Is Red Skelton Really Funny?

TV FORECAST

SEPT. 29, 1951
your weekly TV program GUIDE

Frances Langford & Don Ameche
A new Trend in Television?

15¢
NOW! Greatest values ever for RCA VICTOR Million Proof television

Quality already proven in millions of homes now costs as little as—

$329.95

For a limited time only—this big screen console model at a savings of more than $85.00.

The Regency*. Beautiful—from its clear, steady 17-inch television to its gracious Regency-style cabinet. Model 7T123 was $415. Now only $329.95.

The Highland*. 17-inch Million Proof television in a graceful, Traditional-style cabinet. Big, 12-inch speaker. 7T112 was $359.50. Now only $289.95.

The Winston*. Style and entertainment beautifully combined. 17" television with "Victrola" 45 Phonograph built in. Cabinet in classic simplicity. 7T132 was $495.00. Now only $395.95.

The Newport. 17-inch television in maroon metal cabinet only 21 inches high. A quality set at a price far lower than you'd expect. 7T103 was $269.95. Now only $239.95.

*Set is available with "power-plus" chassis for peak reception in weak signal areas at additional cost of only $30. See your dealer for details.

RCA VICTOR DISTRIBUTING CORPORATION

Watch "Kukla, Fran and Ollie," Monday—Friday 6:00 p.m., WNBQ (Channel 5).
NEW YORK—Television history will be made this coming November when Jack Benny, one of America's all-time all-star comedians, makes his debut in a dramatic role. The momentous event will happen on Robert Montgomery's NBC Neggie Theatre. . . . The James Melton show is getting a trimming from one hour to 30 minutes. It's sponsor, Ford, has never been happy about the program results. . . . Cowboy Roy Rogers will be seen on TV every week in his own "that-a-way," starting in December. . . . Dennis Day, the perennial boy scout, has turned down CBS on an offer to telecast him five days a week in his own show. Dennis feels it involves too much work, and is looking for a once-weekly nighttime spot.

Things-we-all-knew dept.—recent surveys indicate that radio listening has dropped to near zero during evening hours. Guess what the cause is? . . . Connie Russell, the Garroway—at-Large beauty, says that any beauty expert will tell you that with chins, two's a crowd. . . . Some of the "Juvenile Jury" answers are priceless. Among the kids' retorts are: "A newspaper is useful for reporting calamities like deaths and marriages," and "A circle is a round straight line with a hole in the middle." . . . It's reported that Montgomery Clift, the actor who supposedly lives like a Left Bank Bohemian, pulled down $6,000 for a six minute appearance on the Kate Smith Hour. . . . Herb Shriner, the rural tale-spinner, tells about an Indiana friend whose mother, although terribly poor, had a garbage disposal unit in her kitchen, and who, in order to support the family, began taking in garbage.

Bill Goodwin, the new NBC comic, bills himself as the man with the perpetual smile. . . . Not so well publicized is the recent squabble between CBS and Ken Murray. Murray charged that the network, even though it paid him a fancy salary, used to get too much of its money back by soaking him for use of studio and equipment. . . . Steve Allen on the price of living—"Milk just went up a cent a quart. If things don't get any better, I'm thinking of buying a cow and taking things into my own hands. . . . There's a rumor the Quiz Kids may be dropped. . . . The new Dinah Shore show is having trouble getting enough stations to carry it, the same trouble that bedevilled the Garroway show.

Ralph Bellamy, the "Man Against Crime," tells about the cab driver who was hauled up for reckless driving. "You can't drive for a year," snapped the judge, "because you're a danger to pedestrians." The driver protested: "Your Honor, my living depends on it." Retorted the judge: "So does their's." . . . One of the major cigarette companies still hopes to team up Bob Hope and Bing Crosby in a bigtime variety show. . . . Fred Allen's wife, Portland Hoffa, was once a basketball and archery star at a New York high school. . . . Red Skelton, the whimsical comedian, actually wanted to be a lion tamer, but his sawdust ring days were limited to a career as a clown.

. . . Betty Ann Grove, the sprightly songstar of the "Bert Parks Show," has been called the liveliest entertainer in TV. It's no wonder Betty Ann keeps her figure slimmed down to dynamic proportions.
Letters to the Editor

Just a minute, Mr. (Chub) McCarthy. No matter how bad things get you had better stick to that sweet smelling Dial Soap, because Dial is sticking with Dave Garroway, if only on network radio. . . .

Armour & Company

I realize that McCarthy is talking television and probably is not inclined to recognize radio as an advertising medium. But, nevertheless, if he will stop a minute to ponder the facts he would know that it was through no fault of Dial Soap that the television program failed to materialize.

W. R. FORREST
Vice President

. . . May we just enter a mild protest at what we confess seems to us an erroneous statement that leads to an offbeat conclusion? . . . specifically, Armour did not so much “drop” Dave Garroway as get forced out of a position where they strongly desired Dave Garroway but could not clear time for him. We tried—we got lked by the clearance problem. . . .

R. F. HUSSEY
Associate Media Director

(Ed. note—To all of which, Chub McCarthy, still somewhat in a lather, publically confesses: “I reached too far for the soap—and skidded.”)

In a recent issue, you published a story entitled “At Home With Joe Wilson.” Under one of the pictures, the author wrote: “Stripping to the waist, Joe displays a fine physique. . . .”

May I say that I regard your author’s judgment on the subject of this magnificent as indicative of the type of keen perception so necessary in the truly fine reporter.

It has been my pleasure to be closely associated with this striking physical specimen for some years now, and I can honestly say that I have known few men more superbly proportioned or sternly conditioned than Mr. Wilson. Such a sterling exhibit of male grace should always stand as an example to our youth.

I can only repeat that I found this article one of the most enjoyable I have ever read. Yours for more of the same.

WBKB Sports Director

JOE WILSON
RED SKELTON

THE illusion that comedians are hilarious entertainers off stage is a popular myth with fans. Actually, most comics are sober, serious individuals who consider show business just that.

This is not the case with Richard "Red" Skelton the energetic TV, radio, and movieland funnyman. Red is an around-the-clock clown who might come up with an impromptu bit of comedy anytime, anywhere. He's what publicity men like to call a "natural."

Red, who emceed every annual Presidential ball for President Roosevelt from 1937 to FDR's death, was greatly admired by the late president. Once when FDR was about to drink a toast at a White House gathering, Red grabbed the glass from his hand. "Careful what you drink, Mr. President," he warned, "I got rolled in a place like this once." FDR roared.

Skelton was born July 18, 1913 in poor surroundings. His father (a famous circus clown) died before he was born and at ten years of age he joined a minstrel show. From there he became a member of a showboat where he cruised the Ohio and Mississippi rivers on the S.S. "Cotton Blossom." At fifteen he followed in his father's footsteps as a circus clown.

By the time he was seventeen Red had switched to the stage. He was the youngest comedian in vaudeville, interspersing his appearances with night club engagements and a session as a non-stop talking emcee at the then popular craze, walkathons.

In 1930 Red married Edna Stilwell who played a big part in Skelton's ultimate success. She wrote his routines and groomed him for bridging the gap between his circus days and radio.

In a rather bizarre arrangement, Red divorced Edna in 1944, but retained her as his manager and general over-seer. He pays her 50% of his income to supervise finances, career, and wardrobe. In 1945 he then married Georgia Maureen Davis. The marriage has been a happy one. The couple have two children, a son Richard and a daughter, Valentina. And the whole crew is redheaded—Red, Georgia Maureen and the two tots.

Writer Jack Rose has this much to say, "Red Skelton is the great American clown. He's in a league all by himself. When he goes on television he'll be the funniest entertainer America has ever known."

Kids and grown-ups alike will be on hand when the "Red Skelton" show (which will be filmed in Hollywood) makes its TV debut on Sunday, Sept. 30 at 9:00-9:30 p.m. on channel 5.

Red imitates little Richard—or is it the other way around? He's shown here with his wife Georgia, son Richard (Jr.) and daughter Valentina.
Glamorous Frances Langford is a familiar face to thousands of G.I.s whom she entertained during the last war.

Fresh from a TV starring role as proprietor of “Holiday Hotel,” Don Ameche has now registered as co-star.

FRANCES LANGFORD

Don Ameche and Frances Langford take a breather during rehearsals.

DON AMEACHE

SHOW

WITH TV showing a trend toward better daytime fare, the daytime viewer is gradually being offered choicer servings during the morning and afternoon hours. Cookery shows and chats with nondescript guests are being replaced by the influx of name stars like Kate Smith, Garry Moore and Susan Peters. The most recent splash by big name personalities appearing during the light hours is the Frances Langford-Don Ameche show.

Both Miss Langford and Ameche have been in the public’s eye for some time. Both have enjoyed success in the movies and on radio. Their capable, though modest talents are designed for
Add Schmaltz and
Shake Well for
this Video Cocktail

the lesser-demanding morning hours.
The Langford-Ameche show has
taken every ingredient considered pop-
ular with TV viewers, added some eye-
dampening schmaltz, shaken well and
come up with a video cocktail aimed
at pleasing the daytime TV- teetotaler.
Most of the ingredients are funda-
mental: a charming vocalist, a familiar
movie idol, plenty of songs, comedy
skits, and an informal atmosphere.
Add to this an audience participation
quiz and a dash of sentiment (Frances’
Purple Heart Diary stories) and the
result is a kind of buckshot variety
show. The theory behind this: diversity
finds its mark—somewhere.
Miss Langford is a personable host-
tess who suffers mainly from the fact
that she is not telegenic. Her light com-
plexion and ash blonde hair are a source
of trouble for the make-up men who
have difficulty giving her features a
sharpness that would be more palatable
to TV viewers.
Ameche has a continental handsome-
ness about him and a professional smile
which he can turn on with all the
facility of an eager press agent. He is
an experienced emcee with a question-
able singing voice and a “tailored” per-
sonality.
Together Langford and Ameche will
survey the daytime prospects and prob-
ably lay some important groundwork
for other proposed daytime shows. The
many TV sets which formerly were
mute chunks of furniture during the
day are now replacing radios as the
housewife’s one diversion.
The female portion of the Langford-
Ameche combination is well known to
GI’s who were entertained by Miss
Langford when she toured bases around
the country as well as overseas. It was
during this period that she got the in-
spiration to write her “Purple Heart
Diary” an account of the many untold
stories of the men who fought in the
war.
Frances is a southern girl, born in
Lakeland, Florida. She attended college
in that state and majored in music.
While at college she possessed the quali-
ties of a lyric soprano rather than the
low, melodious contralto for which she
is now known. A tonsillectomy changed
that and the gal with the newly ac-
quired sultry tones began a professional
singing career.
She was discovered by Rudy Vallee
who heard her on a radio station in
Tampa. He invited her to guest star
with his band and she proved a hit.
Following a part in a Broadway musi-
cal, Frances went to Hollywood where
she appeared in movies and on the
radio.
Miss Langford’s marriage career has
been one of show business’ brightest
and happiest alliances. Since 1938 she
has been married to actor Jon Hall.
Although the couple lives in Hollywood,
they own a ranch in Florida where they
spend a good deal of their time.
Mustached, suave Ameche is prob-
ably best known for inventing the tele-
phone. Since portraying Alexander
Graham Bell on the screen, school boys
have astounded their teachers by
scrawling Ameche’s name into the blank
space following “Inventor of the tele-
phone.” The phone itself has been called
an “ameche” since Don played the role.
For some time the smiling leading
man enjoyed the laughs that went with
the phone gag, but after twelve years
or so the new generation has wiped out
most references about the “inventor”
Ameche. But Don is not sure his kidding
woes are over. “That picture will prob-
ably be shown on TV and the whole
darn thing will start all over again,” he
laments.
Don was born in Wisconsin and grad-
uated from the state university there.
He got his start in dramas when, a
fraternity pal needled him into a stu-
dent lead in “Devil’s Disciple.”
Don is married, has a jackpot family
of six children—four sons—Donnie, 17,
Ronnie, 15, Tommy, 11, Lonnie, 10,
and two adopted daughters, both five.
The Frances Langford-Don Ameche
show can be seen Monday through Fri-
day, 11:00 A.M. to 12 noon on chan-
nel 7.
### SATURDAY
- 4:00 Look Up And Laugh
- 6:30 The Secret Lode
- 7:00 Wanted By The Police & What Do We Do Now
- 10:00 Flight To Nowhere
- 10:00 Unpublished Story
- 10:00 When Thief Steals Thief
- 11:00 Queen Of The Yukon
- 12:00 Sunbonnet Sue

### SUNDAY
- 10:00 Private Angelo
- 11:30 The Westland Case
- 7:00 Thats We Love
- 9:30 Woman Of The Town
- 10:00 Street Scene
- 10:00 The Gentle Sex
- 10:30 Two Mugs From Brooklyn
- 11:00 Feature Film*
- 12:00 Women In Bondage

### MONDAY
- 1:00 Gang's All Here
- 7:30 True Glory
- 8:00 Racket Squad
- 8:00 Irish Luck
- 10:00 The Temptress
- 11:00 Shape Of Things To Come
- 12:00 Silver Skates

### TUESDAY
- 1:00 Sultan's Daughter
- 10:00 Angel On My Shoulder
- 11:00 Leatherheart
- 11:10 Barefoot Boy
- 11:30 Goodbye Love
- 12:00 Hold That Woman
- 12:00 Strange Mr. Gregory

### WEDNESDAY
- 1:00 I'm From Arkansas
- 10:00 Quiet Woman
- 11:00 Sweetheart Of Sigma Chi
- 11:10 Feature Film*
- 11:30 Submarine Base
- 12:00 Federal Fugitives
- 12:00 Great Mike

### THURSDAY
- 1:00 Sensation Hunters
- 8:30 The Driven Snow
- 9:00 The Other Jessie Grant
- 11:00 Waterfront
- 12:00 Gambling Daughters
- 12:00 Larceny In Her Heart

### FRIDAY
- 1:00 He Couldn't Take It
- 10:00 Love From A Stranger
- 11:00 Flaming Hearts
- 11:10 Three On A Ticket
- 12:00 Girls' Town

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)
NEWS! Only SYLVANIA has HALO LIGHT!

"The Amazing Frame of Light"
Great New Advance in Viewing Comfort!

It's the Talk of Chicago . . .

