—Quiz  
Moderator Walter Kieran with anchor Frank Coniff quiz guest panelists on various statements of people in the news.

7 ABBOTT & COSTELLO—Film  
"The Chimp." Bud and Lou have difficulties with their landlord.

9:45  9 SPORTS PAGE—Events  
Arch Ward and Red Grange.

10:00  4 FAHEY FLYNN—News  
Local and world news events.

5 CLINT YOULE—Weather  
Weather report across the nation.

7 LIFE OF RILEY—Comedy  
William Bendix in "Riley Punishes Junior."

9 "GUNFIRE"  
MOVIE—A Western about the downfall of a desperado. Robert Lowery, Wally Vernon, Pamela Blake.

10:10  4 LEE PHILLIP—Weather  
Lee predicts the weather with a special hat to fit the forecast.

5 DORSEY CONNORS—Ideas  
Dorsey says "give a girl enough rope . . . ." 

10:15  4 JOHN HARRINGTON—Sports  
Report on sports events of today.

5 JIM HURLBUT—News  
Local and national events in news.

10:25  4 ART MERCIER—Sports  

10:30  4 JOHN HARRINGTON—News  

5 NORMAN BARRY—Sports  

7 DR. FIXUM—Household Ideas  
Art Youngquist comments.

10:45  4 IRV KUPCINET—Comments  

5 HERBIE MINTZ—Musical  

11:00  4 BOB ELSON—Sports  

5 "MYSTERY PLANE"  
MOVIE—Foreign agents kidnap two pilots who have invented an electrically controlled bombing device. John Trent, Marjorie Reynolds, & Milburn Stone.

7 ULMER TURNER—News  

11:10  7 JACK EIGEN SHOW—Chats  

11:15  4 MURDER BEFORE MIDNIGHT  
"Counterblast." A man works for an organization to combat Nazi propaganda, and obtains startling information about his boss. Mervyn Johns, Margareta Scott, Robert Beatty.

11:30  9 LES NICHOLS—News  

11:45  9 GAY BLADE—Film  

12:00  4 "PEOPLE'S ENEMY"  
MOVIE—A racketeer gets nine years for income tax evasion, then escapes to seek revenge upon the crooked politician. Mervyn Douglas, Preston Foster, Charles Coburn.

7 "BEYOND TOMORROW"  
MOVIE—Three lonely old men want a little gaiety in their lives and invite a young man and woman into their mansion for Christmas dinner. Charles Winninger, C. Aubrey Smith, Harry Carey, Jean Parker, Richard Carlson.

1:30  7 ULMER TURNER—News  

Stations reserve the right to change listings

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JUNE 29

MONDAY

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Tuesday

MORNING PROGRAMS ON PAGE A-16

AFTERTNOON
12:00 4 LUNCHEON WITH BILLY
Musical variety with Billy Leach.
5 NOONTIME COMICS
7 HAPPY PIRATES—Kids' Fun
Youngsters enjoy tunes by "Two Ton" Baker and chats with Squawky the Parrot.
9 HI LADIES—Interview Show
Jack Payne emcees with Jackie Van and Mike Douglas, vocalists.
12:15 7 MOVIE QUICK QUIZ—Game
12:25 4 LEE PHILLIP SHOW—Hints
12:30 4 GARRY MOORE SHOW
Garry does a skit on coats and ties. Marian MacPartland does a piano solo. Denise Lor sings "Everything That's Yours Is Mine" and Ken Carson sings "Homin' Time."
5 BOB & KAY SHOW—Interviews
Chatter with Bob Murphy and Kay Westfall, and human interest stories.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo the dog.
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.
12:55 7 ULMER TURNER—News
1:00 4 FREEDOM RINGS—Quiz Game
Rex Marshall and Alice Ghostly participate.
5 "DETECTIVE KITTY O'DAY" MOVIE—An amateur detective leads her boy friend into a series of situations to a point where they are suspected of murder. Jean Parker, Peter Cookson, Tim Ryan, and Veda Ann Borg.
7 ALL ABOUT BABY—Talks
Nurse Ruth Crowley discusses the toilet habits of babies between 12 and 16 months.
9 "GIRL'S TOWN" MOVIE—Beauty contest winner from a small town tries to crack Hollywood and finds her tactics not to the liking of the important people. Edith Fellows, June Storey, Kenneth Howell, Alice White.
1:15 7 "CONDEMNED TO LIVE" MOVIE—A young man whose mother was killed by a bat develops a dual personality and commits murder. Ralph Morgan, Maxine Doyle, Russell Gleason, Mischa Auer.

1:30 4 LINKLETTER'S HOUSEPARTY
"What's In the House" game.
2:00 4 BIG PAYOFF—Quiz For Men
Bess Myerson and Randy Merriman.
5 BREAK THE BANK—B. Collyer Quiz game for jackpot of prizes.
9 PAUL DIXON SHOW—Music
Pantomime antics with Wanda Lewis and Sis Camp assisting Paul.
2:25 7 ULMER TURNER—News
Current news of the world.
2:30 4 ACTION IN THE AFTERNOON
Western movie adventure.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett talks with visitors to Chicago.
7 "SOCIAL ERROR" MOVIE—Cut to 1/2 hour. An "Our Gang" comedy with a romantic twist. David Sharpe, Monte Blue, Gertrude Messinger.
3:00 4 SHOPPING WITH O'RILEY
Pat O'Riley with music and tips.
5 ON YOUR ACCOUNT—Chats
Win Elliot interviews people with human interest stories to tell.
7 "CALABOOSE" MOVIE—A slap-happy cowboy with romantic ideas and a weakness for pretty girls gets himself arrested just to be near the sheriff's daughter. Jim Rogers, Mary Brian, Noah Beery, Jr.
9 "SHADOWS OVER SHANGHAI" MOVIE—Efforts of the Chinese detective Charlie Chan to crack an insurance racket. Sidney Toler, Mantan Moreland, Victor Sen Young.
3:15 4 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby.
3:30 4 "FRENZY"
MOVIE—Sculptor falls in love with the wife of another sculptor who is in the advanced stages of a mental disease. Derrick DeMarney, Frederic Valk, Joan Greenwood.
5 LADIES' CHOICE—Variety
Professional and amateur talent.
3:55 7 ULMER TURNER—News
4:00 5 HAWKINS FALLS—Tale
A little hospital case turns out to be a big laugh.
7 "CHILDREN OF THE WILD" MOVIE—A dog rescues a baby which has been kidnapped by an eagle. Joan Valerie, James Busch.
4:15 5 GABBY HAYES SHOW—Tales
4:30 5 HOWDY DOODY—Puppet Tale
4:45  9  TIME FOR BEANY—Puppets
5:00  4  GARFIELD GOOSE & FRIEND
       King Garfield gets across a lesson on how to succeed by working together in his illustrated record story “The Neighbors’ Band.”
5  ELMER, THE ELEPHANT
       John Conrad has an adventure with an intelligent elephant.
7  LAUGH TIME—Angel Casey
       “Charlie Chase” and cartoons.
9  WATCH TO WIN—Quiz
       Tom Moore is emcee with musical interludes by the Starnoters.
5:30  4  WESTERN MOVIE TIME—Film
       A Gene Autry feature.
5  KIDS KARNIVAL KWIZ—Fun
       Art Hern as Natco the clown.
7  ADV. TIME WITH BOB ATCHER
       “Devil Riders” chapter 2.
9  ROBT. F. HURLEIGH—News
5:45  9  CURBSTONE CUT UP—Chats
       Interviews with Ernie Simon.
5:50  5  JACK ANGELL—News