The greatest viewing comfort . . . the pleasantest viewing for favorite long programs . . . yes, those were goals when Sylvania put its 50 years of lighting and electronic experience to work. The result is HALOLIGHT, a wide, soft, cool frame of light around your screen!

It's amazing what a difference it makes! HALOLIGHT actually makes the picture look clearer—makes it seem larger.

It is built right into your Sylvania set—as much a part of your set as the screen or cabinet.

We want you to see for yourself how HALOLIGHT gives this great viewing comfort. Thousands who've seen it agree. Stop in at your nearest Sylvania dealer and see this newest TV triumph, on the leading models of the magnificent new Sylvania Golden Jubilee line.

BIG 20" PICTURE

For the Name of Your Nearest SYLVANIA DEALER
Phone SU perior 7-9560

TV FORECAST
**Saturday Sept. 29**

<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Program</th>
</tr>
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<tbody>
<tr>
<td>9:15</td>
<td>7 WBKB</td>
<td>Magic Screen—Film</td>
</tr>
<tr>
<td>9:30</td>
<td>4 WBQ</td>
<td>Smilin’ Ed’s Gang—Stories</td>
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<tr>
<td>9:30</td>
<td>4 WENR-TV</td>
<td>Exciting tales of fantasy keep kids glued to their seats</td>
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<tr>
<td>7</td>
<td>9 WGN-TV</td>
<td>Oh Kay—Variety Session</td>
</tr>
<tr>
<td>7</td>
<td>9 WGN-TV</td>
<td>Interesting personalities drop in at Kay Westfall’s apartment for interviews and chats; on hand to contribute music and song for the occasion will be pianist David LeWinter and vocalist Jim Dimitri; Mel White, for his part, generously donates all confusion necessary</td>
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<tr>
<td>10:00</td>
<td>4 WBQ</td>
<td>Bob Atcher &amp; Sammy Squirrel</td>
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<tr>
<td>10:00</td>
<td>4 WBQ</td>
<td>A host of tiny animals entertain the kids with their adventures</td>
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<tr>
<td>10:30</td>
<td>4 WBQ</td>
<td>Foodini The Great—Puppets</td>
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<tr>
<td>10:30</td>
<td>4 WBQ</td>
<td>Foodini’s efforts to be a great magician are crushed by the befuddled Pinhead’s attempts to be helpful</td>
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<tr>
<td>10:30</td>
<td>4 WBQ</td>
<td>Kiddie Showtime—Serial</td>
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<tr>
<td>10:30</td>
<td>4 WBQ</td>
<td>“Trouble In Texas” gun-blastin’ western starring Tex Ritter</td>
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<tr>
<td>11:00</td>
<td>4 WBQ</td>
<td>A Date With Judy—Comedy</td>
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<tr>
<td>11:00</td>
<td>4 WBQ</td>
<td>Situation comedy starring Frank Albertson as Melvin Foster and Pat Crowley as Judy; “Mr. Foster’s Night of Rest” having to get up at 4 a.m. the next day for duck-hunting, he sends his family to the movies so he can go to sleep early, but finds it isn’t as easy as it sounds</td>
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<tr>
<td>11:00</td>
<td>4 WBQ</td>
<td>Big Top—Circus Show</td>
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<tr>
<td>11:00</td>
<td>4 WBQ</td>
<td>Ringmaster Jack Sterling with performers cutting daredevil capers; clowns Ed McMahon &amp; Chris Keegan, strong man Dan Lurie and Joe Basile’s Brass Kings; special acts: the Hermanos, sensational high wire routine, the Karrells, balancing act, Rose Marie performs thrilling aerial iron jaw act, and Alfonce Loyal juggles</td>
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<tr>
<td>11:30</td>
<td>7 WBQ</td>
<td>2 Girls Named Smith—Comedy</td>
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<tr>
<td>11:30</td>
<td>7 WBQ</td>
<td>Complications and comedy situations arise without warning when two girls occupy an apartment in the big city; starring Peggy French and Marcia Henderson</td>
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<tr>
<td>12:00</td>
<td>4 WBQ</td>
<td>Cover Times Square—Drama</td>
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<tr>
<td>12:00</td>
<td>4 WBQ</td>
<td>Harold Huber stars as Johnny War ren, Broadway columnist, uncovering mysterious happenings in the heart of the city; “The Open Door” story of a hat check girl</td>
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<tr>
<td>12:45</td>
<td>5 WBQ</td>
<td>Movies For Kids—Films</td>
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<tr>
<td>12:45</td>
<td>5 WBQ</td>
<td>“Wolf Dog” VI and “Devil Horse” VI; also a cartoon</td>
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<tr>
<td>12:55</td>
<td>9 WBQ</td>
<td>Pre-Football Game Program</td>
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<tr>
<td>12:55</td>
<td>9 WBQ</td>
<td>Ted Husing interviews top coaches</td>
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<tr>
<td>1:00</td>
<td>4 WBQ</td>
<td>Batting Practice—Vince Lloyd</td>
</tr>
<tr>
<td>1:00</td>
<td>4 WBQ</td>
<td>Knothole Gang—Linn Burton</td>
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<tr>
<td>1:00</td>
<td>4 WBQ</td>
<td>Kids interview guest, Dutch Leonard</td>
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<tr>
<td>1:00</td>
<td>4 WBQ</td>
<td>Football—Yale vs Navy</td>
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</tbody>
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(Continued on page 12)
Here you see seven objects, each one with a number. Write what you see, across in the spaces that are numbered the same as the objects. When you work this puzzle correctly, you will have the name of a TV puppet who is a magician. You will find the answer in the first column, reading down.

Mail your entry to Mollycues, TV Forecast, 185 N. Wabash Ave., Chicago 1, Ill. First prize is $1, second prize is 50 cents, and next twelve prizes are 25 cents each. The correct solution will be printed on this page next week.

The answer to last week's puzzle was
Fletcher Rabbit

Just by looking at this picture, can you guess the name of a famous "pop-eyed" comedian? Write your answer and mail it to Mollycues, TV Forecast, 185 N. Wabash Ave., Chicago 1, Ill. First prize is $1, second prize is 50 cents, next twelve prizes are 25 cents each.
SATURDAY—continued

1:10 9 Lead-Off Man—Harry Creighton
Interviews with players and TV Forecast autographed baseball award to Pat Sutley, Chicago

1:25 4 Baseball—Cubs vs St. Louis
9 Baseball—Cubs vs St. Louis

3:15 5 Post-Football Game Program
Jimmy Powers interviews leading gridiron performers

3:40 4 Associate Scorecard—Results

3:45 4 Lucky Fan—Joe Wilson Quiz
9 Tenth Inning—Harry Creighton
Interviews with fans and TV Forecast’s guest, Mrs. Azelia Drake

4:00 4 Film
9 “Look Up And Laugh”—Feature
Film starring Grade Fields

4:30 4 Film

5 Nature Of Things—Discussion
Dr. Roy K. Marshall demonstrates the science behind everyday living; this week his subject is “The Sun, Our Star.” Great explosions on the sun will be described and shown on film

7 Lucky Seven Ranch—Western
“Texas Jack” feature film

4:45 5 On The Line With Considine
Guest: Colonel Sid Huff

5:00 4 Toni Kemp Health Revue

5 Film On Mental Health
Family Welfare Committee of Chicago explains “It Takes All Kinds”

5:15 4 Western Theater—Feature
“Riders of Black Mountain”

5:30 5 Mr. Wizard—Science Study
Don Herbert, assisted by young Bruce Lindgren, amaze you by their experiments with ordinary household objects; this time they demonstrate “Keeping Cool” to the complicated science of refrigeration

7 Hail The Champ—Stunts
Popular children’s athletic participation program; six youngsters compete in exciting games directed by Herb Allen; also interviews with bright eyed kids receiving awards

9 Telesports Digest—Film

5:45 4 Patricia Bowman Show
The Norman Paris Trio, pianist Paul Shelley and the Jack Brown Singers

6:00 4 Sammy Kaye Show—Musical
Aspiring band leaders from the audience accept Kaye’s invitation to join his “So You Want To Lead A Band” contest; old-fashioned community singing led by Barbara Benson and Tony Alamo, featured vocalists

5 DeMet Pontiac—Film Drama
“His Brother’s Keeper” with Ward Bond & Veryl Tyler; suspenseful tale of a high-strung young man dominated by a criminal

6:00 7 For Cowboys Only—Film
Rip-snortin’ western “Lightning Hill”

9 Pet Shop—Comptons Present
The animal kingdom reigns on this show when Gail Compton and his daughter Gay present Grandmother Bingo, a boxer, who invites her son Tuffy, and daughter, plus daughter’s puppies; Don Test, age 9, from Winnetka, arrives with this complaint: after spending $25.00 for a little Springer Spaniel, he now has neither puppy nor cash

6:30 4 Beat The Clock—Quiz
Bud Collyer puts contestants through various agonies which they attempt to complete in the allotted time

5 One Man’s Family—Drama
A little bit of comedy and tragedy make up this delightful story of the happenings in a large family

7 Stu Erwin Show—Comedy
Stu has trouble enough with teenagers at the high school where he is principal, but his two daughters manage to confuse him at home too; Mrs. Erwin reaps the rewards while father bears the trials and tribulations

9 Range Rider—Western Feature
Film (first showing in Chgo.) with Jack Mahoney, Dick West, Leonard Penn, & Anne Nagel in “The Secret Lode.” Our Hero helps the Poody Family keep the gold they have discovered on their homestead, blasts his way into and out of a gang of bandits, and ransoms a kidnapped boy

7:00 4 Ken Murray Show—Variety
Dead-pan comedienne Laurie Anders adds to the merrymaking along with vocalists Anita Gordon and Art Lund; Glamourlovelies include Pat Conway, Jane Bergmeier and Lillian Farmer; David Broekman conducts the orchestra; Nancy Guild and Biff Elliot appear in drama “Conflict;” visiting stars include Mills Bros., three Ivanovs and Cedric Adams, columnist

5 All Star Revue—Variety
Guest emcee Jack Carson introduces the Honey Bros., Betty & Jane Keene, Marion Colby, Jack Norton, Jerry Bergen and Tommy Welles

7 Paul Whiteman’s TV Teen Club
Youngsters get their big chance

9 “Wanted By The Police”—Film
Feature with Frankie Darro, Evelyn Knapp and Thelma White; Irish lad gets involved with hot car mob
Also “What Do We Do Now” with George Moon, Barton Brown

8:00 4 Wonderful Town—Musical
Take a trip with Faye Emerson through a much-heard-of but little-known city and meet some of its famous personalities; this week she honors Kansas City and introduces comedienne Mary McCarty, actor Ernest Truex, dance team of Fred & Susan Barry

TV FORECAST
SATURDAY—continued

8:00 5 Your Show Of Shows—Variety  
Sid Caesar and Imogene Coca with dancers Mata & Hari, tenor Bill Hayes, vocalist Judy Johnson, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio dancers, and Carl Reiner with guest hostess Eva Gabor

7 Lessons In Safety—Film

8:30 4 Show Goes On—Variety  
Bill Goodwin subs for Robert Q; young hopefuls get a chance to sell their entertainment to buyers looking for talent; L. Y. Ballantine and Al Span

7 Harness Racing—Maywood Park  
Trotting and pacing events of the sulkies described by Wayne Griffin; in addition to thrills and excitement on the track, informative demonstrations and interviews with personalities and racing enthusiasts held between races; co-working as sportscaster is Frank Ashley

9 Wrestling From Marigold  
Jack Brickhouse announces matches; Max Marek vs Zack Malkov; Chester Hayes vs George Bureckman; Balk Estes vs Cesar Sandro; Bobby Mangoff vs Al Williams; and Mighty Atlas vs Big Humphrey

9:00 4 Crime Photographer—Drama

9:30 4 Mr. and Mrs. Kup—Interviews  
The Kupelwieser and their guests hold lively discussions on current topics

5 Your Hit Parade—Musical  
Nation's choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins and Snooky Lanson. Ray Scott's orchestra

10:00 4 "Flight To Nowhere"—Feature  
Film with Alan Curtis and Evelyn Anker. FBI man battles a ring of international rivals to be first to a uranium deposit

5 "Unpublished Story"—Feature  
Film with Valerie Hobson, Richard Greene; story of a reporter during the Battle of Britain

7 "When Thief Meets Thief"  
Feature film with Doug Fairbanks Jr., Valerie Hobson & Alan Hale; charming, debonair jack-of-all-thefts goes from petty to international burglary, meets a crook who once double-crossed him and falls for his wife

11:00 9 "Queen Of The Yukon"—Film  
Feature with Charles Bickford, Irene Rich; woman gambler sends daughter to exclusive school in attempt to keep knowledge of gambling house from her

11:30 4 Murder Before Midnight—Film

12:00 4 "Sunbonnet Sue"—Feature  
Film with Gale Storm and Phil Regan; kindly Irish saloon owner allows his daughter to sing in the place; this idea rather displeases her socially-minded aunt

(Stations reserve the right to change above listings without notice)
Sunday Sept. 30

WBKB  WNBQ  WENR-TV  WGN-TV

10:00 4 "Private Angelo"—Feature
      Film with Godfrey Tearle
10:45 9 Magic Carpet—Film Short
      "Bearskin"
11:00 7 TV Tots Time—Film Cartoons
      "Land Boom" & "Amateur Night"
9 Flying Tigers—Drama
11:15 7 Chester The Pup—Comedy
      "Driszlopuss Studies Magic" Driz
      takes a correspondence course and
      gets in all kinds of trouble when he
      attempts to practice it on his friends
11:30 7 Faith For Today—Religious
      Rev. W. A. Fagal Interviews
9 "The Westland Case"—Feature
      Film with Preston Foster and Carol
      Hughes; hard-drinking private eye is
      hired to free a man charged with
      murdering his wife
11:45 4 Your Future Home—Ed Cooper
12:00 4 Take Another Look—Football
      All the action and thrills of the big-
      gest college games, brought to you
      on film with commentary and analy-
      sis of the inside tactics by Red Barber
      and Dr. Mal Stevens, former coach at
      Yale and New York University
7 Peoples' Playhouse—Film
12:30 5 American Inventory—Discussion
      "Control Of Climate" a report on
      man's ability to modify the climate he
      lives in
7 Amateur Hour—Chgo. Talent
      Youngsters get a chance to demon-
      strate their talents and win the prize
12:55 9 Batting Practice—Vince Lloyd
1:00 4 Knothole Gang—Linn Burton
1:10 9 Lead Off Man—Harry Creighton
      Interviews with players and auto-
      graphed baseball awarded to TV Fore-
      cast winner Barbara Lee Garland
1:25 4 Baseball—Cubs vs St. Louis
9 Baseball—Cubs vs St. Louis
1:30 5 American Forum Of The Air
      Moderator, Theodore Granik; subject:
      "Inflation Concerns Everyone" dis-
      cussed by Leon H. Keyserling and
      Samuel B. Pettengill
7 Adventures Of Wild Bill Hickok
      Guy Madison and Andy Devine star
2:00 5 Battle Report—Washington
      Official briefing of the American pub-
      lic at home and abroad
7 Cisco Kid—Western Movie
      Duncan Renaldo and Leo Carrillo star
      in "Newspaper Crusade"

(Continued on page 16)
Hey Fellows

Win a New Football!