EVENING
6:00  4  BOB ELSON—Sports
5  CLINT YOULE—Weather
7  AUSTIN KIPLINGER—News
9  CAPTAIN VIDEO—Adventures
6:05  5  ALEX DREIER—News
6:10  5  JOE WILSON—Sports
7  JACK DREES—Sports
6:15  4  JULIAN BENTLEY—News
5  DORSEY CONNORS—Travel
       Subject: Shenandoah Valley.
6:20  5  TONY WEITZEL—Comments
6:25  7  WAYNE GRIFFIN—Weather
6:30  4  DOUGLAS EDWARDS—News
5  DINAH SHORE SHOW—Music
       Dinah goes shopping for vacation togs.
7  BEULAH SHOW—Comedy
       Convinced that he is at death’s door, Bill tries to get Beulah interested in someone else, but succeeds only in creating a good deal of confusion.
9  SPENCER ALLEN—News
6:45  4  JANE FROMAN’S CANTEEE
       Theme: Contrast between modern day and old-fashioned generations. Tunes: “Music Makes Me,” “Piano Roll Blues,” “Juke Box Saturday Night,” “Glow Worm” and “Say It With Music.”
5  JOHN C. SWAYZE—News

(Continued on next page)
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CHANNEL 5

6:45 9 SPENCER ALLEN—Local News
7:00 4 FAMOUS FACES—Panel
   Jerry Dee emcees identity quiz.
5 MIRROR THEATER—Drama
   “Salt Of the Earth,” starring Martha Scott and Richard Kiley. A well meaning young woman drowns her friends in a sea of goodness and advice.
7 "PACK UP YOUR TROUBLES" MOVIE—Laurel and Hardy comedy.
9 BLIND DATE—Boy Meets Girl
   Jan Murray emcees the fun.

7:30 4 FILM
5 BREAK THE BANK—Quiz
   Bert Parks emcees the fun.
9 PRESS CONFERENCE—Debate
   Lee Schooler moderates panel.

8:00 4 CITY HOSPITAL—Drama
   “Long Odds.” A gambler finally realizes that there are some things that are too important to take odds on.
5 FIRESIDE THEATER—Drama
   “The Snake,” A young American bride of a British civil servant in Africa is warned that her husband is obsessed by the memory of his first wife who was bitten to death by a snake.
7 STOCK CAR RACES—Action
   Six races from the 87th St. Speedway.
9 PARS, BIRDIES AND EAGLES
   Danny O’Neill is emcee with instructions for better golfing.

8:30 4 SUSPENSE—Drama
   “The Fury of Senorita Gomez.” A highborn lady in the 19th century of Peru plots with her stableman to murder her uncle.
5 THIS IS YOUR LIFE—Edwards
   Ralph Edwards presents the life story of cowboy Roy Rogers.

9 WISDOM OF THE AGES—Panel
   Jack Barry emcees panel.
9:00 4 DANGER—Mystery Drama
   “Surface Tension.” An oil prospector begins to imagine that his best friend and his wife are falling in love, so he plots to murder the friend.
5 TWO FOR THE MONEY—Quiz
   Walter O’Keefe subs for Herb Shrin- er until mid-August.
9 JACKSON & JILL—Comedy
   “The Grand Llama Laughed.”
9:30 4 THE UNEXPECTED—Drama
   "Leopards in Lightning." Deep in
   the heart of the Congo Basin, a ter-
   rifying mystery involves a lost sa-
   fari, a clandestine love affair, a pack
   of leopards and an untimely thun-
   derstorm.
5 BOB CONSIDINE—Chats
7 NAME'S THE SAME—Panel
   Emcee Robert Q. Lewis.
9 DOUG. FAIRBANKS, JR.—Film
9:45 5 MEET THE VEEP—Chats
   Discussions with Alben W. Barkley.
10:00 4 FAHEY FLYNN—News Data
5 CLINT YOULE—Weather
7 AUSTIN KIPLINGER—News
9 "THE LAST CHANCE"
   MOVIE—An innocent man is con-
   victed for murder and sentenced to
   prison, although a family friend
   does his best to defend him.
10:10 4 LEE PHILLIP—Weather
5 DORSEY CONNORS—Ideas
   Dorseysays, "Use your golf ball to
   guide your car."
10:15 4 JOHN HARRINGTON—Sports
5 JIM HURLBUT—News
7 JACK DREES—Sports
10:25 4 ART MERCIER—Sports
7 WAYNE GRIFFIN—Weather
10:30 4 JOHN HARRINGTON—News
5 NORMAN BARRY—Sports
7 HEART OF THE CITY—Film
10:45 4 IRV KUPCINET—Comments
5 HERBIE MINTZ SHOW—Music
11:00 4 BOB ELOSON—Sports
5 HARNESS RACING—Maywood
7 ULMER TURNER—News
11:10 7 TOM DUGGAN—Comments
11:15 4 MURDER BEFORE MIDNIGHT
11:30 9 LES NICHOLS—News
12:00 4 "CASE OF CHARLES PEACE"
   MOVIE—An innocent man is threat-
   ened with execution for a series of
   burglaries and a murder.
7 "SHANGHAI GESTURE"
   MOVIE—A gambling casino sets the
   scene for intrigue, adventure and
   romance in Shanghai, mystery city
   of the East. Gene Tierney, Walter
   Huston, Victor Mature.
1:30 7 ULMER TURNER—News
   (Stations reserve the right to change above

"THE NAME'S THE SAME"

Watch ROBERT Q. LEWIS
guide his famed panel through
a half-hour of hilarious fun.