Here's a top quality, official football—ruggedly built for long, hard service. Made of high-grade grain cowhide with double lining for extra toughness and long life. Rawhide leather facing and rubber valve bladder ... and it's so EASY to WIN. It's yours if you sell only 3 one-year or 2 two-year subscriptions to TV Forecast. Be the football HERO of your neighborhood. Act NOW.

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TV FORECAST 185 N. Wabash, Suite 423, Chicago 1, Ill.

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Name ........................................ Address ........................................
SUNDAY—continued

2:30 5 Juvenile Jury—Kids Quiz
Kiddies, do you have a problem? Consult Laura Mangels, Fonda Ruby Plotkin, Ronnie Molzuzzo, Nell Offen, or Charlie Hankinson panelists; Jack Barry moderator

7 Saddle & Sage—Western Film
"Brand Of Hate"

3:00 5 Meet The Press—Discussion
Lawrence Spivak, Martha Rountree moderator plus guest statesmen

3:30 5 Zooparade—About Animals
If you've been paying attention, you will know the answers when R. Martin Perkins and Jim Hurbut hold their "Zoo Quiz" this week on animals recently shown

7 Space Patrol—Adventure Story
A rehabilitated criminal who seeks to vindicate himself in the eyes of Commander Buzz Corry, gives the Space Patrol leader a vital assist in thwarting the murderous intentions of a gunman

3:45 9 Tenth inning—Harry Creighton
Interviews with fans & TV Forecast's guest Mrs. Ben Barate

4:00 4-9 Second Game—Baseball
5 Gabby Hayes Show—Tall Tales
"James King of William" story of a battling newspaper editor in old San Francisco

7 Super Circus—Variety Stanza
It's the 3rd anniversary for the gang under the big top! A birthday party and a Big Surprise will be announced plus a brand new menagerie with Bernie Hoffman, trainer; acts: sensational Nelson Sisters on the trapeze; Phil & Dotty Phelps in a balancing routine, and Francisco & Delores on the perch pole

5 To be announced

5:00 5 Hopalong Cassidy—Western
7 Ted Mack's Family Hour
Variety show; songs, music and dancing with professional entertainers, featuring vocalist Andy Roberts

5:40 4 Associate Scorecard—Results

5:45 4 Lucky Fan—Joe Wilson Quiz

6:00 4 Gene Autry Show—Western
"Sixshooter Sweepstakes" Autry loses and regains Champion when he outwits an outlaw on the eve of a big Fourth of July horse race

5 How Does Your Garden Grow?
Garden expert John Ott demonstrates the art of selecting and planting of flowers and shrubs

7 Paul Whiteman Revue—Variety
Earl Wrightson baritone, Maureen Cannon and guest salute the music of Gus Kahn

6:30 4 This Is Show Business—Variety
Panelists George S. Kaufman and Sam Levenson with host Clifton Fadiman; guest panelist and performers include Betty Furness, Julie Wilson, Bill Graves & Co., and comedian Joey Forman

5 Young Mr. Bobbin—Comedy
Starring Jackie Kelk, Nydia Westman and Jane Seymour; Alex goes to a carnival where a merry-go-round of events leads to separation from his girl friend

7 Music In Velvet—Musical
Rex Maupin and his orchestra

9 Powerhouse Of Sports—News
John Powers discusses events

6:45 9 Not For Publication—Drama
Hidden facts behind the headlines

7:00 4 Toast Of The Town—Variety
Ed Sullivan presents "The Story of Helen Hayes," starring the great actress herself with Martha Scott and Mary McCarthy

5 Comedy Hour—Variety
Guest emcee Eddie Cantor

7 "Those We Love”—Feature Film
Mary Astor stars

9 Chicagoland Newsreel Review
Latest reports on all the local news

7:30 9 Pentagon—Washington—Talks
A discussion on the Army Rescue Service; also a report on the European tour of the Air Force Band

8:00 4 Fred Waring Show—Musical
Mr. Waring and his Pennsylvanians will present a "Back To College" show with guest, Pat O'Brien

5 Philco Playhouse—Drama
"Byline For Murder" with Hugh Reilly, E. G. Marshall & Vinton Hayworth; Murder mystery with the wrong man murdered and the wrong man suspected of the crime

7 Sawyer Views Hollywood—Chats
Hal Sawyer interviews the celebrities

9 Rocky King, Detective—Drama
"The Missing Stranger"

8:30 7 Marshall Plan In Action—Film
Our aid to Europe & how it works

9 Plainclothesman—Drama
"The Rudiments of Homocide" with Ethel Rainey, Joseph McCauley and Anne Sorg

9:00 4 Celebrity Time—Quiz
Conrad Nagel me with Jane Wilson, Herman Hickman, & guest panelists Marie Wilson of "My Friend Irma" fame and Jackie Robinson of the Brooklyn Dodgers

5 Red Skelton Show—Comedy
Variety and laughs galore with the "mean widdle boy." Dave Rose and orchestra provide musical arrangements, with the Skylarks vocalizing
SUNDAY—continued

9:00 7 Hour Of Decision—Religious
Fiery sermons by the famous evangelist, Billy Graham, in an old-time revival meeting

9 Stars Of Tomorrow—Variety
Lee Bennett emcees as Chicago talent competes for top place

9:30 4 What’s My Line?—Panel Quiz
John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf, Hal Block, and Arlene Francis

5 President Truman Address
The president will speak on behalf of the Community Chest drive in the American Defense Mobilization program; also an address by Charles E. Wilson, director of defense mobilization

7 Youth On The March—Religious
Sermon by Dr. Percy Crawford

9 Courtesy Theater—Feature
"Woman Of The Town" starring Claire Trevor, Albert Dekker and Henry Hull. Western about Dodge City at the turn of the century; new Marshall issues ordinances to restore law and order and becomes a target for every desperado in town

9:55 4 President Truman Address

10:00 4 “Street Scene”—Feature
Film with Sylvia Sidney & Estelle Taylor

5 Weatherman—Clint Youle

7 “The Gentle Sex”—Feature
Film with Lilli Palmer and Jean Gilbie; adventures of seven women in wartime Britain

10:10 5 Dorsey Connors—Helpful Tips

10:15 5 Alex Dreier—New Report

10:30 5 Sports Star Time—Tom Duggan
9 “Two Mugs From Brooklyn”
Feature film with Wm. Bendix, Joe Sawyer and Arlene Judge. Comedy about two cab drivers who form their own company and their competition with a rival company

11:00 5 Feature Film

11:30 4 Film
7 Film Commercial

11:45 4 Ulmer Turner And The News

12:00 4 “Women In Bondage”—Film
Feature with Gail Patrick & Nancy Kelly; story of the degradation of women under the Nazi regime

12:45 7 Commercial Film
(Stations reserve the right to change above listings without notice)

TV FORECAST

TONIGHT... and Every Sunday

It’s TOM DUGGAN
Chicago’s favorite sports commentator

with a half hour of

SPORTS news... views
STAR ...interviews

TIME 10:30-11:00 P.M.

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Present this coupon for free delivery.
Monday Oct. 1

WBKB  WNBQ  WENR-TV  WGN-TV
4  5  7  9

9:00 4 Fun and Features—G. Menard
Delightsome hodgepodge of music & news

9:30 4 Fun and Figure—Exercises
Slim down that silhouette

9:50 4 Fun and Features (continued)

10:00 9 Your Figure Ladies—Fogarty

10:30 4 Tell-A-Shopper—Betty Whitney

7 Dennis James Show—Variety

9 Chicago Cooks—Recipes
Kay Middleton offers advice

11:00 4 Creative Cookery—Recipes
Francoise Pope makes pecan glaze breadcrumbed deep-fried scallops

5 Ruth Lyons ’50 Club
Special brand of Lyons humor keeps 50 lucky guests entertained with contests, group singing, household hints

7 Frances Langford—Don Ameche
Variety show featuring specialty acts, interviews, guest celebrities and music by Tony Romano and his orchestra.

11:30 5 Norman Ross’ Varieties

9 Hi Ladies—Interviews
Tommy Bartlett does the honors

12:00 4 Steve Allen Show—Variety

5 Meet Mintz—Piano Melodies

7 Bob and Kay Show—Variety
Bob Murphy and Kay Westfall powwow with noted personalities; today’s guest, Sam Davis will talk on “special furniture”; Chuck Davey, welterweight boxer, also guests

9 Let’s Have Fun—Variety
Hank Grant me with vocalists Kyle Kimbrough and Elaine Neblett

12:15 4 Search for Tomorrow—Drama
Problems of an American family torn between old values and modern ideas

5 Newsroom—Late Information

12:30 4 Garry Moore Show—Variety
Garry’s special brand of wit keeps fans chuckling; today’s guests: comedians Kirkwood and Goodman

5 Your Luncheon Date—Musical
Virtuoso on the accordion, Art Van Damme and Quintet supply music for vocalist Nancy Wright; Hugh Downs furnishes conversation

12:55 9 Musical Snapshot—Film Short

1:00 5 “Gang’s All Here”—Feature
Film with Frankie Darro & Marcia Mae Jones; story of two men involved in a war between criminal and honest truck drivers

9 Individually Yours—Designs

1:15 9 Travelers’ Sketchbook—Film
“Rome”

1:30 4 First Hundred Years—Serial

9 Test Pattern Til 4:00
(Continued on page 20)

TV FORECAST
Our 2nd year—
AND LOOK HOW WE'VE GROWN!

The skeptics were wrong. We did not lose money. We did not go broke. Instead, we added to our repair shop facilities, increased our fleet of service trucks, expanded our office staff, acquired a building (see picture above) in which to house them . . . and we're going stronger than ever.

To the thousands of Chicagoans who beat the high cost of TV service by becoming members during our first year . . . thanks a million for making possible our phenomenal growth.

Our members do not pay $5.75 per call, $6.00 an hour or up to $110.00 a year for TV service. No indeed! They pay only $1.95* for a home service call . . . even if the job takes all day. And they enjoy equally low rates for antenna installations, shop repairs, picture tube warranties, etc. You, too, can join and enjoy prompt, dependable TV service by efficient, bonded technicians at guaranteed low prices—whether your set is brand new or years old. Get the facts. Phone or mail the coupon.

*Parts free if you have a manufacturer's parts warranty in force.

For Complete Details
MAIL COUPON or PHONE MAInsfield 6-7700
MONDAY—continued

1:45 4 Vanity Fair—Robin Chandler
Chit-chat with the celebrities
2:00 5 Miss Susan—Susan Peters
7 Beulah Karney Show—Foods
2:15 5 Vacation Wonderlands—Film
A trip through our own city, Chicago
2:30 4 Strike It Rich—Quiz Show
5 Bert Parks Show—Variety
Handsome Bert makes ladies’ hearts pick up a beat
7 Barbara Moro—Creative Ideas
3:00 4 Homemakers’ Exchange—Foods
5 Kate Smith Hour—Variety
Guests: the John Butler and Ballet Group, the Jaywalkers, Mrs. Russell
Crause and a spot for the teen-agers
3:30 4 Your Visiting Nurse
3:35 4 Multiscope News—Ticker Tape
4:00 4 Who’s Talking?—Quiz Game
Can you identify this celebrity? Frann
Weigel supplies clues
5 Hawkins Falls, Pop. 6200
The Drewers entertain the boss, and
Knapp decides he is not properly
appreciated
9 Russ Davis Show—Commentary
Russ and wife Sylvia hold discourse
on interesting subjects
4:15 4 Assembly—Military Questions
For & about the U.S. Army
5 Gabby Hayes Show—Tall Tales
4:30 5 Howdy Doody Show—Kids Fun
7 Sagebrush Theatre—Western
"Law And The Lawless"
9 Telephone Game—Quiz Session
Prizes galore if you can answer the
questions
4:45 4 Breezy, Don & Vera—Puppets
5:00 4 Kids Karnival Kwiz—Film
5 Cactus Jim—Western Film
9 Trail Blazers’ Theatre—Western
"Drifting Westward"
5:30 4 Silhouettes Of The West
5 Visit With Cactus Jim
7 Tom Corbett Space Cadet
5:35 5 Weatherman—Clint Youle
5:45 4 Window Shopping—Commercial
5 Public Life Of Cliff Norton
Subject: “Window Washing at Dizzy
Heights” comedy skit
7 Uncle Mistletoe—Adventures
With a whizz and a whirr we’re off
on another adventure with our friends
9 Foto Test—Frank Sweeney Quiz
5:50 5 Clifton Utley And The News
6:00 4 Carolyn Gilbert—Danny O’Neil
5 Kukla, Fran, And Ollie
Laughter, skits & tunes
7 Paul Harvey With The News
9 Captain Video—Adventures
Thrilling episodes in the world of the
future and the fight against evil