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Wednesday
— JULY 1 —

MORNING PROGRAMS ON PAGE A-16

AFTERNOON
12:00 4 LUNCHERON WITH BILLY
Billy Leach is the genial emcee.
5 NOONTIME COMICS
Johnny Coons amuses the kids.
7 HAPPY PIRATES—Kids' Fun
Songs by Dick "Two Ton" Baker.
9 HI LADIES—Jack Payne
Vocalists Jackie Van and Mike Douglas participate.
12:15 7 MOVIE QUICK QUIZ—Game
Dick "Two Ton" Baker is emcee.
12:25 4 LEE PHILLIP SHOW—Tips
12:30 4 GARRY MOORE SHOW
Explorer Ivan Sanderson exhibits an animal. Pianist Marian MacPart-
land offers "Slaughter On Tenth Avenue." Denise Lor sings "Mountain
Greenery" and Ken Cerson sings "September Song."
5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall.
7 TIME FOR FUN—N. Francis
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.
12:55 7 ULMER TURNER—News
1:00 4 DOUBLE OR NOTHING—Quiz
Bert Parks is host to contestants.
5 "SALESLADY"
MOVIE—A rich girl forges her
identity in order to locate a mate
who will marry her for love
and not her money. Anne Nagel,
Weldon Heyburn, Harry Davenport.
7 ALL ABOUT BABY—Discussion
The Doctor will discuss toilet train-
ing and polio.
9 BATTING PRACTICE—Warmup
1:10 9 LEAD-OFF MAN—V. Lloyd
Vince Lloyd interviews the players.
1:15 7 "DEATH FROM A DISTANCE"
MOVIE—Girl reporter and a police
detective solve an eerie murder.
Lola Lane, Russell Hopton.
1:30 4 LINKLETTER'S HOUSEPARTY
9 BASEBALL—Sox vs. St. Louis
Jack Brickhouse describes.
2:00 4 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson
5 BREAK THE BANK—Quiz Show
Host is Bud Cullyer.
(Continued on next page)
Complete Sports Coverage

with

BOB ELSON

SPORTS and COMMENTS
MONDAY THRU FRIDAY AT 6:00 PM

SPORTS FINAL
MONDAY THRU FRIDAY AT 11:00 PM

Both programs presented by
MANHATTAN MOTORS

WBBM-TV
CHANNEL 4
NEW TIME
JULY 1
2:25 7 ULMER TURNER—News
   News report around the world.
2:30 4 ACTION IN THE AFTERNOON
   Western movie adventure.
5 WELCOME TRAVELERS—Chats
   Tommy Bartlett interviews visitors to the city of Chicago.
7 "I'D GIVE MY LIFE"
   MOVIE—Cut to ½ hour. A man chooses to go to the gallows rather than reveal his mother’s true identity. Sir Guy Standing, Tom Brown, Frances Drake.
3:00 4 SHOPPING WITH O'RILEY
   Patrick O’Riley and Lee Phillip with music, entertainment, and shopping tips for the ladies.
5 ON YOUR ACCOUNT—Chats
   Win Elliot interviews the ladies.
7 "PRAIRIE CHICKENS"
   MOVIE—A couple of young adventurers try to go out West in a broken down car when one of them is mistaken for the rich owner of a ranch. Jimmy Rogers, Noah Beery Jr., Joe Sawyer.
3:15 4 MUSIC COUNTER—Tunes
   Popular tunes of the day sung by Helen Lee and George Ramsby in a record shop setting.
3:30 4 "TROJAN BROTHERS"
   MOVIE—Story of a girl who drives a man insane. Patricia Burke, David Farrar, Bobby Howes.
5 LADIES CHOICE—Talent
   Johnny Dugan emcees variety show. Ladies’ clubs and organizations from all over the country choose the professional and amateur entertainers seen on this program.
3:45 9 TENTH INNING—Interviews
3:55 7 ULMER TURNER—News
4:00 5 HAWKINS FALLS—Sm. Town
   Lona Druer goes to an auction sale and buys some trouble.
7 "NIAGARA FALLS"
9 MOVIE—Title Not Available
   (Full length feature cut down to accommodate the ending time of the ball game.)
4:15 5 GABBY HAYES SHOW—Film
4:30 5 HOWDY DOODY SHOW
   Puppet antics with Bob Smith.
4:45 7 ROOTIE KAZOOTIE—Puppets
WED JULY 1

4:45 9 TIME FOR BEANY—Puppets
5:00 4 GARFIELD GOOSE & FRIENDS
   Garfield the Magician demonstrates his latest and greatest illusion "The Box Escape" to Friend Frazier.
5 ELMER THE ELEPHANT
   John Conrad entertains the children with his educated elephant.
7 LAUGH TIME—Angel Casey
   "Laurel & Hardy" and cartoons.
9 WATCH TO WIN—Quiz
   Tom Moore is emcee with musical interludes by the Starnoters.
5:30 4 WESTERN MOVIE TIME—Film
   Gene Autry movie.
5 KIDS KARNIVAL KWIZ—Film
   Art Hern as Natco, the clown.
7 ADV. TIME WITH BOB ATCHER
   "Devil Riders" chapter 3.
9 ROBERT F. HURLEIGH—News
   Late report on news of the world.
5:45 9 CURBSTONE CUT UP—Talks
   Interviews and gags with Ernie Simon in front of the Tribune Building on Michigan Boulevard.
5:50 5 JACK ANGELL—News
6:00 4 BOB ELSON—Sports
5 CLINT YOULE—Weather
   Predictions for tomorrow.
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
   Space adventures with the Rangers and Captain Video.
6:05 5 ALEX DREIER—News
6:10 5 JOE WILSON—Sports
   What’s new in the world of sports.
7 JACK DREES—Sports
6:15 4 FAHEY FLYNN—News
5 DORSEY CONNORS—Travel
   Dorsey talks about southern California.
6:20 5 TONY WEITZEL—Comments
6:25 7 WAYNE GRIFFIN—Weather
6:30 4 DOUGLAS EDWARDS—News
5 EDDIE FISHER SHOW—Tunes
   Popular songs of the day.
7 DATE WITH JUDY—Comedy
   Judy tries to help a friend and in the process causes Mother a lot of grief.
9 SPENCER ALLEN—News
6:45 4 TV’S TOP TUNES—Musical
   Singers Helen O’Connell and Bob Eberly with Ray Anthony’s Orchestra.
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News

(Continued on next page)
7:00 4 ARTHUR GODFREY & FRIENDS  
Guest host, Hal LeRoy with regulars, Marion Maglowe, Frank Parker, Julius LaRosa, Janette Davis, the McGuire Sisters and the Mariners.

5 I MARRIED JOAN—Comedy  
Brad contemplates switching to the chicken noodle business so he can earn more money to buy Joan’s mink coat. Joan Davis stars with Jim Backus as her husband in family comedy series.

7 LAUREL AND HARDY TIME  
Comedy films to amuse the kiddies, with Stan Laurel and Oliver Hardy in old time comedies.

9 "SANTA FE UPRISING" MOVIE—Story of the West, with Allan Lane as Red Ryder, Bobby Blake, Jack LaRue, Martha Wentworth and Tom Curtis.

7:30 5 MUSIC HALL—Variety  
Patti Page returns with guests, Les Paul and Mary Ford.

7 STU ERWIN SHOW—Comedy  
Father Stu doesn’t have a chance among his wife June and two teenage daughters.

8:00 4 STRIKE IT RICH—Quiz  
Warren Hull emcees “quiz with a heart” for needy people. A guest celebrity will act as “helping hand” for a person unable to appear on the show.

5 KRAFT THEATER—Drama  
“The Diehard,” starring Jackie Cooper, Lauren Gilbert and Alan Shaye. An advertising executive is so egocentric that he is unable to delegate authority.