6:10 7 Top O’ The Weather—Russ Reed
6:15 4 Ulmer Turner And The News
6:20 7 Sports Highlights—John Bryson
6:30 4 CBS News—Douglas Edwards
5 Showroom—Musical Session
Robert Quinlan presents guest, Bob
Else
7 Hollywood Screen Test—Drama
Emcee Neil Hamilton introduces
young actors and actresses with as-
sistance from Robert Preston
9 First Edition—Frann Weigel
6:45 5 Perry Como Show—Musical
Tunes: "Cara Cara Bella Bella,"
"Temptation," "That’s My Girl"
5 News Caravan—John C. Swayne
9 Chicagoland Newsreel
7:00 4 Video Theater—Drama
"Grandma Was An Actress" starring
Josephine Hull; whimsical story of an
old lady who is infatuated with the
stage
5 Paul Winchell—Jerry Mahoney
Music and comedy in “What’s My
Name” quiz
7 Mr. District Attorney—Drama
Hard-hitting, racket-busting D.A.
in his dauntless fight against crime;
starring Jay Jostyn, Len Doyle and
Vicki Vola in "The Case of the Home-
coming." A robber finds himself not
only object of hot police search, but
central figure in sudden dissension
among three women
9 Comedy Cameo—Old Time Films
Ben Blue stars in “Hot Spot”
7:15 9 Samuel Cardinal Stritch
Simulcast to stimulate interest in the
Rosary for the mo. of Oct., Very Rev.
Daniel Byrne will participate
7:30 4 Arthur Godfrey’s Talent Scouts
5 Voice Of Firestone—Musical
Guest soprano Rise Stevens sings
"Card Song", "Falling In Love With
Love," "Faith of Our Fathers," and
"L’Amour Toujours L’Amour," Or-
chestra plays "I Want To Be Happy,"
"Nola," and "Capriccio Italian";
7 “True Glory”—Documentary Film
Victory in Europe narrated by Dwight
Eisenhower
9 Madam Liu-Tsong—Film Drama
"The Shadow of the Sun God" with
Mary Lou Hennessy and Anthony Riv-
ers
8:00 4 Racket Squad—Drama
"Spanish Prisoner" a tale of ransom
to be paid off to release a "poor" girl’s
father from prison
5 Lights Out—Drama
"Will O’ The Wisps" starring Robert
Stack with Louanna Gardner and Pat
Browning
9 "Irish Luck”—Feature Film
8:30 4 It’s News To Me—Panel Quiz
John Daly moderator with panelists:
Dwight Cook, Anna Lee, John Henry
Faulk, and Robin Chandler

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### TV Forecast

**MONDAY—continued**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program Details</th>
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| 8:30  | 5 Somerset Maugham Theater  
        “Grace” starring Betty Field; story of a troubled wife and her husband |
| 7     | Crusade In The Pacific—Film  
        “The Navy Holds—1942” |
| 9:00  | 4 Studio One—Drama  
        “The Idol Of San Vittore” by Indro Montanelli starring Maria Riva and Eduardo Ciannelli; how the flaming spirit of one ardent patriot sustained the morale of despondent prisoners of the Nazis |
| 7     | Front Page Detective—Drama  
        Edmund Lowe stars as New York columnist David Chase in “The Invisible Hand.” Top secret material from atomic center is missing along with Dr. Valentine Fletcher |
| 9:30  | 5 Who Said That?—Quiz  
        Robert Trout mc quizzes John Cameron Swayze and guests: Dizzy Dean, Mrs. Dizzy Dean and Bob Considine |
| 7     | Stud’s Place—Informal Variety  
        Singing-recording artist Eddie Howard helps Studs, who is serving as chairman of the talent night for the Annual Community Charity Bazaar |
| 9     | Bears Quarterback Club |
| 10:00 | 4 Ernie Simon—Curbstone Cutup  
        Informal interviews with the crowd |
| 5     | Weatherman—Clint Youle |
| 7     | Page One—News And Sports |
| 9     | “The Temptress”—Feature Film |
| 10:10 | 5 Dorsey Connors—Helpful Ideas |
| 10:15 | 4 Disk Jockey Show—Musical |
| 10:30 | 4 Film  
        Let’s Look At Sports—T. Duggan |
| 5     | Handy—Tips And Ideas |
| 10:45 | 5 Herbie Mintz—Musical Show |
| 11:00 | 4 Today In Sports—Commentary  
        “Shape Of Things To Come”  
        Feature film with Raymond Massey |
| 7     | Tomorrow’s News Tonight  
        Austin Kiplinger expounds on important topics |
| 11:10 | 7 Commercial Film |
| 11:30 | 4 Murder Before Midnight—Film  
        “Panther’s Claw” starring Sidney Blackmer; opera singer is murdered and Thatcher Colt sets out to investigate |
| 9     | Chicagoland Newsreel |
| 12:00 | 4 Midnight Edition—Ulmer Turner |
| 5     | “Silver Skates”—Feature Film  
        Starring Belita and Kenny Baker; owner of ice show faces bankruptcy |
| 12:30 | 7 Commercial Film  
        (Stations reserve the right to change above listings without notice) |

**Tomorrow's News**

11:00 P.M.
Monday-Wednesday-Friday
**WENR-TV**
Channel 7

Presented by Chicago National Bank
120 S. LaSalle St. • Chicago 90
JUVENILE JURY—DO YOU LIKE PRECOCIOUS BRATS?

by JACK MABLEY

Minute Reviews:
Music In Velvet: One of the TV sleepers in Chicago. It's a fine, tasteful half hour of music tucked in between the brassy commercialism of the Sunday evening shows. We can never understand why some advertiser doesn't sponsor a quiet program. Most of them are so noisy.

The football telecasts in color: Anybody here got a color TV set?

Ezio Pinza: You can't tag this man with one program, because he is flitting around from show to show. But he is a refreshing addition to the ranks of masters of ceremonies, who have become stereotyped in their mannerisms and their handling of variety programs. He also is a pretty fair singer.

The Aldrich Family: It's hard to get used to the changing faces in these television families, but it is one of those things we'll just have to live with. The new Henry is a handsome youngster who should do credit to the character for a few years, or until his beard gets too heavy. Incidentally, he was seen in Chicago last summer in a drama at Salt Creek theater, in which he played the illegitimate son of an actress.

(Our suggestion for these family stories on television is let them all grow up, like Skeezezix.)

Martin Kane, Private Eye: William Gargan, last year's Martin Kane, always seemed more like the dumb cop type. But Lloyd Nolan, this year's Martin Kane, is more the slick, tough talking private detective. Wonder whom they'll have in the part next year.

Stork Club: It's still on the air, believe it or not.

Juvenile Jury: If you like watching the antics of precocious brats, here's your dish. Even Berle looks good by comparison.

Freddy Martin Show: Wayne King did it first, Martin has the New York version, and from the success of both, you can expect to see more of these strictly musical programs. Kay Kyser and his band came on the air overloaded with gimmicks and stunts, and some other bands have tried too hard for big productions. Mr. Martin and Mr. King realize that the public still likes music, attractively played and sung.

400 House Party: All amateur shows should operate with the cardinal rule of this one—no contestants under 21.

(This column is beginning to sound anti-children. It's because of a conviction that the charm of kids is in their being kids, and not in their trying to act like grownups.)
On the Town

ON THE TOWN for the evening, an invitation to relax away from the cares of menu-planning and dishwashing and enjoy good food, expertly prepared and served with quiet elegance. Beautifully appointed dining rooms, featuring many unusual and exotic dishes, are at every corner of the city waiting to welcome you!

Television stars enjoy an evening in town as much as you and I, and I plan to bring their preferences in eating places to you from time to time. In each instance, they may find it difficult to name one restaurant as their "favorite" but name it as one of several favorites for certain distinguishing qualities.

Beulah Karney, whose "Beulah Karney Show" is seen on WENR-TV, selects Imperial House, 50 East Walton, because it is cool, friendly, and quiet enough to encourage pleasant conversation. Dining there is an art.

"It is hard for me to select one favorite dish," explains Beulah, "but I most often order Max's Curry. My father, who learned to cook as a lad on English ships, often prepared this exotic dish. Watching him stirring the sauce in the skillet usually meant a happy meal. And Max seems to feel the same pride in culinary accomplishment when he prepares his version (and very much like my father's it is, too, with the exception that he uses capon and lobster, whereas our home version was shrimp or left-over turkey or leg of lamb)."

Kay Westfall, lovely star of "Bob and Kay Show" and "Oh, Kay," both seen on Channel 7, replied that her favorite loop eating place and her favorite dish are interrelated. "I enjoy good food served in a variety of ways," says Kay, a slim, brown-eyed, blonde. "Smorgasbord as served at Kungsholm, 100 East Ontario, is a real favorite with me."

If you are interested in entertainment with dinner, I'd suggest visiting The Buttery at the Ambassador West hotel, Goethe street at State Parkway, where the man of the family will enjoy roast beef and Yorkshire pudding served piping hot from their big, silver roast beef wagon.

Christine Nelson, sparkling comedy songstress who first met Chicago audiences while appearing in the "College Inn Story," stars in the current show, with Ralph Rotger and his Latin-American orchestra.

—patricia cooper
One of television's most beautifully gowned performers, Roberta Quinlan, star of "The Mohawk Showroom" seen at 6:30 p.m. Monday, Wednesday and Friday on WNBQ, selects her on-camera and off-camera costumes from the collections of Ceil Chapman. Roberta, who prefers dark colors to set off her blonde beauty, gives special attention to finely detailed necklines and interestingly handled sleeves in her television costumes. For the readers of Forecast for Women, she wears four gowns from the fall and winter collections of Ceil Chapman.

1. For a costume equally at home before the cameras or at a late afternoon party, Roberta selects a gown of moonstone blue silk taffeta with rolled collar that ends in a deep V above the
by Patricia Cooper

editor, forecast for women

tightly draped midriff waistline. The full skirt is stiffened with crinoline.

2. Black peaux-de-soie taffeta is combined with red marquisette in this cocktail dress worn by Roberta. An off-shoulder cuffed neckline, long sleeves and a red marquisette shirred lining provide the interest in the gown.

3. The Ceil blue iridescent taffeta of this short formal has an all over quilted design embroidered in gold. The stand-away strapless bodice fits snugly at the waistline and the full skirt is worn over a crinoline petticoat.

4. Reflecting Roberta's liking for dark colors is this midnight blue iridescent taffeta short formal. A rosette shirred ruffle whips over one shoulder and down across the bodice front. The full skirt is shirred in horizontal rosette bands.
Soprano with a Family Tradition

MILAN, ITALY, and its unparalleled musical heritage of past centuries is the goal-dream of lovely soprano Annette Damiani, winner of the TV Forecast Talent Salute to Irving Park & Portage Park. As another neighborhood winner in the weekly Talent Search, co-sponsored by the Peacock newspapers, Irving Park & Portage Park News, Annette appeared on the Rubin’s “Stars of Tomorrow” TV show, Sunday, Sept. 23, WGN-TV, 9 p.m.

The 17-year old brunette just won a year’s scholarship at Roosevelt College and hopes to realize her life-long ambition of studying in Milan afterwards. The family musical roots are buried deep in that city of culture which is the home of Annette’s grandmother whom she hopes to emulate musically. The grace and family traditions of the old world treasures are fascinating attractions for Annette, although she puts great stock in the scope of the American music schools, too.

George Hill of the Peacock Newspapers introduced the neighborhood star on the TV show, and she received the prize of a gala week-end at the Whitcomb Hotel in St. Joseph, Michigan, that includes a coveted professional engagement there on Sept. 29.

Belmont-Central and Logan Square will be featured Sept. 30.
Tuesday Oct. 2

WBKB WNBM WENR-TV WGN-TV
4 5 7 9

9:00 4 Fun And Features—G. Menard  
Variety, music and interviews
9:30 4 Fun And Figure—Exercises
9:50 4 Fun and Features (continued)
10:00 9 Your Figure Ladies—Exercises  
How to achieve posture & grace
10:30 4 Tel-A-Shopper—Betty Whitney  
Tips on what to buy, why you should buy, and general information
7 Dennis James Show—Interviews
9 Chicago Cooks—Recipes

11:00 4 Creative Cookery—F. Pope  
How to prepare pecan date cake and stuffed broiled pork chops
5 Ruth Lyons’ 50 Club
7 Frances Langford-Don Ameche  
Musical variety with guests, songs, sketches, and a quiz contest. Also excerpts from Miss Langford’s “Purple Heart” diary

11:30 5 Norman Ross’ Varieties
9 Hi Ladies—Interviews  
Tommy Bartlett chats with gals

12:00 4 Steve Allen Show—Variety
5 Herbie Mintz Show—Musical
7 Jessie DeBoth’s TV Notebook  
Homemaking hints & processes dramatized, and cooking recipes explained
9 Let’s Have Fun—Variety  
Hank Grant emcees comedy session

12:15 4 Search For Tomorrow—Drama  
Gripping story of the Barron family
5 Newsroom—Late Information

12:30 4 Garry Moore Show—Variety  
Guest for today: Lucille Watson
5 Your Luncheon Date—Variety
7 Bob And Kay Show—Variety  
Commentary, interviews, and fun with Bob Murphy and Kay Westfall; guest: Joe Faulkner from the Main St. Gallery

12:55 9 Musical Snapshot—Film
1:00 5 “Sultan’s Daughter”—Film  
Feature with Charles Butterworth, Jack LaRue and Ann Corio; vaudeville actors get involved with dancing girls in the Orient
9 Plan-A-Room—Paul MacAllister

1:15 9 Travelers’ Sketchbook—Film  
“Venice”

1:30 4 First Hundred Years—Serial  
Jimmy Lydon and Olive Stacey star
9 Test Pattern Til 4:00
1:45 4 Bill Evans Show—Musical
2:00 5 Miss Susan—Susan Peters  
Day-to-day drama of problems facing a woman lawyer
7 Housewives Holiday—Kirchner  
Claude and Ruth Kirchner emcees

Wm. A. Lewis
PROUDLY ANNOUNCES
 THE MOST SENSATIONAL NEWS SINCE TELEVISION BEGAN IN CHICAGO!