7 TO BE ANNOUNCED  
9 FRONT PAGE DETECTIVE  
“The Las Vegas Caper,” Edmund Lowe as columnist David Chase is promised an exclusive interview with the head of organized crime, but during the interview the man is murdered.

8:15 7 GARDEN SHOW—Talk  
How to get the most from your garden by proper planting, weeding, watering and general care.

8:30 4 I’VE GOT A SECRET—Panel  
Emcee Garry Moore with Henry Morgan, Faye Emerson, Bill Cullen, Jayne Meadows and guest, Peter Lawford.

7 WRESTLING FROM RAINBO  
Wayne Griffin describes the grunt ’n groan matches from Chicago’s Rainbo Arena on the north side.

9 THROUGH THE CAMERA EYE  
Frank Sweeney is host to models and photographers in this photographs contest.

9:00 4 BOXING BOUTS—Chicago  

5 CANDID CAMERA—Films  
Guest emcee, Mary Margaret McBride narrates films of people caught off guard.

9 OLD AMERICAN BARN DANCE  
Musical variety film shorts emceed by Bill Bailey.

9:30 5 CITY DESK—Discussion  
William Ray and panel debate Chicago’s current problems.

9 LIBERACE SHOW—Musical  
Liberace plays your favorite piano melodies.

9:45 4 SPORTS SPOT—Review  
Roundup of sports events across the country, with interviews, discussions, and predictions.

10:00 4 FAHEY FLYNN—News  
Report of world events.

5 CLINT YOULE—Weather  
Complete weather and climate report, plus what to expect in the coming week.

7 TO BE ANNOUNCED  
9 "SWORD OF THE AVENGER" MOVIE—Adventures of a falsely accused sailor who escapes from jail to recover his sweetheart, find a treasure and avenge his unjust treatment. Ramond Delgade, Sigrid Gurie, Ralph Morgan, Duncan Renaldo.
10:10 4 LEE PHILLIP—Weather
A different hat for different kinds of weather. Lee tells you what tomorrow's climate will be.

5 DORSEY CONNORS—Tips
Dorsey tells how to make your own clothes dryer.

10:10 4 JOHN HARRINGTON—Sports
News of the sports world, plus an interview with a sports authority.

5 JIM HURLBUT—News

10:25 4 ART MERCIER—Sports
A show of special interest to the men, includes, baseball scores and the fishing is the best.

10:30 4 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports
Sports events and predictions.

7 THIS IS CHARLES LAUGHTON
Mr. Laughton reads "The Eatanswill Elections" from the Pickwick Papers, by Charles Dickens.

10:45 4 IRV KUPCINET—Gossip
Gossip and news about visitors in Our Town and people in general.

5 HERBIE MINTZ SHOW—Music
Your favorite piano melodies.

7 KAY ASHTON-STEVEN'S SHOW
Discussions on topics of special interest to the ladies.

11:00 4 BOB ELSON—Sports

7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments

11:15 4 MURDER BEFORE MIDNIGHT
"The Echo Murders." A detective stumbles on a cove on the English coast in which German saboteurs are hiding out. David Farrar, Dennis Price, Pamela Sterling.

11:30 9 LES NICHOLS—News

12:00 4 "HER ENLISTED MAN"
MOVIE—Barbara Stanwyck and Robert Young. Spoiled daughter of an army general thinks she is in love with a communist.

7 "FLYING DEUCES"
MOVIE—Stan Laurel and Oliver Hardy enlist in the Foreign Legion and disrupt all regulations of that service. Jean Parker, Reginald Gardiner.

1:30 7 ULMER TURNER—News
(Stations reserve the right to change above listings without notice)
NEW TIME

WESTERN MOVIE TIME

featuring

GENE AUTRY

5:30 PM

presented by
WARD'S TIP TOP BREAD
RIVerview

WBBM-TV
CHANNEL 4
2:30 7 "NO LIVING WITNESS"
MOVIE—Cut to 1/2 hour. A man who has come to collect the profits on a silver mine investment falls into the clutches of a gang of racketeers. J. Carroll Naish, Noah Beery, Gilbert Roland, Carmel Meyers.

3:00 4 SHOPPING WITH O'RILEY
Music with Patrick O'Reily.

5 ON YOUR ACCOUNT—Chats
Interviews with Win Elliot.

7 "WINDJAMMER"
MOVIE—During a race to Honolulu, a yacht runs into a smuggler's boat in the fog. George O'Brien, William Hall.

3:15 4 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.

3:30 4 "ALASKA PATROL"
MOVIE—Activities of a Naval Intelligence officer who impersonates an international spy. Richard Travis, Helen Westcott, Emory Parnell.

5 LADIES CHOICE—Variety
Professional and amateur show.

3:45 9 TENTH INNING—Interviews
3:55 7 ULMER TURNER—News

4:00 5 HAWKINS FALLS—Serial

7 "WORLD ACCUSES"
MOVIE—A millionaire's child becomes the pawn of a scheming family. Dickie Moore stars.

9 MOVIE—Title Not Available
(Full length feature cut down to accommodate the ending time of the ball game).

4:15 5 GABBY HAYES SHOW—Tales
Western serial is seen in part.

4:30 5 HOWDY DOODY SHOW—Fun
Watch Howdy and his pals up to their old tricks. Bob Smith emcees.

4:45 9 TIME FOR BEANY—Puppets

5:00 4 GARFIELD GOOSE & FRIEND
An imaginary journey "Around the World" with a glimpse of people of many lands is illustrated on Garfield's Magic Drawing Board.