FIRST TIME ON TV
HOLLYWOOD’S GREATEST  
MILLION DOLLAR MOVIES
ALL SUPER “A” FILMS

Featuring America’s
Most Famous Movie Stars!
EVERY TUESDAY NIGHT AT 10 P.M. ON THE

WM. A. LEWIS
THEATER OF ROMANCE
WGN-TV, CHANNEL 9

* TUES., Oct. 2, 1951—FIRST TIME ON TV!
*****ANGEL ON MY SHOULDER*****  
starring PAUL MUNI, CLAUDE RAINS, ANNE BAXTER
* TUES., Oct. 9, 1951—FIRST TIME ON TV!
*****THE POWERS GIRL*****  
starring ANNE SHIRLEY, GEORGE MURPHY, DENNIS DAY, CAROLE LANDIS, BENNY GOODMAN & ORCHESTRA
* TUES., Oct. 16, 1951—FIRST TIME ON TV!
*****SONG OF THE OPEN ROAD*****  
starring EDGAR BERGEN and CHARLIE McCARTHY, JANE POWELL, W. C. FIELDS, BONITA GRANVILLE
* TUES., Oct. 23, 1951—FIRST TIME ON TV!
*****THE SOUTHERNER*****
starring ZACHARY SCOTT, BETTY FIELD, J. CARROL NAISS
* TUES., Oct. 30, 1951—FIRST TIME ON TV!
*****THE MOON AND SIXPENCE*****  
starring GEORGE SANDERS, HERBERT MARSHALL
* TUES., Nov. 6, 1951—FIRST TIME ON TV!
*****SO ENDS OUR NIGHT*****  
starring FREDRIC MARCH, MARGARET SULLIVAN, GLENN FORD, FRANCES DEE
* TUES., Nov. 13, 1951—FIRST TIME ON TV!
*****THE GLADIATOR*****
starring JOE E. BROWN, JUNE TRAVIS

Make Tuesday night your Movie Night. Save this schedule and watch Hollywood’s finest film entertainment on the Wm. A. Lewis Theater of Romance! Presented by

Where The Models Buy Their Clothes

North South Southwest
3118 N. Lincoln 6420 S. Halsted 4716 S. Ashland
TUESDAY—continued

6:30 9 First Edition—Frann Weigle

6:45 4 Stork Club—Interviews
Subjects: Claudia Pinza and Commissioner Paul Lockwood

5 News Caravan—John Swayne

9 Chicagoland Newsreel

7:00 4 Star Of The Family—Variety
Husband-wife team Peter Lind Hayes and Mary Healy are headliners; admiring relatives present songstress Connee Boswell, Mary Kaye Trio and comedian Frankie Marlowe

5 Star Theater—Comedy-Variety
Emcee Milton Berle introduces guest, Yma Sumac

7 Charlie Wild, Detective—Drama
"The Case Of The Long Count To Ten" when a fighter gets killed in the ring Charlie is called in to clear the name of his manager who has killed himself over the tragedy

9 Health Talk—Dr. VanDellen
Dr. John A. Mart, instructor in Medicine at Northwestern U., discusses "So You’ve Had a Heart Attack"

7:30 4 I Hear Music—Melody Time

7 What’s On Your Mind?
"Who’s Boss?" femcee Isabel Leighton of the World Federation for Mental Health, explains psychiatry

9 Johns Hopkins Science Review
"News From the Sky" Dr. Henry A. Riblet will demonstrate operating principles of telemetering and illustrate the reasons for its use; a tiny transmitter is demonstrated

7:45 4 Film

8:00 4 Crime Syndicated—Drama
Rudolph Halley narrates drama based on case material

5 Fireside Theater—Film Drama
"The Birds Are Walking" with Edward Norris, Jimmy Smith and Morris Ankrum

7 Football Films—Highlights
Big Ten games by Jack Drees

9 Cosmopolitan Theatre—Drama
"The Secret Front" by Paul Gallico starring Marsha Hunt and Lee Tracy

8:30 4 Suspense—Mystery Drama
"A Nice Fright" with Charlton Heston; a murderer who is loose on a trans-continental train, matches wits with a victim who prays only for the dawn

5 Circle Theater—Drama
"The Runaway Heart" with Judith Evelyn and John Newland; drama about a child of divorced parents who needs warmth and affection

9:00 4 Danger—Mystery Drama
"Free Zoo"

5 Amateur Hour—Ted Mack mc

7 On Trial—Discussion
"Is Citizens’ Protection Against Congressional Immunity Adequate?" Judge S. Samuel DiFalco presides; Neg. witness, congressman Kenneth B. Keating, attorney William P. Rogers, and James M. Landis

2:15 4 Bride And Groom—Interviews

5 Vacation Wonderlands—Film
"Canada"

2:30 4 Fashion Magic—Arlene Francis

5 Bill Goodwin Show—Variety
Music with vocalists Eileen Barton and Roger Dann with the Joe Bushkin Trio

7 Barbara Moro—Creative Ideas
New sewing tricks and designs

3:00 4 Homemakers’ Exchange—Foods

5 Kate Smith Hour—Variety
Guests: the Aeromatics, Georgie Tapp, Sy Oliver and his orch. and a cracker barrel session.

3:30 4 Your Visiting Nurse

4:00 4 Steve Allen Show—Variety

5 Hawkins Falls, Pop. 6200
Doc Gibb hires a helper who puts him to work

9 Russ Davis Show—Interviews

4:15 4 Assembly—Military Talk
Marine Corps Air Reserve, Glenview

5 Gabby Hayes Show—Tall Tales

4:30 5 Howdy Doody—Variety

7 Sagebrush Theater—Western
"Murder On The Yukon"

9 Telephone Game—Quiz Session
Send your number in; you may be a lucky winner too

4:45 4 Breezy, Don & Vera—Puppets

5:00 4 Kids Karnival Kwiz—Games

5 Cactus Jim—Western Feature

9 Trail Blazers’ Theater—Western
"Sundown on the Prairie"

5:30 4 Silhouettes Of The West
Roy Starky sings & discusses

5 Visit With Cactus Jim

7 Paddy The Pelican—Cartoon

5:35 5 Weatherman—Clint Youle

5:45 4 Window Shopping—Commercial

5 Public Life Of Cliff Norton
Subject: "Bobtailed Barbershop Blues"

9 Foto Test—Frank Sweeney
Cash prizes for the ladies

5:50 5 Clifton Utley And The News

6:00 4 Music Bowl—Danny O’Neil

5 Kukla, Fran, And Ollie
Join the gay trio as they sing

7 Paul Harvey With The News

9 Captain Video—Adventures

6:10 7 Top O’The Weather—Russ Reed

6:15 4 Ulmer Turner And The News

6:20 7 Sports Highlights—John Bryson

6:30 4 CBS News—Douglas Edwards

5 John Conte’s Little Show
Guest, Sue Bennett

7 Beulah Show—Comedy
Ethel Waters stars as mediator in Henderson’s bustling household.
**TUESDAY—continued**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Description</th>
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<tbody>
<tr>
<td>9:00</td>
<td>9 Public Prosecutor—Drama</td>
<td>Panel attempts to guess solution</td>
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<tr>
<td>9:30</td>
<td>4 Two Minutes To Go—Quiz</td>
<td>Jack Dress emcee; celebrities from the sports world match wits against questions sent in by viewers</td>
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<tr>
<td>7</td>
<td>Chgo. Symphony Chamber Or.</td>
<td>&quot;Popes&quot; concert series conducted by Rafael Kubelik with Ken Nordine announcing the selections</td>
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<tr>
<td>9</td>
<td>Boston Blackie—Mystery Drama</td>
<td>Gambling czar is murdered in train compartment with door locked from the inside; How did the killer escape? Kent Taylor in title role with Lois Collier and Frank Orth</td>
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<tr>
<td>10:00</td>
<td>4 Ernie Simon—Curbstone Cutup</td>
<td>Interviews with people on the street at the corner of State &amp; Lake</td>
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<td>5</td>
<td>Weatherman—Clint Youle</td>
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<tr>
<td>10:15</td>
<td>4 Ulmer Turner—Helpful Ideas</td>
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<td>10:15</td>
<td>5 Clifton Utley And The News</td>
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<tr>
<td>10:30</td>
<td>4 Film</td>
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<tr>
<td>5</td>
<td>Let’s Look At Sports—T. Duggan</td>
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<td>7</td>
<td>Touchdown—Football Films</td>
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<tr>
<td>10:45</td>
<td>5 Wendell Hall—Musical</td>
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<tr>
<td>11:00</td>
<td>4 Herbie Mintz Show—Musical</td>
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<tr>
<td>11:00</td>
<td>5 Today In Sports—Joe Wilson</td>
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<tr>
<td>5</td>
<td>DeMet Pontiac—Film Drama</td>
<td>&quot;Leatherheart&quot; with Irene Vernon and Wilton Graff; charming comedy about how the younger generation takes over a boot factory, badly in need of financial assistance</td>
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<tr>
<td>11:10</td>
<td>7 Austin Kiplinger With The News</td>
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<tr>
<td>11:10</td>
<td>7 &quot;Barefoot Boy&quot;—Feature Film</td>
<td>Jackie Moran, Ralph Morgan, &amp; Marcia Mae Jones; small town banker released from prison seeks vindication in use of haunted house</td>
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<tr>
<td>11:15</td>
<td>4 Film</td>
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<tr>
<td>11:30</td>
<td>4 Murder Before Midnight—Film</td>
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<tr>
<td>9</td>
<td>&quot;Goodbye Love&quot;—Feature Film</td>
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<tr>
<td>12:00</td>
<td>4 &quot;Hold That Woman&quot;—Feature Film</td>
<td>Film starring Frances Gifford</td>
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<tr>
<td>5</td>
<td>&quot;Strange Mr. Gregory&quot;</td>
<td>Film with Edmund Lowe; a psychic magician falls in love with a married woman</td>
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<tr>
<td>12:30</td>
<td>7 Commercial Film</td>
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<tr>
<td>1:00</td>
<td>9 Chicagoland Newsreel</td>
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<tr>
<td>1:30</td>
<td>4 Midnight Edition—Ulmer Turner</td>
<td>(Stations reserve the right to change above listings without notice)</td>
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</tbody>
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**NOW! FOR THE FIRST TIME ON TELEVISION**

**BOSTON BLACKIE**

**WGN-TV**

CHANNEL 9

9:30 P.M. EVERY TUES.  
Presented by

Meister Bräu

One beer that's light... bright... right

RCA Victor has unveiled eight new Super Set TV receivers for its big fall season, according to company spokesmen, and all of them will embody a chassis with many new features and varying widely in styling.

The new models incorporate engineering progress in greater sensitivity, greater selectivity and greater freedom from interference than any TV sets previously offered by the RCA company. The new features will mean improved performance in all locations, particularly in fringe-reception areas.

All models offer big-screen television, with either 17 inch or 21 inch picture tubes. They are powered by a completely new chassis. Among its advantages is a double-shielded tuning unit to eliminate interference.

Marked improvement in fringe-area reception is offered by the RCA Super Sets, assuring clear, steady pictures in outlying locations where TV signals have been considered weak or unreliable. In addition, TV will be brought to many families for the very first time.

The tuning unit in the Super Set chassis covers the entire Very High Frequency band. Another tuning unit, interchangeable with the first but covering the Ultra High Frequency band as well, has been designed by company engineers. This parallel design means that when and if UHF programs become available in any given reception area, it will be a simple matter to substitute the combination tuner for the unit with which the Super Sets are originally designed.
Wednesday Oct. 3

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:00 4 Fun And Features—Variety
Animal of the week is presented

9:30 4 Fun And Figure—Exercises
Fun and exercise with Ed Allen

9:50 4 Fun And Features (continued)

10:00 9 Your Figure Ladies—Exercises
Terry shows hip exercises

10:30 4 Tel-A-Shopper—Betty Whitney
Helpful hints for budgeting

7 Dennis James Show—Musical

9 Chicago Cooks—Recipes
New dishes to please your family

11:00 4 Creative Cookery—Recipes
Recipe for canned blueberry pie and waffles

5 Ruth Lyons’ 50 Club

7 Frances Langford—Don Ameche
Musical, variety, plus situation comedy

11:30 5 Norman Ross’ Varieties

9 Hi Ladies—Interviews
Informal chats with Tommy Bartlett

12:00 4 Steve Allen Show—Comedy

5 Meet Mintz—Herbie Mintz
Hit tunes of yesteryear

7 Bob & Kay Show—Commentary
Unusual interviews and discussions

9 World Series—Baseball

12:15 4 Search For Tomorrow—Drama
Starring John Sylvester, Cliff Hall, Bess Johnson and Sara Anderson

5 Newsroom—Late Information

12:30 4 Garry Moore Show—Comedy
Guest, Willy Ley, author

5 Your Luncheon Date—Musical
Hugh Downs, Nancy Wright, and the Art Van Damme Quintet

1:00 5 "I’m From Arkansas"—Film
Feature with Slim Summerville and Bruce Bennett; Hilarious happenings when a famous band arrives in a small town