5 ELMER, THE ELEPHANT
John Conrad as the elephant trainer without a job.

7 LAUGH TIME—Angel Casey
"Charlie Chase" and cartoons.

9 WATCH TO WIN—Quiz
Tom Moore is emcee with the Star-noters.

5:30 4 WESTERN MOVIE TIME—Film
(Continued on next page)
<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>5:30</td>
<td>5 KIDS KARNIVAL KWIZ—Film</td>
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<tr>
<td></td>
<td>Art Hern as Natco the Clown.</td>
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<tr>
<td>7:00</td>
<td>7 ADVENTURE TIME—Serial</td>
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<tr>
<td></td>
<td>&quot;Devil Riders&quot; chapter 4.</td>
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<tr>
<td>5:45</td>
<td>9 ROBERT F. HURLEIGH—News</td>
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<tr>
<td>5:50</td>
<td>5 JACK ANGELL—News</td>
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<tr>
<td>6:00</td>
<td>4 BOB ELSON—Sports</td>
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<tr>
<td>6:05</td>
<td>5 CLINT YOULE—Weather</td>
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<tr>
<td>6:10</td>
<td>5 AUSTIN KIPLINGER—News</td>
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<tr>
<td>6:15</td>
<td>9 CAPTAIN VIDEO—Adventure</td>
</tr>
<tr>
<td>6:25</td>
<td>7 WAYNE GRIFFIN—Weather</td>
</tr>
<tr>
<td>6:30</td>
<td>4 DOUGLAS EDWARDS—News</td>
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<tr>
<td></td>
<td>5 DINAH SHORE SHOW—Tunes</td>
</tr>
<tr>
<td></td>
<td>Last show of the season, Dinah and the</td>
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<tr>
<td></td>
<td>cast come to the studio, find it empty, and</td>
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<td></td>
<td>so take on the duties of the stage hands</td>
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<td>and erect the scenery themselves.</td>
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<tr>
<td>7:00</td>
<td>5 LONE RANGER—Western</td>
</tr>
<tr>
<td></td>
<td>&quot;Woman From Omaha&quot; episode 121.</td>
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<tr>
<td></td>
<td>The Lone Ranger and Tonto are caught up in</td>
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<td></td>
<td>a war between two stagecoach lines and are</td>
</tr>
<tr>
<td></td>
<td>almost burned to death in the struggle.</td>
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<tr>
<td>8:00</td>
<td>4 FOUR STAR PLAYHOUSE</td>
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<tr>
<td></td>
<td>&quot;The Officer and the Lady&quot; starring</td>
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<td></td>
<td>Charles Boyer. An incurably ill child's</td>
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<td>desire to see his father brings about a</td>
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<td>great transformation in the character of a</td>
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<td>knavish officer.</td>
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<tr>
<td>8:30</td>
<td>5 PLACE THE FACE—Quiz</td>
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<tr>
<td></td>
<td>Emcee Jack Smith delves into the history of</td>
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<td>contestants and brings him face to face with</td>
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<td>a person who has influenced his life. The</td>
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<td></td>
<td>guest will be asked to place the face out</td>
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<td></td>
<td>of his past.</td>
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<tr>
<td>9:00</td>
<td>7 CHANCE OF A LIFETIME</td>
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<td></td>
<td>Professional talent competes for cash</td>
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<td></td>
<td>awards and opportunity for stardom. Guest</td>
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<tr>
<td></td>
<td>Sheila Bond.</td>
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<tr>
<td>9:30</td>
<td>4 VIDEO THEATER—Drama</td>
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<tr>
<td></td>
<td>Title not available.</td>
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<tr>
<td>9:45</td>
<td>5 DRAGNET—Police Drama</td>
</tr>
<tr>
<td></td>
<td>Special safety show presented annually</td>
</tr>
<tr>
<td></td>
<td>before the Fourth of July weekend. Jack</td>
</tr>
<tr>
<td></td>
<td>Webb offers a dramatic warning to motorists</td>
</tr>
<tr>
<td></td>
<td>regarding the possibility of sudden death</td>
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<tr>
<td></td>
<td>on the road over the holiday weekend.</td>
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<tr>
<td></td>
<td>(For complete glosary of Drag-</td>
</tr>
<tr>
<td></td>
<td>net terms see next week's TV Guide.)</td>
</tr>
<tr>
<td>10:00</td>
<td>7 &quot;BURMA VICTORY&quot;</td>
</tr>
<tr>
<td></td>
<td>MOVIE—Story of the Burma campaigns of Gen.</td>
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<tr>
<td></td>
<td>Stillwell, Lord Mountbatten and Merrill.</td>
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<tr>
<td>11:00</td>
<td>9 STOCK CAR RACES—Action</td>
</tr>
<tr>
<td></td>
<td>From Santa Fe Park, Willow Springs.</td>
</tr>
<tr>
<td>11:30</td>
<td>4 BIG TOWN—Drama</td>
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<tr>
<td></td>
<td>Steve Wilson takes over the assignment of</td>
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<td></td>
<td>a recently murdered friend, finds himself</td>
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<td></td>
<td>face to face with death.</td>
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<tr>
<td>12:00</td>
<td>5 FORD THEATER—Film Drama</td>
</tr>
<tr>
<td></td>
<td>&quot;Birth Of a Hero.&quot; A desperado reforms</td>
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<tr>
<td></td>
<td>when faced with the courage of a spinner</td>
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<td></td>
<td>bank cashier. Mark Stevens, Ellen Drew.</td>
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<tr>
<td>1:00</td>
<td>9 MY LITTLE MARGIE—Comedy</td>
</tr>
<tr>
<td></td>
<td>Margie employs twins to trick her father</td>
</tr>
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<td></td>
<td>into taking her to South America.</td>
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<tr>
<td>1:30</td>
<td>7 MARTIN KANE, PRIVATE EYE</td>
</tr>
<tr>
<td></td>
<td>TO BE ANNOUNCED</td>
</tr>
<tr>
<td>2:30</td>
<td>4 RACKET SQUAD—Drama</td>
</tr>
<tr>
<td></td>
<td>&quot;Intrigue In Heidelberg.&quot; Robert</td>
</tr>
<tr>
<td></td>
<td>Cannon becomes involved in a Nazi movement</td>
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<tr>
<td></td>
<td>among the saber-wielding students of the</td>
</tr>
<tr>
<td></td>
<td>university.</td>
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</tbody>
</table>
9:30 7 QUICK AS A FLASH—Quiz
   Bud Collyer is host to contestants in exciting quiz game.
9  BOSTON BLACKIE—Drama
   Kent Taylor as Blackie and Frank Orth as Lieutenant Farraday.
10:00 4 FAHEY FLYNN—News
5  CLINT YOULE—Weather
7  AUSTIN KIPLINGER—News
9  "FEDERAL MANHUNT"
   MOVIE—An escape from Alcatraz results in a manhunt which leads to a crashing climax in an airplane.
10:10 4 LEE PHILLIP—Weather
   Lee Phillip with predictions.
5  DORSEY CONNORS—Ideas
   Dorsey says "leave your fingerprints on the shower curtain."
10:15 4 JOHN HARRINGTON—Sports
5  JIM HURBUT—News
7  JACK DREES—Sports
10:25 4 ART MERCIER—Sports
7  WAYNE GRIFFIN—Weather
10:30 4 JOHN HARRINGTON—News
5  NORMAN BARRY—Sports
7  WHAT'S YOUR QUESTION?
   Art Youngquist answers.
10:45 4 IRV KUPCINET—Gossip
5  HERBIE MINTZ SHOW—Music
   Piano tunes of long ago.
11:00 4 BOB ELSON—Sports
5  HARNESS RACING—Maywood
   Joe Wilson describes.
7  ULMER TURNER—News
9  "STRANGE IMPERSONATION"
   MOVIE—A brilliant female chemist takes on the personality of another as a result of an accident. Brenda Marshall, William Gargan.
11:10 7 TOM DUGGAN—Comments
11:15 4 MURDER BEFORE MIDNIGHT
11:45 5 FACES IN THE WINDOW
   Ken Nordine narrates mystery.
12:00 4 "I'LL SELL MY LIFE"
   MOVIE—Young publisher of a job-finding newspaper receives an ad from a girl reading, "I'11 Sell My Life." Michael Wayland, Rose Hobart.
7  "WOMAN IN THE HALL"
   MOVIE—An unscrupulous woman supports herself and her two daughters by begging money on the pretense of a series of fictitious emergencies.
1:30 7 ULMER TURNER—News
(Stations reserve the right to change above listings without notice)
GOLFING IS GREAT SPORT
But for complete sports coverage channel 5 scores best

<table>
<thead>
<tr>
<th>GILLETTE CAVALCADE OF SPORTS</th>
<th>GREATEST FIGHTS OF THE CENTURY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, June 26, 9:00 pm watch</td>
<td>Following the Gillette fight, stay tuned for</td>
</tr>
<tr>
<td>JOE GIARDELLO VS ERNIE DURANDO</td>
<td>JAKE LA MONTA VS NORMAN HAYES</td>
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</tbody>
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<table>
<thead>
<tr>
<th>SPORTS STAR TIME</th>
<th>SPORTS CORNER</th>
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<tbody>
<tr>
<td>featuring NORMAN BARRY</td>
<td>JOE WILSON provides an up-to-the-minute roundup of happenings in the sports world</td>
</tr>
<tr>
<td>With sports scores, news, views and interviews</td>
<td>Monday thru Friday — 6:10 pm</td>
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<tr>
<td>Sundays — 10:30 pm</td>
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</tbody>
</table>

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<thead>
<tr>
<th>LET'S LOOK AT SPORTS</th>
<th>HARNESS RACING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Late evening sports news and scores with NORMAN BARRY</td>
<td>Thrilling action twice each week described by JOE WILSON</td>
</tr>
<tr>
<td>Monday thru Friday — 10:30 pm</td>
<td>Tuesdays &amp; Thursdays — 11:00 pm</td>
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</tbody>
</table>

WNBQ—CHANNEL 5
NBC TELEVISION
NBC's new Saturday Night Review is an awfully long hour and a half. As summer replacement for Your Show of Shows, the program's main purpose is to keep viewers in the habit of tuning into NBC Saturday nights until Sid Caesar, Imogene Coca and Co. return in the fall.

But despite some noble intentions, promising new talent, and what looks like a lot of money spent on production, the show doesn't have it.

Its chief failing is its lack of cohesion. A review format traditionally gives the producer a chance to bring on a variety of acts with nothing to tie them together. In this program, Songwriter Hoagy Carmichael has been cast as MC, which means that it's his job to coordinate the program. But the script just rambles on, with one comedian following another in rapid order and an occasional song or dance number tossed in for variety.

Hoagy Carries Show

The format has Carmichael working from his simulated penthouse apartment or a plush-looking night club. The other performers either walk into his apartment with no reason, or else he meanders down to the night club to introduce them to viewers.

Hoagy is an affable enough MC. Seated at the piano, he does one or two of his song creations in each half-hour segment, giving them the unique vocal styling which has won him almost as much fame as have his songs. He displays adequate acting ability in the dramatic sketches, but he does not overcome the script deficiencies.

Helen Halpin Scores

The program has been designed by NBC to spotlight the new comedy talent it is trying to develop. On this score it succeeds, particularly in the case of Helen Halpin. A completely uninhibited comedienne, she scores solidly in her solo work and in the comedy sketches.

Slightly below her talent level is Jackie Kannon, a monologue artist, whose routines are reminiscent of some of the better-known night club comics. He too works well in the sketches and should improve with better material.

Among the singers, Sunny Gale was unimpressive, but Patsy O'Connor, niece and protege of Donald O'Connor, demonstrated a pleasant voice and a nice flair for dramatics.
URING the recent FCC hearings to determine whether certain TV channels should be set aside for non-commercial, educational purposes, CBS led the networks' fight against the measure. In an obvious attempt to reserve those channels for regular commercial broadcasting, a fight which it lost, CBS argued that the networks, with their financial resources and production know-how, were better equipped to produce educational programs than inexperienced universities and schools. As one example of the type of educational program it had in mind, CBS is presenting its Adventure series Sunday afternoons.

Produced in collaboration with the American Museum of Natural History in New York, the program attempts to prove that there is more adventure in science and nature than there is in fiction. In light of some of the fiction presented in the guise of TV drama, this is no idle boast. With its cameras set up inside the museum to focus on dinosaur relics, the planetary system, archeological displays, and other wonders, CBS brings viewers a truly educational program, produced with the necessary amount of showmanship to remove it far from a dull classroom lecture.

Charles Collingwood, one of the network's ace newscasters, interviews the museum's staff and helps them narrate films used on the show. Mike Wallace, formerly of CBS' Mike and Buff program, is on hand to assist Collingwood.

With the wonders of ancient and modern science always a sure-fire lure to the public, CBS had almost a head-start on this program. Such museum departments as its Hayden Planetarium are world-renowned and the imaginative way it took viewers on a trip to the moon, for example, would require little else to induce them to watch the show.

The films represent one of the program's best features. When Collingwood was discussing with a staff scientist the display of mountain goats, the excellent movies of the goats living and fighting in their native habitat illustrated their subject more than words could. The same held true for Dr. Margaret Mead's lecture on Balinese temple dancing.
WHAT IS TV DOING TO MEN?

Whatever happened to men? You know, those strong, dominant, intelligent creatures who built empires, struggled for democracy, and delved into nature's secrets.

Where did they go? What cataclysm left us with the stupid, bumbling nincompoops who pass as males today?

Answer: Television.

Once upon a time (B. TV.) a girl thought of her boy friend or husband as her Prince Charming. Now, having watched the antics of Robert Beanblossom, Ozzie Nelson and Chester A. Riley, she thinks of her man, and any other man, as a Prime Idiot. She also sees how easily Lucy outsprats Ricky, how capably Sapphire beats up the Kingfish, and how smoothly Margie manages her father.

Question: Why do television programs portray men as being dumb?

Answer: Because television programs are written chiefly for a female audience. Sponsors have soap, appliances, food and other items to sell. Women are the buying.

Since the shows are successful, it's reasonable to conclude that women want to see men ridiculed, frustrated, humbled by superior woman.

This pleases the female, causing her to dash to the nearest store to buy whatever the sponsor advertises.

Question: What about the men in the audience? Don't they object?

Answer: Hah! Double hah!

The men have only a tiny voice in what programs the set is tuned to. Rating figures prove that of the 25 top shows, men form the audience majority for just two—the Wednesday and Friday night fights.

Question: What about men's shows like Dragnet?

Answer: The Dragnet audience is 37% male, 45% women, 18% kids.

Question: So with women comprising the bulk of the audience, and women liking shows that portray stupid men, it looks as if men—who are brilliant, kind and charming—will continue to be maligned on television.

Answer: It certainly does. There is little chance things will change. You see, our children are watching too, and by the time they grow up it will be a generally accepted fact that women are the dominant sex.

That means today's little girls are tomorrow's Amazons. Today's little boys are tomorrow's mice.

Question: Mice?