1:30 4 First Hundred Years—Drama

1:45 4 Bill Evans Show—Variety

2:00 5 Miss Susan—Susan Peters
Serial story of a woman attorney

7 Beulah Karney Show—Foods
Adventures in the art of cooking

2:15 5 Vacation Wonderland—Travel
Caroline Burke discusses New England

2:30 4 Strike It Rich—Quiz Show

5 Bert Parks Show—Musical Treat
Variety with Betty Ann Grove, the Heatherlones, & Bobby Sherwood

7 Barbara Moro—Creative Ideas

9 Let’s Have Fun—Variety
Hank Grant me with Elaine Neblett, Kyle Kimbrough, vocalists; Reno Tonkelli on the accordion

TV FORECAST
WEDNESDAY—continued

3:00 4 Homemakers’ Exchange—Foods Louise Leslie demonstrates recipes
5 Kate Smith Hour—Variety Songfests, vocal groups, recipes, fashions, dramatic sketches, etc. Guest: Jack Maynard, Kate sings old favorites, also a children’s segment
3:30 4 Your Visiting Nurse—Com’l Test Pattern till 4:00
3:35 4 Multiscope News—Ticker Tape
4:00 4 Who’s Talking—Quiz Game Frann Weigle me asks you to identify nationally known celebrities from his masked photograph
5 Hawkins Falls, Pop. 6200 Roy Drewe tells his mother, Lona, he no longer loves his foster father
9 Russ Davis Show—Interviews Popular melodies of today & guests
4:15 4 Assembly—Military Talks U. S. Air Force
5 Gabby Hayes Show—Tall Tales Story of early American heroes
4:30 5 Howdy Doody Show—Bob Smith Puppet fun for the kiddies
7 Sagebrush Theater—Western “Trouble Busters”
9 Telephone Game—Harold Isbell Jane Quinn and Harold Isbell pick a lucky number; maybe it’s yours
4:45 4 Breezy, Don & Vera—Puppets
5:00 4 Kids Karnival Kwiz—Games Art Hern mc gives prizes to kids
5 Cactus Jim—Western Feature Stories of the heroes of the west
9 Trail Blazers’ Theater—Film “Rolling Westward”
5:30 4 Silhouettes Of The West Western music & discussions
5 Visit With Cactus Jim Jim answers questions
7 Tom Corbett Space Cadet Futuristic adventure stories
5:35 5 Weatherman—Clint Youle Report on climatic conditions
5:45 4 Window Shopping—Commercial Subject: “A Dollar Buys You a Kiss”
5 Public Life Of Cliff Norton Puppet stories for children
7 Uncle Mistletoe—Adventures Exciting game with prizes for all
5:50 5 Clifton Utley And The News
6:00 4 Carolyn Gilbert—Danny O’Neil Burr Tillstrom’s laugh-provoking puppets in another merry session
5 Kukla, Fran, And Ollie
7 Paul Harvey With The News
6:00 9 Captain Video—Adventures Super-sonic world tales
6:10 7 Top O’ The Weather—Russ Reed Prediction for tonight and tomorrow
6:15 4 Ulmer Turner And The News News events of vital interest
6:20 7 Sports Highlights—John Bryson Important events in the world
6:30 4 CBS News—Douglas Edwards
5 Showroom—Musical Time
7 Chance Of A Lifetime—Quiz Audience participation with John Reed King, emcee, Dick Collier, comedian and song & dance team, Russell Arms and Lisa Palmer
9 First Edition—Frann Weigle Watch for race results and baseball
6:45 4 Perry Como Show—Musical Top tunes and the Fontane Sisters with guest, Ralph Marterie; tunes: “September Song,” “I’m Yours,” “I’ll Be Seeing You,” and “My True, True Fair”
5 News Caravan—John Swayne
9 Chicagoland Newsreel
7:00 4 Arthur Godfrey And His Friends Musical variety with Frank Parker, Marlon Marlone, Janette Davis, the Chordettes, and the Mariners
5 Kate Smith Hour—Variety Guests: Olsen & Johnson comedy team, John Butler and the ballet group, the Jack Allison Chorus, Peggy Ryan & Ray McDonald
7 Frosty Frolics—Musical Variety Ice revue on film with the skating stars of today’s shows
8:00 4 Strike It Rich—Quiz Warren Hull emcee of the “quiz with a heart.”
5 Kraft Theater—Drama “Irish Eyes” with Dick Foran, Andree Wallace, & Paul Langton; a successful man from humble beginnings tries to prevent his daughter from marrying a poor man
5 Arthur Murray Party—Variety Kathryn Murray, hostess, with Emil Coleman’s orchestra Introduces guests William Eyghe and Arthur Barnett
8:30 4 The Web—Mystery Drama “All The Way To The Moon” with Henry Jones, Eleanor Wilson, and James Gregory
7 Ruggles—Domestic Comedy Skit Charles Ruggles & Ruth Tedrow star
9 Camera Carousel—Film “Date With Your Family”
9:00 4 Blue Ribbon Bouts—Boxing Dave Sands vs. Carl Olsen
5 Break The Bank—Quiz Bert Parks emcee with Bud Collyer and Peter Van Steeden’s orchestra
WEDNESDAY—continued

9:00 7 Celanese Theater—Top Dramas
“Ah Wilderness” by Eugene O’Neill, starring Thomas Mitchell, Dorothy Peterson and Roddy McDowall; famous comedy about the fascinating experiences of a young man meeting the world for the first time

9 Feature Film

9:30 5 Freddy Martin Show—Musical
Variety, Martin’s “singing sax,” Murray Arnold pianist, Merv Griffin and Judy Lynn vocalists with guest vocalist Jo Sullivan; tunes: “23 Starlets,” “Let’s Have Another Cup Of Coffee,” “Little Sir Echo,” “Oh You Beautiful Doll,” and “Almost Like Being In Love”

9 Camera Caravan—Film

9:45 4 Sports Quiz—Film

10:00 4 Ernie Simon—Curbstone Cutup
Impromptu interviews with people from all walks of life

5 Weatherman—Clint Youle

7 Wrestling From Rainbow Arena
Wayne Griffin announces matches

9 “Quiet Woman”—Feature Film

10:10 5 Dorsey Connors—Helpful Ideas
Timely tips for the homemaker

10:15 4 Ulmer Turner—News
Roundup of the day’s events

5 Clifton Utley And The News

10:30 4 Film

5 Let’s Look At Sports—T. Duggan
Sports news and interviews

10:45 4 Wendell Hall—Musical

5 Herbie Mintz Show—Musical

11:00 4 Today In Sports—Joe Wilson

5 “Sweetheart Of Sigma Chi”

7 Tomorrow’s News Tonight
Report on news around the world by Austin Kiplinger

11:10 7 “Held For Murder”—Feature
Film with Mary Carlyle & Conrad Terele

11:15 4 Film

11:30 4 Murder Before Midnight—Film

9 Topper Theater—Feature Film
“Submarine Base” with Alan Baxter, John Litel and Fifi D’Orsay. Story of sabotage on an isolated island

12:00 4 “Federal Fugitives”—Feature
Film with Neil Hamilton and Doris Day

5 “Great Mike”—Feature Film
Starring Stuart Erwin and Marian Martin; a thoroughbred is entrusted to a 12 yr. old boy to train for a big race

12:45 9 Chicagoland Newsreel

1:30 4 Midnight Edition—Ulmer Turner
(Stations reserve the right to change above listings without notice)

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PREMIERE WEDNESDAY

CELANESE THEATRE

presents

Eugene O’Neill’s

AH, WILDERNESS

with

Thomas Mitchell

9:00 P.M.

COMING ATTRACTIONS

“Susan and God”
“No Time For Comedy”
“Winterset”
“Old Acquaintance”
“Counselor at Law”
“Reunion in Vienna”

WENR-TV Channel 7

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EXTRA!

TOPPER GIVES
6 MONTH SERVICE GUARANTEE FREE!

TOPPER SAYS:
No hidden charges, no gimmicks—for the first time in TV history Topper gives you complete service guarantee on any new set you buy—with no cost to you! PLUS, the biggest trade-in on your old TV set. Call the television number —

DElaware 7-0154
CENTrAL TELEVISION EXCHANGE
430 N. CLARK ST.

---

TV FORECAST
SYLVANIA PRESENTS ITS GOLDEN JUBILEE FIND — HALOLIGHT

SYLVANIA company, celebrating its 50th year of electronics experience, has come up with a real Golden Jubilee discovery—the much-discussed Halolight, which was evolved by Sylvania research scientists over a period of 18 months.

Halolight is actually a two-inch frame of soft, cool light which has been placed around the picture screen in the Sylvania sets. This band or border of light provides a pleasant transition from the brilliance of the picture screen to the darker areas around it. At the same time, it makes the television picture appear larger and look clearer.

Sylvania also has some proud claims on its 50th anniversary fiesta. According to company officials, seven out of the top ten TV producers use Sylvania picture tubes. These top ten manufacturers account for more than 75% of all TV sets on the market.

Some other champion features of Sylvania:

1. "Movie-clear" pictures, brought about by Sylvania's jet-black blacks, whiter whites and contrasting intermediate greys that give them photographic depth and lifelike qualities.

2. Perfect Interlace, which is accomplished by accurate spacing between the scanning lines to eliminate flicker and obtain the best picture.

3. "Studio-clear" sound, which is achieved by a high fidelity sound circuit with a wide audio range that delivers brilliant, static-free sound.

Other Sylvania benefits are simplified, illuminated controls that are easy to operate, wide angle viewing for those sitting on the side, and easy adaptation to the coming Ultra High Frequency TV stations.
Thursday Oct. 4

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:00 4 Fun And Features—G. Menard
Music, variety, comedy with George

9:30 4 Fun And Figure—Exercises

9:50 4 Fun And Features (continued)

10:00 9 Your Figure Ladies—Exercises
Exercise for excess chins

10:30 4 Tel-A-Shopper—Betty Whitney
What's new in the stores

7 Dennis James Show—Variety

9 Chicago Cooks—Recipes

11:00 4 Creative Cookery—Recipes
Francois Pope's recipe for French omelet and typical Italian dressing

5 Ruth Lyons' 50 Club

7 Frances Langford—Don Ameche
Contests from the audience quizzed on current events

11:30 5 Norman Ross' Varieties

9 Hi Ladies—Interviews

12:00 4 Steve Allen Show—Comedy

5 Meet Mintz—Musical Show

7 Bob & Kay Show—Commentary
Music, variety, discussion and guest

9 World Series—Baseball

12:15 4 Search For Tomorrow—Serial

5 Newsroom—Late Information

12:30 4 Garry Moore Show—Variety
Guest: Winston L. Mittenjuice

5 Your Luncheon Date—Musical
Nancy Wright, Hugh Downs vocalists, Art Van Damme Quintet

1:00 5 "Sensation Hunters"—Film
Feature with Arlene Judge and Preston Foster; misguided young woman leaves shelter of home to take job as chorus girl

1:30 4 First Hundred Years—Serial

1:45 4 Bill Evans Show—Variety

2:00 5 Miss Susan—Susan Peters

7 Housewives’ Holiday—Kirchner

2:15 4 Bride And Groom—Interviews
John Nelson emcees session

5 Vacation Wonderlands—Film

2:30 4 Fashion Magic—Arlene Francis

5 Bill Goodwin Show—Variety
Variety with vocalists Eileen Barton and Roger Dann; Joe Bushkin & trio

7 Barbara Moro—Creative Ideas

9 Let's Have Fun—Hank Grant

3:00 4 Homemakers’ Exchange—Foods
Louise Leslie demonstrates the art

5 Kate Smith Show—Variety
Sis & Sonny Arthur, Ethel & Albert comedy team, Evalyn Tyner pianist are guests

Earl Mintz Isn't Mad;
He's Only Fabulous

The word "fabulous" is one that's completely overworked in the television business, whether applied to the business or entertainment ends. But one TV man has done as much to earn that adjective as anyone in Chicago. He's Earl "Madman" Mintz, president of Mintz TV.

Madman Mintz was a successful car dealer in Los Angeles who paced the commercial field there with an astounding combination of good values and "sock" advertising. He never failed to provide the public with a good stunt, but always backed it up with sound business practices.

Mintz invaded Chicago several years ago, and immediately drew attention to his new Mintz TV sets with a series of brilliant merchandising maneuvers—including an entire fleet of sky-writing airplanes—that he dreamed up in collaboration with his ad brainteaser, Mike Shore. Backed up by a good set, the Mintz TV empire has flourished.

$3 TV Service Call $3
Includes Labor

PICTURE TUBE WARRANTY
As Low As $7.95
1st, 2nd & 3rd YEAR
SERVICE CONTRACTS
AVAILABLE

CALL
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7-6355

TELE-MASTER
Television Service
4610 N. KEDZIE

Thursday Night
FOX HEAD "400"

Houseparty

9:30 P.M.
WBKB
Channel 4
THURSDAY—continued

3:30 4 Your Visiting Nurse—Com’ercial
9 Test Pattern till 4:00
3:35 4 Multiscope News—Ticker Tape
4:00 4 Steve Allen Show—Variety
Music, comedy, & guest celebrities
5 Hawkins Falls, Pop. 6200—Serial
Lona Drewer tries to squelch a rumor
that Knap did not get the order that
will save his company from failure
9 Russ Davis Show—Commentary
4:15 4 Assembly—Military Talk
Interviews with GI’s in Pacific Area
5 Gabby Hayes At The Double
Bar M Ranch—Western Story
4:30 5 Howdy Doody Show—Variety
7 Sagebrush Theater—Western
“Crashing Thru”
9 Telephone Game—Harold Isbell
Join Jane & Harold as they award
prizes in this quiz

4:45 4 Breezy, Don & Vera—Puppets
5:00 4 Kids Karnival Kwiz—Games
Kids quizzed on films they have view-
ed and awarded prizes
5 Cactus Jim—Western Feature
Rip roaring western tales
9 Trail Blazers’ Theater—Film
“Trailling Double Trouble”
5:30 4 Silhouettes Of The West
Roy Starkey in western tale
5 Visit With Cactus Jim
7 Paddy The Pelican—Cartoon
Adventures of a bird by Sam Singer
5:35 5 Weatherman—Clint Youle
5:45 4 Window Shopping—Commercial
5 Public Life Of Cliff Norton
Subject: “Be a Quick Change Artist”
9 Foto Test—Quiz Session
Frank Sweeney emcees awards cash
5:50 5 Clifton Utley And The News
6:00 4 Music Bowl—Danny O’Neil
5 Kukla, Fran, And Ollie
Meadap rompings of lovable trio
7 Paul Harvey With The News
9 Captain Video—Adventure Tale
6:10 7 Top O’The Weather—Russ Reed
6:15 4 Ulmer Turner And The News
6:20 7 Sports Highlights—John Bryson
6:30 4 CBS News—Douglas Edwards
5 John Conte’s Little Show
Musical variety with Three Beaus & a Peep vocal group, also one of the
stars from the ballet theater
7 Lone Ranger—Western Drama
9 First Edition—Frann Weigle
6:45 4 Stork Club—Interviews
Guest Joe Louis
5 News Caravan—John Swayze
9 Chicagoland Newsreel

7:00 4 Starlight Theater—Drama
“Much Ado About Nothing” starring
Ernest Truex. A tender story of two
mature people seeking romance
5 Groucho Marx—Ad Lib Quiz
7 Stop The Music—Musical Quiz
Bert Parks emcee with Kay Armen
Jimmy Blaine, and Betty Ann Grove
vocalists & the “Mystery Melody”
9 Our World—Film
“The Fur Trade”
7:15 Football This Week
Discussion with Norman Sper
7:30 4 Amos ‘n’ Andy—Comedy Drama
Andy buys a house
5 Treasury Men in Action
Based on T-Men files, Walter Greenza
stars in “The Case of the Shorn
Sheep” smuggling of wool across
the Canadian border
9 Press Conference—Interviews
Representatives of the 4 newspapers
interview a prominent citizen or politi-
cian; Lee Schooler, moderator

8:00 4 Alan Young Show—Comedy
5 Ford Festival—Musical Variety
James Melton emcee with vocalist
Dorothy Warrenskjold and guests
7 Don Ameche Show—Musical
Musical comedy depicting life and
laughs backstage at a summer theater
9 Adventures Of Ellery Queen
“The Garden Of Death” with Lee
Bowman as Ellery and Flores Ames
as Inspector Queen
8:30 4 Big Town—Newspaper Drama
Pat McVey stars as Steve Wilson
of “Illustrated Press” with Julie Stevens
as Lorelei in “Red For Danger” with
Olive Deering & Walter King about a
girl who was in love with the D.A. &
becomes involved with a crooked prom-
oter
7 Guild Theater—Film Drama
“The Driven Snow” with Bruce Cabot
and Christine Miller
9 Beauty Contest—Bill O’Connor
Miss Tavern Cafe of 1951 will be
chosen