Answer: Mice.
EARLY this spring, plumbers were called in by the Bristol Hotel in midtown Manhattan to set up new fixtures. They soon set up a racket that compared favorably with the work of the Kilkenny cats. Finally their drilling took them through a sturdy bedroom wall, where, to their surprise, they came upon a man trying to sleep.

With a fierce glare at the plumbers, he called the hotel desk and asked that his room be changed to something a little on the quieter side. After all, he had to have his sleep. He was Bud Collyer and he needed his nap to bolster himself for his multiple TV chores, chores that have made him a contender for the title, Busiest Man on Television.

A Rare Sight

The frowning Bud turned upon the plumbers was a rare sight. For as the friendly-type emcee on such shows as Break the Bank (five days a week), Beat the Clock, Talent Patrol and Quick as a Flash, Bud maintains a cheerful front to give contestants the impression that it's all a lark.

The Bristol serves as Bud's in-town headquarters where he holes-up for breathing spells. When his day's labors are over, though, he heads for Greenwich, Conn., where he lives with his wife and three children in a French Norman farmhouse.

Bud's father was a lawyer and Bud started out to follow in his footsteps. He was graduated from Fordham Law School and went to work in a law firm which he found unexciting, especially since his sister, June Collyer, was reaping fame as an actress.

During his college days, Bud had earned extra money by singing over radio station WCBS in New York. From this experience, he decided that the call of show business was much louder than the call of the courts. Besides his sister, his mother and his brother, Richard, were also earning nice livings in the acting profession. After a few lean years, Bud landed an acting job on radio in 1935 and has been a fixture on radio and TV since.

The major part of Bud's work week is put in on Beat the Clock, the
only one of his shows to require any extensive rehearsals. Bud works on
the creative end of this show, helping to improve the stunts.

Beat the Clock is famous mainly because of its “schlongg” stunts which
usually involve some wife smearing her husband with whipped cream or
some equally mushy substance. Only once in three years has Bud shared
the unfortunate husband’s fate. One particularly violent wife heaved
whipped cream across the stage, some landed on her husband, but the ma-
jority hit the wall behind him, rico-
cheted and splattered all over Bud.

Among people close to Beat the
Clock, there’s some talk that Bud is
not too happy about all the publicity
being heaped on appetizing model
Roxanne, who does some of the show’s
commercials. Since Bud is the star, it
is said, he figures that he and not
Roxanne, who plays only a tiny part,
should be getting more publicity.

Roxanne’s only real function on the
show is to look gorgeous, something
that is no trouble at all for her. Tele-
vision being the wacky business that it is, Roxanne will probably continue
to get most of the publicity.

On the side, Bud picks up sub-
stantial coin by doing commercials.

By other people’s standards, Bud’s
four current TV shows provide him
with a man-sized week’s work. By
his own standards he’s taking it easy.
A few years ago, I was doing 32
different radio shows a week, seven
on one day, and nine on another.
When Break the Bank dropped from
radio and switched to TV, I was with-
out a radio show for the first time
since I started. In radio they really
used to work us. Four shows a week
are nothing at all.” Life has become
so soft for busy Bud Collyer that he
spends every Sunday morning teach-
ing Sunday school in Greenwich. No
sense in wasting a day off.

Bert Parks and Bud Collyer whoop it up
on Break the Bank for two big winners.

Bud and Roxanne: palsy-walsy here de-
spite talk he resents the beauty’s publicity.
THANKS to a new French invention called a Vistascope, networks are achieving more realistic stage settings. Instead of actually building a set, a drawing or photograph is reproduced on a slide. The camera focuses through a special series of lenses to the slide, and the actors playing on a bare stage appear to be before a suitable setting.

The British Broadcasting Corporation, which provided American networks with kinescope films of the Coronation, is quite unhappy about the way spot commercials were inserted into the film every so often. They termed the advertising a "breach of a gentlemen's agreement" with U.S. networks.

Hollywood, on the other hand, is quite happy about telefilms keeping several thousand workers employed. While motion picture production is at a low ebb in Hollywood, about $30 million will be spent on TV film series during the next six months.

W. W. Watts, RCA vice president, foresees a live television network connection with Europe within two years. Cost remains the big obstacle, but Watts believes a practical link could be achieved through the Arctic Circle where underwater use of cable would be feasible.

Italy will be having regular television service by next January, according to announcement made by the Director General of the Italian State Controlled Radio. Turin, Milan and Rome will comprise the nation's principal telecasting centers.

FINE TUNING

EISENHOWER introduces Presidential panel show on TV. If Ike wants a good title, how about "Meet the Prez."

Either that, or he could extend the show and bill it as TV's Eisen Hour.

The panel show may be more popular than the Fireside Chat, especially if you're a Republican. Ike has beaten Adlai Stevenson and now he's ready to tackle John Daly. All the President has to do to assure success is appoint Dorothy Kilgallen to the Cabinet.

She can guess your occupation and the Internal Revenue Bureau will guess what you make.

On this quiz show, you don't win any prizes but they tell you what happened to the money. For awhile, they were thinking of calling the show "What Became of It." It's the biggest new idea since that program for midgets called "You the Wee People."

The Attorney General explained about tax dodgers. This was called "What's My Fine?"

It's too bad the White House got a TV program right after they lost the piano player.
WITH the summer season upon us, it's time to think about a way to achieve a “fresh” look despite the wilting heat that's sure to come.

Before we get into the really hot weather, let's take a peek at our wardrobe accessories and see what can be done to decorate those dainty cottons so as to achieve that crisp, cool effect.

The young Hollywood TV actresses have a new motto this year: “Just pin it on.”

They are referring to jewelry, flowers and handkerchiefs and any other simple decoration.

For instance, a printed handkerchief pinned to the belt of a plain dress will give you an extra lift. Put one on a lapel, too. If you’re wearing a sports outfit, the handkerchief can match the ensemble, but otherwise, a small, sheer, white handkerchief should be used.

Some of the younger girls are even pinning handkerchiefs onto the bottom of their crisp petticoats which, while not practical, are a “conversation piece.”

An antique brooch, a gold safety pin or your favorite piece of jewelry is always good. Flowers on the lapel, or bows on your cuffs to simulate cuff links, will give you a “pert” appearance. Of course, you never wear but one “pin it on” at a time. Whatever you choose, you’ll enjoy the new effect, and have fun at the same time.
Manager Irving Gray, left, Ruth (Maxie) Gilbert, center, Maxie Rosenbloom and Vaughn Monroe confer with Berle. Aides listen. Jack, Milton’s brother, stands at right.

Uncle Miltie has proof of recovery . . . .
new sponsor paying $149,000 a week

THE GREAT COMEBACK

Fred Allen once called Milton Berle the finest ad libber on earth, but it remained for Henry Morgan, often called Allen’s No. 1 disciple, to receive a brutal demonstration.