9:00 4 Racket Squad—Drama
Reed Hadley as Captain John Braddock
in “Coon Hunt;” using a coon
hunt as bait with which to lure their
victims, racketeers give an old trick
a new twist
5 Martin Kane, Private Eye
Lloyd Nolan stars as big-city detec-
tive working with police in fight
against crime, Walter Kingsella as
Happy McMann and Nicholas Sau-
ders as Sergeant Ross
7 Paul Dixon Show—Variety
9 “Circumstantial Evidence”

9:30 4 400 House Party—Variety
Toni Gilman and Ken Nordine co-
emcee adult talent show with ama-
teurs invited to participate

TV FORECAST
THURSDAY—continued

9:30 5 Wayne King Show—Musical Variety featuring Harry Hall, Gloria Van, Barbara Becker and DonLarge Chorus: Elegant 90's theme, tunes: "Oh Promise Me," "Glo Worm," "Love's Old Sweet Song," and "Tell Me Pretty Maiden"

7 At Home Show—Musical Variety
9 Bigelow Theater—Film Drama "The Other Jessie Grant" with Gladys George and Elisabeth Risdon; mother comes to live with her married son and trouble brews over some plates

9:45 7 To be announced
10:00 4 Ernie Simon—Curbstone Cutup Join the fun! You may see your friends and relatives being interviewed

5 Weatherman—Clint Youle
7 Life Begins At 80—Discussion Panel discusses problems of the elderly. Jack Barry moderator
9 Wrestling From Chicago
10:10 5 Dorsey Connors—Helpful Ideas
10:15 4 Ulmer Turner—News
5 Clifton Upley And The News
10:30 4 Film
5 Let's Look At Sports—T. Duggan
7 Dr. Fixum—Household Tips Laying floor tile, use of simple tools, demonstration of a construction plant, and how to prevent windows from vibrating around el tracks
10:45 4 Wendell Hall—Musical
5 Herbie Mintz Show—Musical
11:00 4 Today In Sports—Joe Wilson
5 To be announced
7 Austin Kiplinger And The News
9 "Waterfront"—Feature Film Starring John Carradine and J. Carroll Naish; intriguing drama the FBI unearthing a spy ring during World War II

11:10 7 Feature Film
11:15 4 Film
11:30 4 Murder Before Midnight—Film "The Corpse Vanishes" starring Bela Lugosi, Luana Walters, and Elizabeth Russell

12:00 4 "Gambling Daughters"—Film Feature with Cecilia Parker, Roger Pryor and Gale Storm; mystery and gambling in a fashionable girls' school

5 "Larceny In Her Heart"—Film Feature with Hugh Beaumont and Sheryl Walker; a beautiful blonde falls dead in Mike Shayne's office, then disappears

12:15 9 Chicagoland Newsreel
12:30 7 Commercial Film
1:30 4 Midnight Edition—Ulmer Turner (Stations reserve the right to change above listings without notice)

Whether your set is new or old
YOUR PICTURE TUBE MAY BURN OUT

Our replacement contract will protect you against tube failure for as little as $5.00 a year.
Send for your contract today. Don't delay! Send coupon with cash, check, or money order at once. Coverage starts 15 days from date your application is received.

NOW! AT THESE LOW PRICES

<table>
<thead>
<tr>
<th>Size of Picture tube</th>
<th>Cost of Contract Per Year</th>
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<tbody>
<tr>
<td>7, 10, 12, or 19 inch</td>
<td>$5.00</td>
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<tr>
<td>10, 12, or 14 inch</td>
<td>$6.50</td>
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<td>16 inch</td>
<td>$7.50</td>
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<td>17 inch</td>
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ADLER TELEVISION
3154 W. Lawrence
IRving 8-4662

SEND COUPON TODAY!

Adler Television
3154 W. Lawrence, Chicago, Illinois

I am enclosing ___________ to cover cost of picture tube contract. (See schedule of rates.)
The size of my picture tube is ___________.
Set make ___________.
Model ______ Serial No. ___________.
NAME ___________.
STREET ___________.
CITY ___________, ZONE ___________, STATE ___________.
SATISFACTION GUARANTEED
CHICAGO—Robert F. Hurleigh, WGN-TV newscaster, has been appointed the nat'l chairman of the Moose Civic Affairs Committee. . . Beulah Karney has taken a step forward in TV circles. The home economist hostess has landed a three-times-a-week show on Monday, Wednesday and Friday Instead of her two a week stint. Time has changed too—it’s now 2 p.m. . . . Randy Kent, a newcomer to local TV audiences, is conducting a new disk jockey show on WBKB, Monday and Friday nights at 10:15.

A new film that honors the D.A.V.—America’s disabled veterans—is being shown around the country on teevee. Barlit Productions of Chicago is handling operations. . . Lucky North, femme announcer (one of the few) of WBKB, is spending her Saturday A.M.s teaching at the Illinois Hospital for Crippled Children. Lucky was a former speech pathologist and is lending a helping hand along those lines.

“Down You Go,” one of the very best quiz shows on TV, has all the proper ingredients that make up a good TV offering. Not one, but two charming gals in the persons of Toni Gilman and Carmelita Pope make up the panel, while the erudite Bergen Evans handles the emceeing. Real top grade stuff. . . . “Super Circus,” Mary Hartline’s merry menagerie, consistently paces leading web shows, rating-wise. No doubt about it—kiddies programs are popular TV viewing in most homes. The moppets usually get their way when any of their favorites are performing. . . . Dave Garroway said it: “In these days of inflation a little earning is a dangerous thing.”

A refreshing idea in the commercial line for spot plugs is being fostered by Avec Productions. Plugs would be slipp’d in between eye catching visual puzzles. The aim is a good one: more interesting, entertaining commercials. . . . Frann Weigle has taken over the emceeing on “Who’s Talking” show which made its debut on Sept. 24 on WBKB. . . . Tom Duggan’s Sunday night sports show has had its tab picked up for another 52 weeks.

Tavern Pale is dropping its TV beauty contest which is one of the oldest regularly sponsored local shows. October 4 is the final performance. . . . On a recent “Fun and Features” show, George Menard interviewed Mirko Sedlak, a Czech refugee from Communism, who told an intriguing story of his time within enemy prison camps. Mr. Sedlak stressed the powerful effect that “Radio Free Europe” is having on the Communist dominated countries. . . . James Pollack of ABC recently arrived from New York to take over as Program Director of WENR-TV.

Rapid Reviews—Weatherman Clint Youle: a prophet without honor in his own country. . . . Cactus Jim: a voice from the underbrush. . . . “Foto Test”: tell it to Sweeney (Frank). . . . All beauty contests: pork is high but beef is plentiful.
Friday Oct. 5

WBKB WNBQ WENR-TV WGN-TV 4 5 7 9

9:00 4 Fun And Features—G. Menard  Variety of fun, music, and interviews
9:30 4 Fun And Figure—Exercises  Exercises for poise and grace
9:50 4 Fun And Features—(continued)
10:00 9 Your Figure Ladies—P. Fogarty  Exercises for the housewife
10:30 4 Tel-A-Shopper—Betty Whitney  Hints for budget-wise women
7 Dennis James Show—Interviews
9 Chicago Cooks—Recipes  Exciting ways to prepare food
11:00 4 Creative Cookery—Recipes  Biscotti Croccanti (Italian toasted almond slices) and homemade noodles
5 Ruth Lyons’ 50 Club  Audience participation with Ruth Lyons, hostess
7 Frances Langford—Don Ameche  Guests discuss and demonstrate their hobbies; also quiz, music & variety
11:30 5 Norman Ross’ Varieties
9 Hi Ladies—Interviews  Tommy Bartlett chats with gals
12:00 4 Steve Allen Show—Comedy
5 Meet Mintz—Herbie Mintz  Relax with the piano melodies
7 Bob And Kay Show—Variety
9 World Series—Baseball
12:15 4 Search For Tomorrow—Drama
5 Newsroom—Late Information
12:30 4 Garry Moore Show—Comedy  Guest: Comedian Phil Foster
5 Your Luncheon Date—Musical  Hugh Downs mc, Nancy Wright vocalist & Art Van Damme Quintet
1:00 5 “He Couldn’t Take It”—Film  Feature with George Stone, Virginia Cherrill and Ray Walker
1:30 4 First Hundred Years—Serial
1:45 4 Bill Evans Show—Musical
2:00 5 Miss Susan—Susan Peters
7 Beulah Karney—Foods
2:15 5 Vacation Wonderlands—Film  Caroline Burke discusses travel
2:30 4 Strike It Rich—Quiz Show
5 Bert Parks Show—Musical  Betty Ann Grove, Bobby Sherwood and the Heathertones harmonize
7 Barbara Moro—Creative Ideas
9 Let’s Have Fun—Variety
3:00 4 Homemakers’ Exchange—Foods  Louise Leslie demonstrates recipes
5 Kate Smith Show—Musical  John Butler & ballet group, Renaud & Rudi, and a fashion spot

ERNEST SIMON
THE CURBSTONE CUTUP
MONDAY THRU FRIDAY
WBKB Channel 4 10:00 PM

Sponsored by
COLE-FINDER, INC.
Chicago’s Busiest Mercury Dealers
2700 N. CICERO AVE.

WBKB PRESENTS
FOR YOUR ENTERTAINMENT

FRANCOIS POPE

“Creative Cookery”
new, different, exciting ways to prepare your foods
Monday thru Friday
11:00 to 12 Noon

TV FORECAST
FRIDAY—continued

3:30 4 Your Visiting Nurse—Commercial
9 Test Pattern

3:35 4 Multiscope News—Ticker Tape

4:00 4 Who's Talking?—Frann Weigle
Listen to those clues and guess the well-known celebrity whose voice you can hear, photo gives clue too

5 Hawkins Falls, Pop. 6200
Lona Drewer tells her husband he has changed for the worse and become impossibly disagreeable

9 Russ Davis Show—Commentary

4:15 4 Assembly—Armed Forces Show
5 Gabby Hayes Show—Tall Tales

4:30 5 Howdy Doody Show—Puppets
7 Sagebrush Theater—Western
"Outlaw Justice"

9 Telephone Game—Harold Isbell
Your phone number's all they need for you to join in the fun

4:45 4 Breezy, Don & Vera—Puppets

5:00 4 Kids Karnival Kwiz—Games
Youngsters get a chance to win prizes

5 Cactus Jim—Western Feature
Stories of heroes of the old west

9 Trail Blazers’ Theater—Film
"Quick Trigger Lee” western

5:30 4 Silhouettes Of The West
5 Visit With Cactus Jim
7 Tom Corbett Space Cadet
9 Raving Beauty—Story Time
Lady Corine entertains little girls

5:35 5 Weatherman—Clint Youle

5:45 4 Window Shopping—Commercial
5 Public Life Of Cliff Norton
Subject: “Science Marches On”
7 Uncle Mistletoe—Adventures
Another exciting adventure

9 Foto Test—Quiz Game

5:50 5 Clifton Utley And The News

6:00 4 Carolyn Gilbert—Danny O’Neil
5 Kukla, Fran And Ollie
7 Paul Harvey With The News
9 Captain Video—Adventures
Adventures in a world furnished with supersonic devices

6:10 7 Top O’The Weather—Russ Reed

6:15 4 Ulmer Turner And The News

6:20 7 Sports Highlights—John Bryson

6:30 4 CBS News—Douglas Edwards
5 Showroom—Roberta Quinlan mc
7 Say It With Acting—Charades
Maggi McNellis and Bud Colyer with teams from plays compete
9 First Edition—Frann Weigle
Weather, baseball scores and races

6:45 4 Perry Como Show—Musical
Tunes: “Belle, Belle, My Liberty Belle,” “Ghost Of A Chance,” by Perry; Fontaine Sisters sing “Detour,” and all join in on “Rollin’ Stone”

5 News Caravan—John Swayze
9 Chicagoland Newssreal

7:00 4 Mama—Domestic Comedy Skit
Peggy Wood stars with Judson Laire, Dick Van Patten, Rosemary Rice, and Robin Morgan as Dagmar. Mama re-lents & children get their puppy

5 Quiz Kids—Questions & Answers
Joe Kelly conducts this brain battle, junior size

7 Mystery Theatre—Drama
9 Twenty Questions—Panel Quiz
Bill Slater me with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist

7:30 4 Man Against Crime—Drama
Ralph Bellamy stars as Mike Barnett in thriller about a racketeer sought by Crime Investigating Comm., his wife, sweetheart, former partner, & two mysterious ruffians all figuring in a waterfront murder

5 Walt’s Workshop—Creative
“Remodeling a Kitchen”; Mr. Durbahn will fit drawers and doors to his kitchen cabinet and also enclose a sink

7 Stu Erwin Show—Comedy Skit
9 You Asked For It—Films
Art Baker presents films on everything requested by viewers.

8:00 4 Playhouse Of Stars—Drama
Helen Hayes stars in “Not a Chance” an original love story by Thomas Shipps with David Niven

5 Big Story—Newspaper Drama
John Kamps of the Butte, Montana Daily Post tells how he finally caught up with a mother and son who had committed many murders

7 Crime With Father—Drama
Life with the chief of the homicide bureau & his teen-age daughter; Rusty Lane & Peggy Lobbin in “Night Without Stars” poignant drama of the disappearance of an old lady in a big city

9 Down You Go—Panel Quiz
Dr. Bergan Evans mc, panelists: Toni Gilman, Carmelita Pope, Frank Coughlin and guest

8:30 5 Aldrich Family—Comedy
Henry Girard, House Jameson, Barbara Robbins, Mary Malone, Robi, Barry, & Peter Griffith start in “Henry’s First Shave”

7 Versatile Varieties—Youngsters
Sparkling musical comedies presented by talented children and emceed by Lady Iris Mountbatten

9 Mal Bellairs Show—Musical
FRIDAY—continued

9:00 4 Live Like A Millionaire
Children introduce their talented parents; John Nelson and Connie Clawson conduct session

5  Cavalcade Of Sports—Boxing
7  Cases Of Eddie Drake—Drama
Don Haggerty, private eye; Pat Morrison, Dr. Karen Gayle, psychologist
“Murder In ½ Time” story of a music box and how it leads Eddie to uncover a group of dope peddlers