It happened in 1947. Morgan, flushed with the success of his new radio show, had been picked as toastmaster of the annual banquet of the Radio Writers Guild. Berle was also on hand in an entertainer’s role. His rapid-fire humor won him tremendous applause, which led Morgan, back at the mike, to make a remark about Berle’s “saloon humor.” Milton, hat and coat in hand and ready to leave, deposited his garments on a chair and fired a challenge at Morgan, “So you want to ad lib, eh, baby?”

Then began what those present call the most masterful display of brilliant ad libbing ever presented. Unfortu-
nately, it was one sided. Morgan, ob-
viously no match for Berle, bravely
tried to parry wits with the master. It
was three crushers from Berle for
every remark Morgan made. Henry
was annihilated. Refusing to give in,
apathetic Morgan found himself
verbally cut to pieces. The audience,
at first howling at Berle’s mastery,
finally settled back into grim silence
and watched with fascinated horror.
Berle has not been challenged since.

Milton’s spectacular display of on-
the-feet ad libbing comes not as im-
promptu ideas a la Fred Allen or
Groucho Marx. Instead he has a
master gag file stored in his brain
which allows him to select the proper
line for any occasion. It has been
estimated that he has memorized be-
tween 100,000 and 150,000 jokes.

Milton’s is the most retentive mind
in show business. Since his debut 40
years ago (a misleading figure—Mil-
ton is only 45 years old) he has seen
every one of the great comedy acts in
action. He tenaciously memorized
these acts word for word.

No small part of the credit for Mil-
ton’s success belongs to his mother.
His initial success (first prize in a
Harlem theater amateur contest for
the best imitation of Charley Chap-
lin) came after she pulled strings with
the theater owner to let her five-
year-old enter. Through the years it
has been her urging and encourage-
ment that have braced Miltie while
he played some of the seediest thea-
ters in the U.S. Mrs. Berle (her name
then was Sarah Berlinger, it’s now
Sandra Berle) supported her ailing
husband by working part-time as a
store detective, but she also followed
her son from theater to theater, her
trademarked laugh making sure au-
diees knew Milton was funny.

When Milton finally came across
with his first big success, Mrs. Berle
was in the audience. It was in 1931 at
the Palace, the hub of the vaudeville
world, when he subbed for Jack Haley
and set a house record by playing
there for nine straight weeks.

A popular story in the Berle leg-
end tells of the time in 1918 when
a bunch of kids at a summer resort
up in the Catskills suddenly had their
impending ball game broken up by
the appearance of Mrs. Berle who
said, “Milton has to be captain be-
cause it’s his bat and ball and be-
sides, he’s going to be a big Broadway
star someday.”

Less enchanting was Milton’s mar-
riage with actress Joyce Matthews.
When it ended in divorce, Milton pro-
ceeded to woo and win her all over
again, only to have the second mar-
riage also fail. Milton now is seen

Desi Arnaz joins Ruth Cosgrove and
Berle: Diamond brooch on her birthday.
frequently in the company of shapely Ruth Cosgrove. On her most recent birthday, Miss Cosgrove was given a huge party by Milton who presented her with a diamond brooch.

It has been said that the music on the Berle TV show is a perfect reflection of the man himself—loud and brassy. Those close to Milton for years say that because of the typical insecurity of a man on top, Milton has built up a defense mechanism that is difficult to penetrate. His defense: gags. This Berle, however, is different

When the Berle show took its ratings dip last year, the blame was laid chiefly to the appearance of Bishop Fulton J. Sheen on a rival network. On the surface, Milton took this rivalry good-naturedly, using it as a device for gags. This year, with his rating way up again Milton can afford to be friendlier still. The Bishop has jokingly referred to himself as “Uncle Fultie.” Uncle Miltie has a whole series of one line gags about the Bishop. Sample: “We both work for the same boss—Sky Chief.”

Next fall, Berle’s show, which came on TV five years ago with a budget of $25,000 a week, will be budgeted at an incredible $149,000 a week.

Berle’s critics have never been able to undermine his selfless contributions to humanitarian projects. He has netted several million dollars for the Damon Runyon Cancer Fund with his famous telethons.

It’s probable that more can be revealed about Milton by his failures than by his successes. Illustrating the point is one of his theater flops, Springtime in Brazil, which laid an egg in New York and then tried to make up its loss in Chicago where it hoped to be treated more kindly. It wasn’t.

Milton not only starred in this show, he was also a heavy investor. On the final night of the disastrous run, Milton had Peter Lind Hayes, the comedian, seat himself in a box overlooking the stage. At the final curtain, Hayes started yelling, “Author! Author!” Berle then came out leading a man dressed as a gorilla. Hayes pulled a pistol from his pocket and fired at the gorilla, whereupon it fell. With the audience getting their biggest laugh of the evening, Milton said, “That’s all there is folks. Now we’re going to auction off the scenery.”

Berle once made a movie called Always Leave Them Laughing, a title that will do as a Berle motto. They don’t always laugh, but Miltie will be in there pitching.—Bob Cunniff.
MR. N. WEBSTER, that entertaining but hare-brained author who wrote such lively stuff but skipped capriciously from subject to subject, put it this way: "Expert—a person who has special skill or knowledge in some particular field; a specialist; authority."

Inasmuch as he died approximately 100 years before television brought people named Rocky Marciano, Willie Pep and Bobo Olson into the average family living room, Mr. Webster could not have foreseen the day when you wouldn't be able to toss a stone without hitting a boxing expert, "A specialist; authority."

There is no other field in sports so productive of expert opinion as fighting, for the fairly good reason that you don't have to know anything at all to be a fight expert. This is because fighting remains today essentially what it was when man, having grown fingers on his vestigial fins, first learned to clench them into fists.

You'd think widespread familiarity with the game would result in solid unanimity regarding decisions, but it doesn't work that way. Hardly a week passes when millions of viewers are not astonished by the official decision and outraged by the account of a fight in the next day's paper.

There are two reasons for this: (1) Picking the winner of a close fight is a matter of personal judgment in which qualified officials frequently disagree; (2) It is impossible to see a fight on television.

The latter needs qualification. The view provided by television is as good as that from, say, the 15th row of seats and probably better than any view from farther back. But it's still only half a view compared with what can be seen from the front rows, where the judges and newspapermen sit. For example, if Boxer A, with his back to the camera, throws a jab and Boxer B's head flies back, the camera cannot possibly show whether the blow actually landed or Boxer B merely jerked his head back out of reach. The body of one man or the other often conceals from the camera the short, damaging blows that win the fight. Millions of watchers were unable to see the swift right hand that Marciano landed on Jersey Joe Walcott's jaw last month, and were convinced Walcott's fall was brought about by a push or by plain pacifism.

Misled by the big, harmless swings which show most clearly on the screen, too far away to detect the small signs indicating the effect of punches, the viewer is further confused by the commentator, who may be sitting back on the mezzanine with the camera and from that distance announces that a boxer's eyes are glassy. Turning off the sound helps.

Assorted suggestions could be made about how to watch a fight, but only one has value: Be there.
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