9  Cavalcade of Stars—Variety
Jackie Gleason emcee presents guests

9:30 4 Hit Spot—Musical Variety
Danny O’Neill emcees session

7  Today’s Teens—Discussion
Parents & teens on problems of today’s youth; Don Gallagher, moderator

9:45 5 Greatest Fights Of The Century
Jack Dempsey vs Louis Firpo

10:00 4 Ernie Simon—Curbstone Cutup
Gather ’round and hear what the man-on-the-street has to say

5  Weatherman—Clint Youle
Report on nationwide climate

7  Courtesy Hour—Jim Moran
Variety of music, dancing, and singing acts performed by professionals accompanied by Bruce Chase

9 “Love From A Stranger”—Film
Feature with John Hodiak, Sylvia Sidney and John Howard; what happens when a woman falls in love and marries a complete stranger

10:10 5 Dorsey Connors—Helpful Ideas
Gadgets for every room of your home

10:15 4 Disk Jockey Show—Musical
5  Clifton Utley And The News

10:30 4 Football Forecast—Dick Dunkel
5  Let’s Look At Sports—Duggan

10:45 4 Wendell Hall—Musical
5  Herbie Mintz Show—Musical

11:00 4 Today In Sports—Joe Wilson
7  Tomorrow’s News Today
Up-to-the-minute report given by Austin Kiplinger

9 “Flaming Hearts”—Feature Film
Lillian Harvey and Esmond Knight

11:10 7 “Three On A Ticket”—Film
Feature with Hugh Beaumont, Cheryl Walker, Paul Bryan, & Ralph Dunn; a torn baggage check is Mike Shayne’s only clue to gang of international spies

11:15 4 Film

11:30 4 Murder Before Midnight—Film

12:00 4 “Girls’ Town”—Feature Film

12:15 9 Chicagoland Newsreel

1:30 4 Midnight Edition—Ulmer Turner
(Stations reserve the right to change above listings without notice)

WBKB PRESENTS FOR YOUR ENTERTAINMENT

ULMER TURNER
with up-to-the-minute news and views by Chicago’s outstanding telenewscaster
Monday thru Friday 6:15 to 6:30 PM

JIM Moran “The Courtesy Man” presents the

COURTESY HOUR
THE FASTEST-MOVING VARIETY HOUR ON TELEVISION!

COURTESY Motors
3567 W. GRAND • CHICAGO 51

TV FORECAST 41
We Recommend:
For Children and Family

APPROVED
A Date with Judy
Aldrich Family
Alex Dreler
American Forum
American Inventory
Anon 'n' Andy
Assembly
Austin Kiplinger
Batting Practice
Beulah Karsey
Beulah Show
Big Stone
Big Top
Bill Evans
Bob & Kay
Bob Atcher
Breezy, Don & Vera
Burns & Allen
Caesar Jimmy
Cavalcade of Sports
Chester The Pup
Chicago Cooks
Chicago Symphony
Chorale
Clifton Utley
Courtsey Hour
Creative Cookery
Cruade in Paclific
Don McNeil's Club
Down You Go
Dr. Fixum
Family Hour
First Edition
Flying Tigers
400 House Party
Fred Mattson
Fred Waring
Fun & Features
Fun & Figure
Gabby Hayes
Gene Autry
Harness Racing
Health Talk
Herbie Mintz
Hi Ladies
Hit Spot
Hollywood Jr. Circus
Homemaker's Exchange
Hospoals Cassidy
Horace Hethld Show
How Does Your Garden Grow
Howeepqueens Holiday
I Hear Music
Individually Yours
Jesse de Both's Notebook
Kiddie Showtime
Kids Karnival Kwiz
Knot Hole Gang
Kukla, Fran & Ollie
Lamp Unto My Feet
Lead Off Man
Let's Have Fun
Let's Look at Sports
Linger While
Lone Ranger
Lucy Pup
Lucy Seven Ranch
Mal Belalairs Show
Magic Carpet

Mama
March of Time
Marshall Plan
Meet Mintz
Meet The Press
Mr. Wizard
Music Bowl
Music in Velvet
Nature of Things
News Caravan
Newsreels
Norman Ross
O Kay
On the Line
On Trial
Paddy The Pelican
Page One News
Paul Harvey
Pentagon-Washington
Pet Shop
Plan A Room
Powerhouse of Sports
Press Conference
Quiz Kids
Range Rider
Saacs Amateur Hour
Saddle & Sage
Sagebrush Theater
Silhouettes of West
Smilin Ed McConnell
Spencer Allen News
Sports Highlights
Starlight Theater
Stars of Tomorrow
Stories in the Sand
Studs Place
Super Circus
Tele-A-Shopper
Tenth Inning
Top O' Weather
Trolley Tunes
TV Tots Time
Two Minutes To Go
Uncle Mistletoe
Umberto
Voice of Firestone
Walt's Workshop
Wayne King
Weather
Wendall Hall
What's On Mind
What's It Worth Picture
Young Mr. Bobbin
Your Figure, Ladies
Your Future Home
Your Luncheon Date
Youth On March
Zoo Parade

APPROVED
All Star Revue
Alan Young
Art Ford Show
Arthur Murray
At Home Show
Author, Author
Barbara Morris
Beat the Clock
Beauty Contest
Bert Parks
Big Town
Bigelow Show
Blind Date
Blue Ribbon Bouts
Break the Bank
Cavalcade of Bands
Cavalcade of Stars
Celebrity Time
Chance of Lifetime
Circle Theater
Crime Syndicated
Crime with Father
Curbstone Cutup
Dorsey Connors
Faith Baldwin Story
Father for Today
Fashion Magic
Fireside Theater
First Hundred Years
Ford Revival
Fotography
Gallery of Mme. Tsong
Garry Moore
Greatest Lights
Hawkins Falls
Holyweek Screen Test
I Cover Times Square
It's News to Me
It Pays to be Ignorant
Jerry Colonna
John O'Gloste's Show
Kate Smith Show
Kraft Theater
Langford & Ameche
Life at Eight
Life with Linkletter
Live Like Millionaire
Man of Week
Miss America
Miss U. S. Television
Mr. & Mrs. Kup
Murder Before Midnight
Not for Publication
Patricia Bowman
Paul Dixon
Paul Whiteman
Perry Como
Philo Playhouse
Plaintales
Public Prosecutor
Q. E. D.
Racket Squad
Robert Montgomery

For Adults
Rocky King, Detective
Ruggles
Russ Davis
Sammy Kaye Show
Sawyer Views
Sawyer Views
Hollywood
Say It with Acting
Shadow of Cloak
Showroom
Showtime
Somerset Maugham
Star of Family
Steve Allen
Stop the Music
Strike It Rich
Stu Erwin
Studio One
Tales of Tomorrow
Telephone Game
Toast of Town
Toni Kemp
Treasury Men
Twenty Questions
Vanity Fair
Vaughn Monroe
Versatile Varieties
Video Theater
Who Said That
Winchell-Mahoney
Wonder Town
You Asked For It
Your Hit Parade

VARIABLE
Charlie Wild
Comedy Hour
Crime Photographer
Danger
Ellery Queen
Elise Salutes The Stars
Front Page Detective
Ken Murray
Lights Out
Man Against Crime
Martin Kane
Milton Berle
Show Goes On
Stork Club
Suspend
Talent Scouts
This is Show Business
Two Girls Smith
Web
What's My Line
Wrestling from
Wrestling from
Rainbow
Your Show of Shows

OBSJECTIONABLE
Bride and Groom
Juvenile Jury

The above programs have been approved by the undersigned organization.

Mrs. Byron Harvey Jr.
Mrs. Clifton Utley
Dr. Preston Bradley
Rev. Donald Masterson
Dr. Louis L. Mann

Jesse Owens
Samuel A. Culbertson II
George Jennings
David Barkln
Robert A. Kubick
Martin O'Shaugnessy

NATIONAL TELEVISION REVIEW BOARD
"—Censorship Is Not the Way to Better Programming—"

42 TV FORECAST
In addition to its unprecedented television coverage of the nation's collegiate football games this season, WNBQ announced two special programs, one pre-game and one post-game, which will complement the weekly telecast of the NCAA college games each Saturday. We published the WNBQ schedule of games last week. The first Chicago football telecast begins Saturday, Oct. 6 when the fighting Illini meet Wisconsin at Madison.

The WNBQ pre-game show will feature Ted Husing and the post-game program stars Jimmy Powers interviewing leading gridiron performers. . . . Another show making its debut on the telewaves is Red Barber's "Take Another Look," Sunday, Sept. 30. A full hour program, it features movies of one of the preceding day's biggest football games with running comments by Barber and Dr. Mal Stevens.

Sportsman Sammy Kaye has finally decided to sell his race horse, "Lead A Band," Sired by Mrs. Payne Whitney's horse, "Swing and Sway," Kaye's yearling has probably had more publicity than most banktails in the winning bracket. The maestro's current interest is an oil well he purchased recently in Kansas.

Paul Fogarty, of WGN-TV's "Your Figure, Ladies," celebrates his first anniversary on TV Oct. 1. Are there any fans who faithfully exercised with Paul since he inaugurated the show? If so, they have sweated through 5,200 separate exercises! Little wonder Paul looks so trim and upright.

As a passing comment, we wonder if you were among the hundreds of fans who sweated out a line to purchase tickets for the Robinson-Turpin slugfest at the State-Lake theatre. Tickets went on sale at 5:30 p.m. At 5:35 p.m., the "sold out" sign was posted. Is it possible the management sold the entire house to scalpers?

The ABC-TV network telecasts of night harness racing at Maywood Park are being offered to 50 stations. Combining their talents on the show are Wayne Griffen, Frank Ashley and Clure Mosher. . . . Just for the record and to inform TV fans we were properly panned by their mail, soccer was televised from the Chicago Armory in '50. Whew!

Mailbag: "... We did the soccer telecasts from the Chicago Armory during the '50 indoor season with marked success."

WBKB, Chicago, Ill. Joe Wilson
"The great sport of soccer was televised in 1949 for 13 weeks by WBKB, and admirably described by Joe Wilson. Where were you, Mr. Pazdur, during this period?"

Chicago, Ill. Janet Gapp
"... don't want to be a crank in criticizing your remarks but it gave us quite a chuckle when you were critical of Howard Miller. We've listened to Bert Wilson while watching TV for the past two years, as do many others."

Waukegan, Ill. Genevieve Schwartz
"Why don't you try Miller's suggestion once and see for yourself. Bert Wilson is tops and makes pikers out of Brickhouse and Wilson (Joe). As for Bob Elson—ugh?"

"... you're absolutely right. Bert Wilson talks too much!"

Chicago, Ill. Tom Masters
"I am a high school student and interested in sports and good sports shows. Saw "2 Minutes to Go," and that just about ruined my taste for sports. I think it's pediculous!"

Winnetka, Ill. Jack Creden
"Thanks a million for the invitation to the golf tournament. Thought it was very successful—I'll be sharpening up for next year."

"Fun and Figure," WBKB Ed Allen
COMING HIGHLIGHTS

NEXT WEEK—Can Bob Hope, the great star of movies and radio, make good in television?

NEXT WEEK—Tiptop coverage of the Illini-Badger battle that kicks off the new TV football season. Complete with rosters and pictures. Above is Illinois star Johnny Korras.

NEXT WEEK—Jimmy Durante, America's most lovable comedian, will be spotlighted.

DEAR BOSS:

As you may have gathered, I've been most unenthusiastic about A Hit is Made (ABC), but the last show of the series was really a fine job. Featured Johnny Desmond as a misunderstood singer who comes home at the end of the play to sing The Lord's Prayer at his mother's funeral.

It was sensitively handled by both actor and director and actually beamed a real emotional experience into our living room. Then, as The Lord's Prayer faded away, the camera snapped to a round-faced, drooling guzzler who said: "Man, that boy can sing. After that I need a couple of bottles of Rheingold beer."

Before the Kups turn to their Cups in despair (after reading all those critical letters to the editor) now about a word in defense of one of the nation's most brilliant columnists. So Kup isn't a great TV talent. We wager he wasn't a great journalist either, the first year of his reporting career. Let's face it. The TV camera is no substitute for dramatic lessons, voice training or a personality development course. And Mrs. Kup could sit in on some lessons too.

Shame on you, Lucky Strike! Neither opening program of This is Show Business or Robert Montgomery Presents carried your terrific extravaganza pageant-type commercials. So what if they didn't sell cigarettes—you don't have to be a sorehead!

Are YOU starting to see John Daly daily? Seems like he's got a new gimmick show every time you turn the dial. What's My Line? It's News to Me! March of Time Through the Years, etc., etc. In case John invents a new-type zoo show (a panel that identifies animals) he might call it, "WHAT'S MY LION?" or "IT'S GNU'S TO ME!"

CHUB

TV FORECAST
FOR PROFESSIONAL T.V. SERVICE

CHICAGO

south

RACINE RADIO & TELEVISION
5524 S. Racine ENglewood 4-4449

WHOLESALE TELEVISION
SERVICE
9353 Cottage Grove Vincennes 6-3100

AUBURN PARK ELECTRONICS
7654 S. Wabash STewart 3-6391

southeast

AMERICAN RADIO AND
TELEVISION LABORATORY
6321 S. University FAirfax 4-9000

SOUTHSHORE TELEVISION
ENGINEERS
1977 E. 73rd St. NOrmal 7-0126

AAA "O'CONNELL'S" SALES &
TELEVISION SERVICE
1944 E. 79th St. ESsex 5-0606

north

CRITTENTON
RADIO & TELEVISION CO.
4740 N. Broadway LOngebeach 1-2250

PACKARD RADIO AND
TELEVISION SERVICE
5139 N. Damen ARdmore 1-8201

GENERAL RADIO &
APPLIANCE STORE
6562 N. Sheridan RO 4-3663—SH 3-9231

AMERICAN DAY & NIGHT
TELEVISION SERVICE
3036 Montrose MOhawk 4-2300

CHAMBERS
RADIO AND TELEVISION
3546 N. Ashland Ave. GRaceland 7-2844

DEMING-CLARK RADIO
& TELEVISION SERVICE
2512 N. Clark St. Lincoln 9-1133

west

EXPERT RADIO &
TELEVISION SERVICE
321 N. Laramie ES 8-0656—AU 7-9181

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